

Breaking Tax News

Registration to the advertisement publisher's official registry

In contrast to our monthly Tax News+, in our Breaking Tax news you will be informed immediately of regulatory changes affecting your business but without commentary by our experts.

We would like to draw our Client's attention to the guideline issued by the Hungarian tax authority (NAV) which was published on 2 December 2014. The guideline summarizes the obligatory tasks and other useful information in respect of the registration of advertisement publishers to the official registry of the tax authority. The guideline is available in Hungarian on the tax authority's website, via the following link: http://www.nav.gov.hu/nav/ado/egyebkot/Tajekoztato_az_allami20141202.html.

According to the guideline, the request for registration may be submitted to the tax authority in a paper based, but otherwise unregulated format. The submission of the request is not subject to a procedural fee.

As a result of the administrative burden raised by the submitted requests, the tax authority has chosen to emphasize the following: those advertisement publishers who wish to be recorded in the registry as of 1 January 2015 should submit their request by mid-December, if possible.

Additionally, we would like to note that those taxpayers who made a statement setting forth non-payment of advertisement tax may be subject to an investigation initiated by the tax authority concerning the authenticity of the statement.

Should you have any remarks or questions regarding the above, please contact our professionals:

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