

# Investing in digital innovation and transformation

There is an **exponential** increase in the **pace** and **scale** with which digital health care innovations are emerging

Digital innovations that are helping reshape the future of health care by making health care delivery more efficient and more accessible

Digital innovation impacting more than just clinical—also impacting back-office operations like supply chain, finance, revenue cycle, HR



**How is digital helping?**

- diagnosis & treatment
- quality
- speed & accuracy
- accelerating the development of new drugs and devices
- personalization
- self-service
- patient experience
- training



Digital innovation is **supporting** and **augmenting** workers and not replacing them. It is allowing highly trained resources to focus on more **valuable, patient-facing** activities.



Digital technologies are supporting health systems' efforts to transition to new models of patient-centered care and "smart health" approaches to drive innovation, increase access and affordability, improve quality, and lower costs.

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