

EU Business Avenues continues in 2015

Business Mission helping to discover the South East Asian markets

The purpose of the program

Below we would like to draw your attention to the upcoming business mission of the **EU Business Avenues program set to take place in June, 2015. The program is funded by the European Commission.** Its purpose is to provide an opportunity to European companies (mainly SMEs) within specific industries to enter the South East Asian markets. In addition it provides an opportunity to establish new business and investor relationships and to meet potential partners within the scope of a business week.

The European Commission covers the majority of the expenses of participants and provides assistance throughout the preparation for the program.

The business week will be organised in June 2015 in Singapore with an optional two-day visit to Vietnam. Participation in the program is available to businesses **involved in the clean technologies sector**. The program allows participants to attend a trade fair in Singapore as well as various presentations, conferences and official receptions.

Criteria

General criteria for companies who wish to participate in the program:

- Established at least 5 years ago with financial information available for at least 3 years
- Owned entirely or largely by EU residents
- Headquartered in the European Union
- Engaged in activities that meet one of the industry criteria, either as a manufacturer, a subcontractor or an R&D or engineering firm – advisory firms are not permitted to participate in the program
- Has subsequent participation in an international business cooperation
- Has a business strategy for entering the South East Asian markets
- Has sufficient resources to enter the South East Asian markets

In the upcoming months, entities in the following industry will have the opportunity to apply for the program:

- **Environment & Water, Renewable Energy, Energy Efficiency:**

Application deadline: 13 February 2015

Business week: 15-19 June 2015

More information

In Hungary, Deloitte Co. Ltd. is the entity responsible for coordinating the EU Business Avenues program and identifying potential applicants.

If you or any businesses you are associated with might be interested in the program or if you require more information, please do not hesitate to contact **Csilla Dobos** (cdobos@deloittece.com, +36 1 428 6711) or visit the **EU Business Avenues website** (www.businessavenues.eu) where you can find detailed information on both the program and how to apply.

Should you have any remarks or questions regarding the above, please contact our professionals.

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