

Finance in a digital world

When: 22nd of February 2017 at 9:30
Where: Esplanade Zagreb Hotel, Mihanovićeva 1, Zagreb

The conference will be moderated by **Ivan Vukušić**, Producer, Radio & TV Host

09:00 – 09:30 **Registration**

09:30 – 09:40 Opening speech of the Host

09:40 – 09:50 Opening speech, **Ante Matijević**, Assistant Minister

09:50 – 10:20 Lecture **Finance in a digital world**, Michael Haupt, Consulting Director, Deloitte UK

10:20 – 10:40 Lecture: **Digital boardroom**, Alan Štefanac, SAP

10:40 – 10:55 **CFO lab** and **CFO lens** – initiative announcement, Marina Tonžetić, Deloitte Audit Partner

10:55 – 11:55 1st Round table: **The profitability of products, services, customers and organizational units**

Panelists: *Peter Smidt*, (Deloitte Netherlands), *Iva Brajević*, Board Member (Podravka), *Nikolina Dizdar Čehulić*, Board Member (Pliva), *Siniša Resanović*, Executive Director of Corporate Controlling (Atlantic group), *Mirela Mihin Raguž*, Director of Planning and Controlling (Zagrebačka banka)

Moderators: Domagoj Novokmet, Croatian Television moderator and Gordan Kožulj, Deloitte Consulting Manager

11:55 – 12:10 **Coffee break**

12:10 – 12:40 Lecture: **Surprise guests**

12:40 – 13:40 2nd Round table: **Impact of digitalisation on Business**

Panelists: *Philipp Zielke*, SAP CFO CEE, *Mladen Mrvelj*, Board Member (Hrvatska poštanska banka), *Tomislav Jukić*, Board Member (mStart), *Irena Langer-Breznik*, Board Member (M SAN Grupa), *Lucijan Carić*, Cyber security expert

Moderator: Zlatko Bazianec, Deloitte Consulting Partner

13:40 – 13:55 **Coffee break**

13:55 – 14:15 **CFO survey 2016 findings**: Dražen Rajaković, Deloitte Consulting Senior Manager

14:15 – 14:40 **Lecture:** Marko Čižmek, CFO Valamar grupa, CFO of 2015

14:40 – 15:00 CFO of the Year Award Ceremony

15:00 – 16:00 Lunch

*organizers reserve the right to make changes to the event program