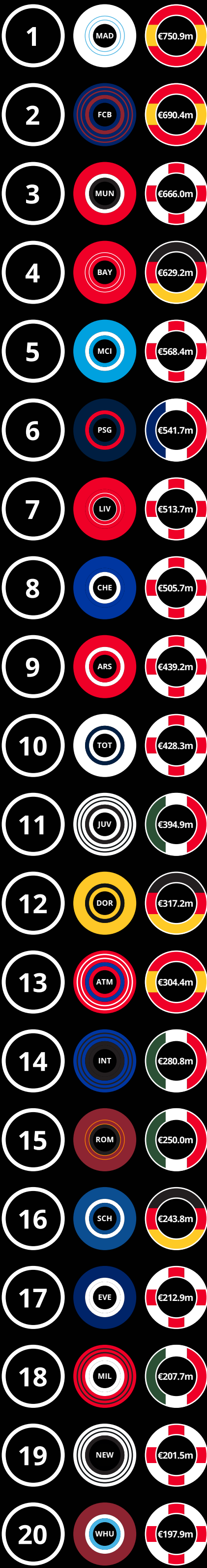
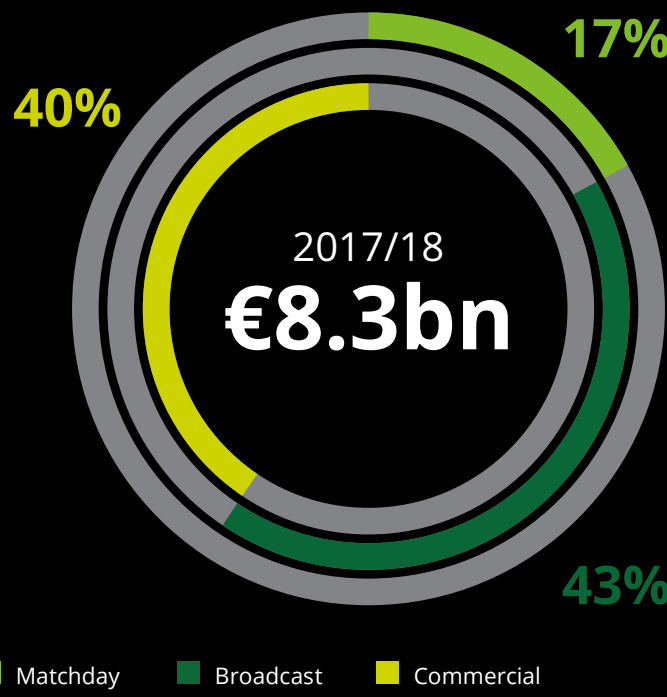


Bullseye

Football Money League 2019



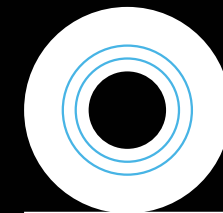
2019 Money League top 20 total revenue profile (€bn)



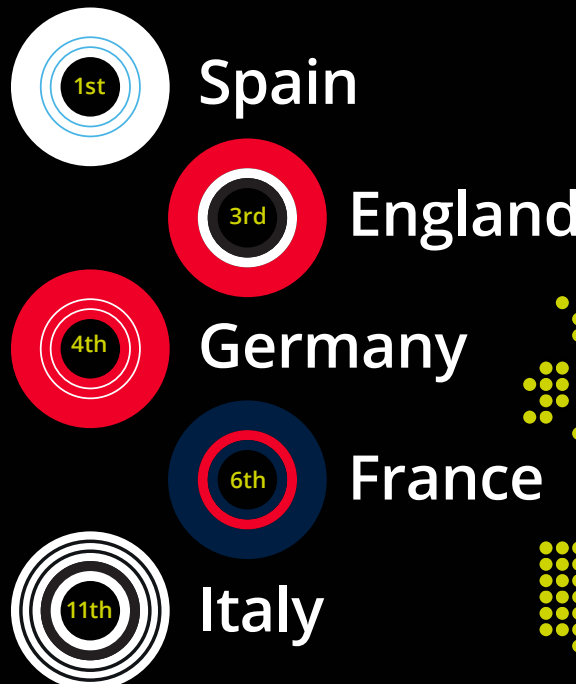
Congratulations to Real Madrid who are the highest revenue-generating club in the world for a record 12th time and the first to record revenue of three-quarters of a billion Euros in one season.



Real Madrid has pulled away from domestic rivals Barcelona (2nd) and Money League arch-rivals Manchester United (3rd), finishing top by the second widest margin in Money League history.



Total revenue of the top 20 Money League clubs was a record €8.3bn, an increase of 6% from the previous year.



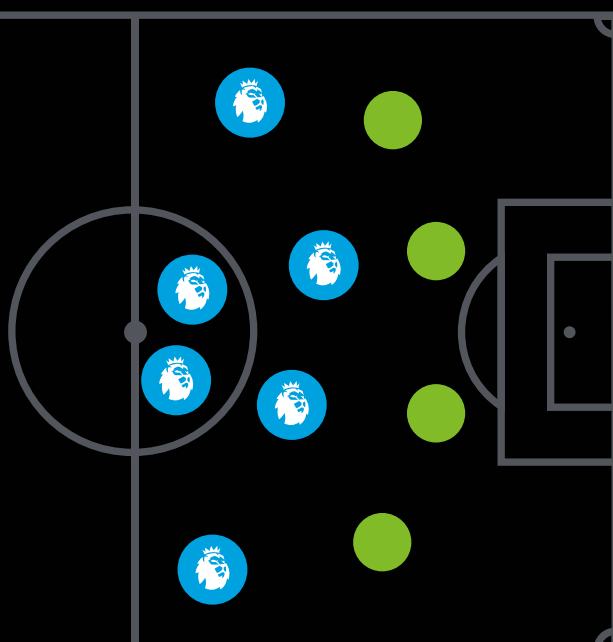
Real Madrid, Manchester United, Bayern Munich, Paris Saint-Germain and Juventus were the highest ranked clubs in each of the 'big five' leagues.

Participation in UEFA competitions remains a strong driver of revenue growth with last season's Champions League finalists Real Madrid and Liverpool both climbing the Money League table.



Signing Neymar and Mbappé has had a noticeable impact on Paris Saint-Germain, with demand to watch these marquee signings driving record revenue through improved matchday and commercial performance.

With Juventus falling to 11th position in the Money League, this is the first edition with no Italian club in the top ten. Will the impact of the signing of Cristiano Ronaldo see them return to the top ten in next year's edition?



There are 13 Premier League clubs in the top 30, with a debut for Brighton & Hove Albion. In the 2008/09 season they generated £4.4m and in 2017/18 it was £139.4m.

A record six Premier League clubs feature in the top ten of the Money League.

