

Spotlight on Ireland

Development opportunities



8.9 million overseas visitors have visited Ireland in 2016

Dublin was one of the best performing European markets in 2016, with its 17% increase in RevPAR

According to the Irish Tourist Industry Confederation (ITIC) Dublin needs close to 5,000 new hotel bedrooms to satisfy demand



Strong accommodation performance (RevPAR) growth:

Dublin	↑	17.4%
Cork City	↑	15.6%
Galway	↑	9.8%



Almost three in ten Irish hoteliers are seeing a drop in bookings from the UK

92% of hoteliers are concerned about the impact Brexit will have on their business in 2017

91% hotel and guesthouse owners state they recorded increased business in 2016

