



Denis has been with the IRDG since July 2011, he became Managing Director in 2011. He has over 30 years experience in the fields of research, development and innovation.

During this time he has worked for leading brand companies and been involved in a variety of new market activity, product launches and product renovation. He has played a leading role in innovations associated with brands such as Cadbury, Yoplait, Avonmore, Kilmeaden, Heinz, Bulmers, Magners and Ballygowan.