



## **Grants announced for open innovation relating to culture**

Preliminary GSRT announcement issued on special funding programs

On 1 August 2016, Greece's General Secretariat for Research and Technology (GSRT) announced an upcoming call for proposals for special activities supporting research, innovation and technological development, to be funded under the Partnership Agreement for the Development Framework (ESPA) 2014-2020. Eligible beneficiaries may receive cash grants.

One program, entitled "Culture, Cultural heritage, Science and Technology," aims to support the development of prototype research set-ups, new technologies or other innovative applications and processes for the identification, preservation, documentation and promotion of monuments, art work, artifacts and other examples of Greece's cultural heritage.

The aims of the special program relating to culture will be accomplished through the pilot schemes providing public access to museum exhibits, monuments, open excavations and laboratories for preservation techniques that employ innovative techniques. The program also aims to support innovative enterprises active in the fields of culture, tourism and the creative arts that target the production of new products or services.

The specific goals of the program are as follows:

- Promote research, technology and innovative applications in the fields of culture and cultural heritage;
- Enhance the competitiveness of enterprises that use research findings, innovative technologies or processes concerning culture and cultural heritage as their primary elements of strategic and developmental plans;
- Develop innovative products or services of high added value, enhance the competitiveness of enterprises and support them in entering new markets via participation in demonstration projects; and
- Encourage the engagement of enterprises in R&D activities and more efficiently interconnect the country's research and academic system with the "Culture – Tourism – Cultural & Creative Industries" sector.

The detailed call for proposals that will be published on the GSRT website ([www.gsrt.gr](http://www.gsrt.gr)) will specify the conditions, the eligible beneficiaries and the details for participating in the program, as well as how proposals may be submitted and funded.

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## **Areas of innovation in culture**

Each proposal should fall under one of the following areas of innovation:

A: Consortiums for open innovation in culture

Support of initiatives in the fields of identification, preservation, documentation and promotion of Greece's cultural reserve

Support of initiatives for the dissemination and promotion of innovative technologies that connect the Greek present with the Greek past

B: Innovative enterprises for culture and cultural heritage

Development of innovative technologies or creation of new innovation-oriented businesses in the intervention fields of identification, preservation, documentation and promotion of Greece's cultural reserve

## Main features

Below is a summary of the main features of the upcoming program, according to the announcement.

### What will be the budget range for an eligible proposal?

The announcement does not set a minimum budget requirement, although the maximum amount of public funding to be granted will depend on the area of innovation, as shown in the following table:

Area of innovation	Maximum public funding
A: Consortiums for open innovation in culture	EUR 1 million/project
B: Innovative enterprises for culture and cultural heritage	EUR 150,000/enterprise

### What expenditure will be eligible?

Eligible expenditure falls under two main categories, as shown in the following table:



### Who will be eligible beneficiaries?

The eligible beneficiaries of each area of innovation are as follows:  
A: Consortiums for open innovation in culture

- Ministry of Culture and Sports and its supervised bodies (at least one entity);
  - At least one research organization;
  - At least one private enterprise
- B - Innovative enterprises for culture and cultural heritage
- Any private enterprise

For innovation area A, cooperation with foreign entities to enhance the international impact of actions will be possible, but only the networking costs will be covered.

## What type and amount of state aid will be provided?

All beneficiaries included in the program will be entitled to cash grants.

- **Private enterprises** will receive a cash grant based on their size (small, medium or large) and the nature of the project. For industrial research, the amount of the cash grant will be equal to 65%-80% of eligible expenditure. For experimental development, the percentage will be 40%-60% of eligible expenditure.
- **Research institutions** will receive a cash grant equal to 100% of their eligible expenditure.

## How will a proposal be evaluated?

Proposals will be evaluated based on the following criteria:

- Quality and caliber of entities forming the consortium;
- Scientific and technological quality of the proposal; and
- Potential benefits from the proposed project.

Each criterion will be described in detail when the call for proposals is issued.

## What will be the total budget for the program?

The public funding of the program will be EUR 13 million. The total budget of submitted proposals is estimated to reach EUR 14 million.

## How Deloitte can help you with the upcoming GSRT program

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- Incentives Advisory Services
- Proposal Preparation & Submission Services
- Project Management Services

## Contact us



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