

# The Finance Lab

## Why dedicate a day to a Finance Lab?

Deloitte created the Finance Lab to help CFOs and Finance executives jumpstart change within their organisation. In a one-day, hands-on session, the Lab helps executives articulate their vision, assess their organisation, prioritise opportunities and mobilise around specific initiatives and efforts.

## Because your job is getting harder

Today's Finance professionals are often expected to play diverse and challenging roles – from running a tight finance shop and safeguarding assets, all the way to setting and influencing strategy. All of this must be done given limited time, constrained resources and scarce funding.

## And change has never been easy

Many Finance executives recognise that there are opportunities to improve upon how they serve and support the business. The Finance Lab is designed to help executives:

FOCUS	Articulate the executive leadership team's vision for the organisation and explore their stakeholder's expectations
PRIORITISE	Assess the organisation's current capabilities and identify and prioritise opportunities for improvement
MOBILISE	Develop hypotheses and testing plans to address capability gaps and move the organisation toward the future state vision

## The Finance Lab accelerates the conversation

CFOs and executives often describe their day in the lab as challenging, engaging, and rewarding. As a participant, you should expect:

- » **Rich Content:** Research and models that add structure and depth to the conversation
- » **An Innovative Environment:** Physical space designed to foster open and honest conversation
- » **Experienced Facilitators:** Guides who can advance complex conversations
- » **Subject Matter Advisors:** Deloitte and external professionals who understand your business
- » **Post-Lab Report:** Your lab experience and your initiatives captured in a detailed report
- » **Confidence:** Alignment around your vision and priorities and specific commitments from your leadership team

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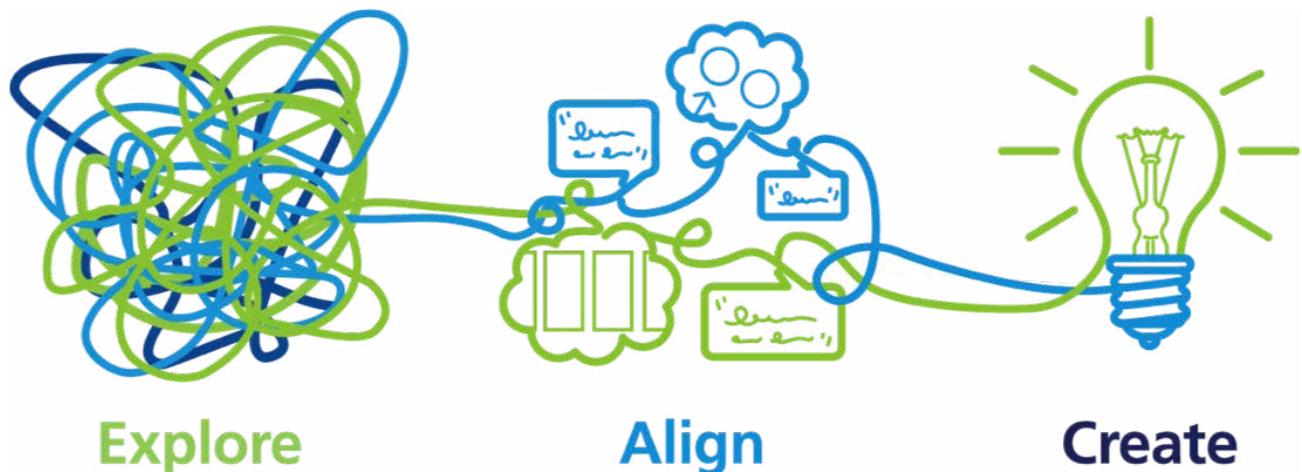
## And helps move from intent to action

At the end of the day, you receive not just a set of initiatives, but an experience that creates:

Alignment: Shared understanding on the direction, priorities and overall purpose for Finance

Commitment: Collective ownership to mobilise the organisation towards achieving your vision

A Path Forward: A set of tangible actions to advance priority areas and the program of efforts



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