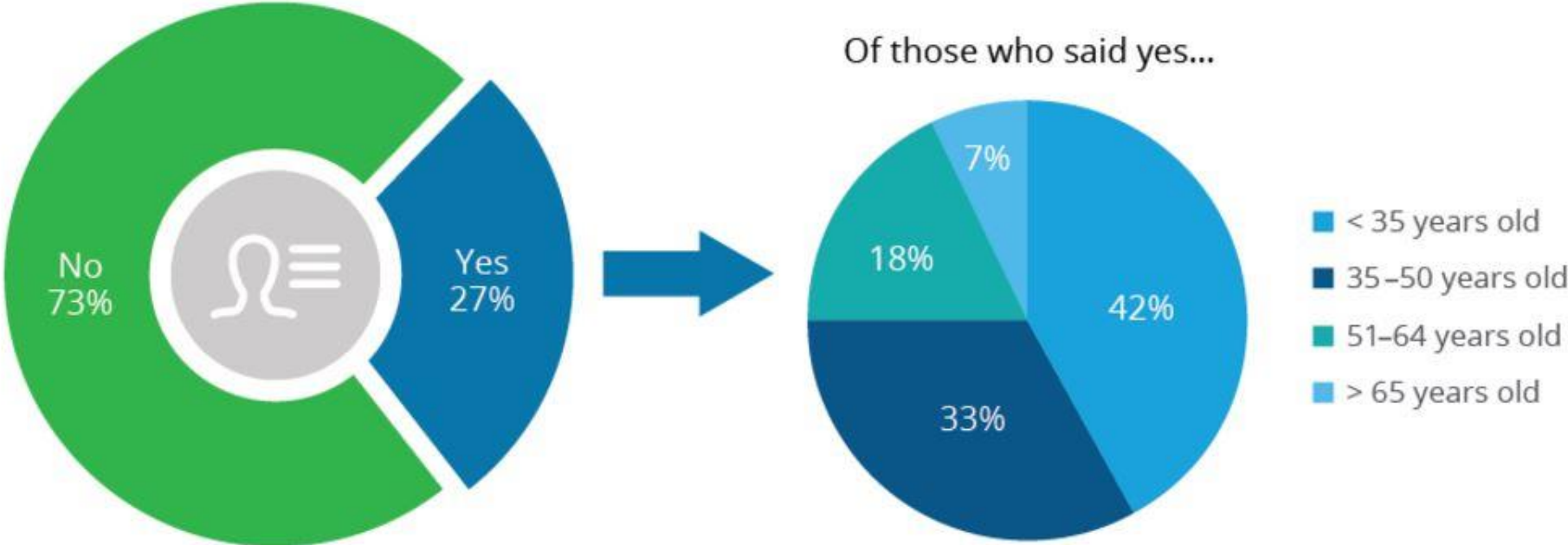


Figure 1. Could the account opening experience be improved?



Source: Deloitte analysis.

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