Innovating life sciences in the fourth industrial revolution: Sciences Outlook 2018 Global Life

Corporate culture

Building patient trust and patient-centricity

Building a smart, cross-functional regulatory approach

Building data integrity, maximizing the value of data

Embracing exponential changes in technology

New contracting

by diabetes, rheumatology, and antivirals
account for
from emerging markets
Pharma forecast to reach
Health care spending per person
up from $7 trillion in 2015.

Impediments?

Corporate reputation

Exponential technologies impact:

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