Machine learning: things are getting intense

Deloitte Global predicts that in 2018 the use of Machine Learning will intensify by large & medium-sized enterprises.

<table>
<thead>
<tr>
<th>Year</th>
<th>No. of ML pilots &amp; implementations</th>
<th>Spending forecasts (billions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td><strong>Double</strong> that of 2017</td>
<td>$12</td>
</tr>
<tr>
<td>2020</td>
<td><strong>Double</strong> that of 2018</td>
<td><strong>$57.6</strong></td>
</tr>
</tbody>
</table>

International Data Corp (IDC)

What has held ML back?
- Too few practitioners
- Tools are young & evolving
- Gaining data: difficult/costly
- Models are inscrutable
- Business regulations

Too few practitioners

Tools are young & evolving

Gaining data: difficult/costly

Models are inscrutable

Business regulations

www.deloitte.com/predictions

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