

Sunday Business Post Photo Spec

- Format: high-res colour jpeg (min 300dpi)
- Quality: no out-of-focus, amateur, 'red-eye', passport-style or huge group shots
- Content: pic featuring the company principal -e.g. managing director/chief executive
- No big group shots - maximum three to four of the senior team members.
- Style: feature or action shot, rather than studio/headshot featuring the subject in situ in or outside the office, in right/left-hand foreground
 - in colourful outdoor setting that engages reader, or;
 - interior setting that illustrates what the company does/is about (e.g. factory floor, forecourt, restaurant floor etc)

**The Sunday
Business Post**

Deloitte
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2018