



Looking to the clouds: are Irish organisations amplifying the transformational value of cloud technology?



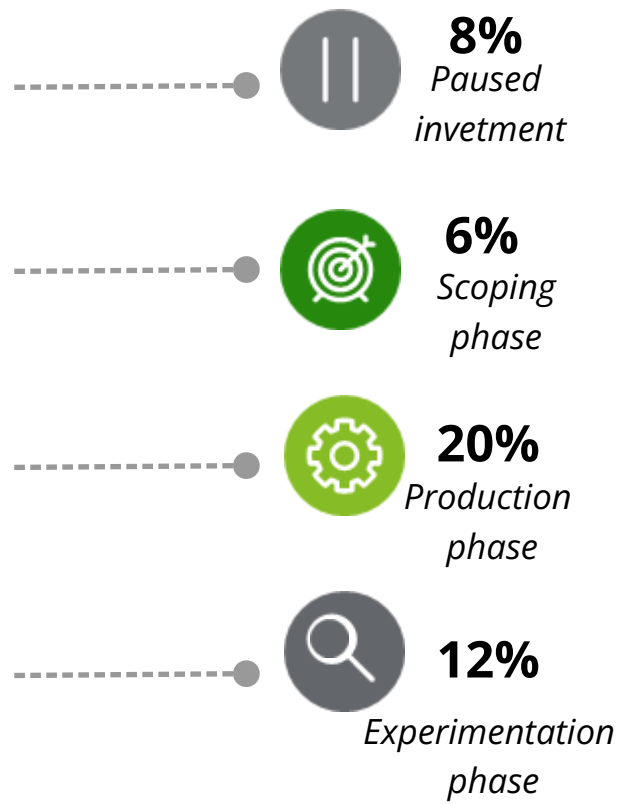
The first of it's kind in Ireland, Deloitte surveyed **101 senior C-level executives** from Irish organisations spanning a wide range of industries across the private and public sectors.

Why?

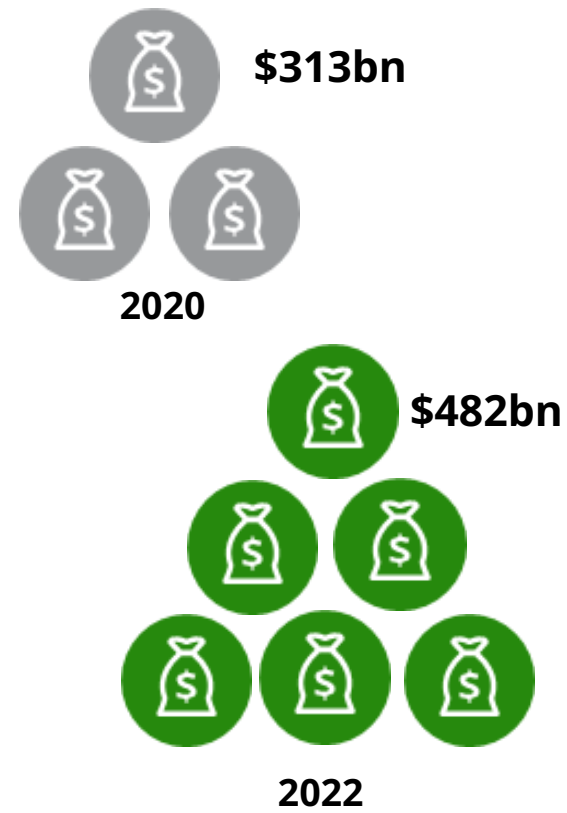


To find out where they're **unlocking the value of cloud** and where are they **facing challenges** in doing so.

54% of organisations are at the **scaling stage** of cloud implementation (deploying it across multiple functions and business areas)



54% increase in **global spending on cloud services** over the past two years (*Gartner projections*)



It's clear that cloud adoption in Ireland is increasing and that investment is growing

Yet, evidence suggests there remains a lot more value that organisations are not yet recognising.

What did survey respondents cite as the most significant benefits of cloud adoption?

- Improvements in service
- Improved business resilience
- Reduced costs

- **78%** say **executive support is a barrier** in enabling their organisation from driving deeper cloud adoption across the company
- **60%** are using **cloud technology for smarter energy use** to operate more sustainably
- **78%** say cloud **met expectations regarding enhanced security**, with **46%** saying it **exceeded expectations**
- **74%** of survey respondents cited AI and Cybersecurity as a **critical and strategic technological priority for their cloud transformation strategy**, followed by Data Analytics (72%) and Internet of Things (IOT) (69%)

Three questions CXOs should ask themselves:

- ✓ Are you amplifying the value of cloud to transform your organisation?
- ✓ Are you unlocking the sustainability benefits of cloud adoption?
- ✓ Are you overcoming security concerns holding back your cloud adoption?



Discover more on Cloud adoption here:
[Deloitte.ie/tothecLOUDS](https://deloitte.ie/tothecLOUDS)

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