



**Volunteering & Fundraising
Report FY18**
Corporate Responsibility

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Deloitte is committed to making an ***impact that matters*** through initiatives such as WorldClass. Our global ambition is to reach 50 million people by 2030, and provide them with access to education, skills and opportunities.

Our community

We aim to make an impact that matters with our people, with our clients and in our community. Our people are making an impact by using their business and personal skills to bolster the work being done by charities and NGOs both in Ireland and overseas.

FY18 was a significant year in terms of volunteering hours provided and donations made to charities. 11,939 hours were provided through traditional volunteering projects, professional skills projects and *pro bono* services. The total amount donated was €251,200.

We work collaboratively on all initiatives, and in partnership with our local community, to make our impact as significant as possible. We aim to increase the number of volunteering hours and total monies raised and donated year on year.



WorldClass

FY18 saw the launch of WorldClass, a new global ambition to prepare 50 million futures¹ for a world of opportunity by 2030. We aim to do this by utilising the skill sets of our people, and focusing our efforts on the areas of: education, skills and access to opportunity.

Our existing CR strategy had already centred on education and skills development meaning that our volunteer programmes were perfectly aligned for volunteers to be part of this global ambition. Our impact from these programmes will now be captured in terms of futures reached. In FY18 we captured this figure as just over 4,000 futures.

As a learning organisation, it makes sense that our volunteer offerings play to the key strengths of our business. WorldClass allows us to apply our core skills and experience to empower even more people through education, skills development, and access to opportunity. We look forward to being able to contribute to this ambitious global target.

50 million futures prepared for a world of opportunity



1

Through WorldClass, we are supporting individuals to get to where they want to be. A 'future' is a life positively affected through education, skills development, or employment-focused interventions that are supported by Deloitte.

Volunteer programmes

Our WorldClass agenda has solidified our focus on programmes that support education, skills and access to opportunity. We partner with five different organisations to provide our main volunteer programmes in an effort to support the people they work with as well as engage our people. These organisations are:

Age Action

Early Learning Initiative

Junior Achievement Ireland

Solas Project

Suas

These five main programmes combined with ad hoc volunteering opportunities and pro bono projects saw our people give almost 12,000 hours of their time to those who need it most. This is an increase of 16% on last year's figure.



Age Action	
Number of volunteers	50
Hours provided	295
Futures Impacted	50

The work of Age Action is driven by the vision that Ireland will become the best country to grow old in. A significant part of this work is to empower older people to retain their independence as they age by providing them with access to training and providing opportunities to develop new skills. Computer skills represent a powerful tool in remaining independent for as long as possible.

At Deloitte, we recognise that learning and education should take place at all stages of life and should not be an endeavour exclusive to younger generations. We offer a computer literacy programme in partnership with Age Action and welcome a group of learners to the office each week to work one-to-one with a Deloitte volunteer tutor. Learners work on a smartphone, tablet or laptop and work with their tutor to become more comfortable with their device. Learners and volunteers benefit from the experience of meeting with new people and forming friendships.

Did you know?

According to figures from a Eurostat Report in 2017, 50% of Irish people aged between 65 and 74 have never used the internet.



Learners and volunteers proudly show off their certificates

Volunteers – FY18

Damien Allen	Rein Korka
Shakir Aleem	Eimear Long
Eibhlin Browne	Alan Lowry
Leanne Byrne	Marie Malony
Aishling Cameron	Rajat Maheshwari
Andrea Carolan	Anna Maria Murphy
Vanessa Da Silva	Lisa McDonnell
Adrienne Daly	Amanda McHugh
Eimear Dempsey	Holly McNamara
Ann Marie Derham	Raja Mohamed Selvarayer Ahmed Mohideen
Jennifer Dineen	Katie Montgomery
Carol Dignam	Kieran Murphy
Deirdre Dunne	Joanne Neary
Arushi Doshi	Jill O'Farrell
Charlotte Ewin	Fiona Regan
Roisin Fitzpatrick	Karl Reilly
Charlene Frazer	Mary Roche
Roisin Gilmore	Marie Ryan
Chloe Grennan	Denise Smyth
Tara Higgins	Laura Stokes
Daniel Hinchy	Patricia Subea
Nina Kantimahanthi	Joey Sun
Riya Kapoor	Sandija Veigule
Alice Keating	Sri Durga Yadav
Claire Keenan	



Early Learning Initiative	
Number of volunteers	35
Hours provided	148
Futures Impacted	180

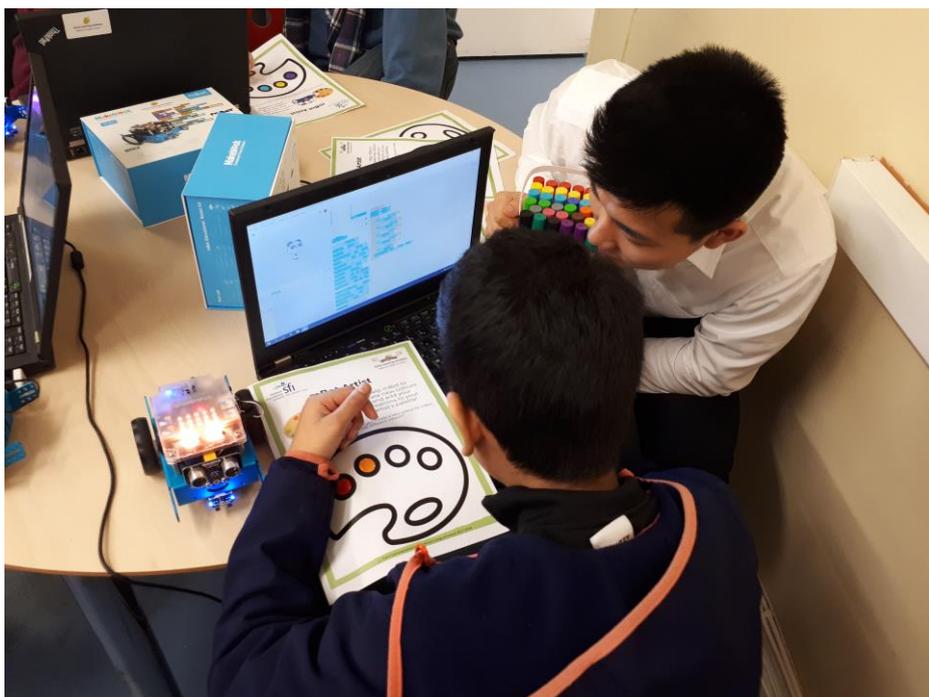
The Early Learning Initiative (ELI) was developed to address the problem of educational underachievement in marginalised communities. Building upon tried and tested models of early years' intervention, ELI work with communities in inner city Dublin, to provide world-class parent and child learning support programmes.

Deloitte volunteers have given their time to support three of ELI's Afterschools Coding Clubs which take place during the academic year with schools in the Docklands area who sign up for the year. These clubs aim to teach children the basics of coding using age appropriate software and robots. The children work with Mac laptops using a programme called Scratch to instruct the robots to carry out a range of simple tasks.

ELI also have a relationship with our Audit Department for specific mentoring programmes and offerings such as Dragon's Den style projects. Volunteers have also been involved in the Rummikub sessions run by ELI.

Did you know?

Research has shown that at three years of age, there are already significant differences in language and mathematical development between children from affluent and under-resourced backgrounds. This gap continues to widen if it is not addressed before children start pre-school.



A volunteer helps a student to programme his robot

Volunteers – FY18

Rachel Basquel	Shubham Mishra
Catherine Blee	Aoibheann Murphy
David Burke	Emily Murphy
Jenny Caicedo	Thomas Murphy
Andrew Cotter	Sean Murray
Mairéad Darby	Rakesh Nambiar
Carol Earley	Jack Nicholls
Sinéad Feeney	Aisling O'Connor
Nadya-Noviana Gargan	James O'Connor
Lauren Geoghegan	Paul O'Neill
Isha Goel	Stephen Quirke
Donal Gunning	Philippa Reynolds
Rebecca Hicks	Anandakuttan Sethumadhavan
Elaine Holmes	Ashish Singh
Rajat Maheshwari	Jose Valdivia
Lisa Mangan	Kalyan Vempati
Anna Maria	Pengzhi Xu
Mary Meagher	Shubham Mishra



Junior Achievement Ireland	
Number of volunteers	55
Hours provided	248
Futures Impacted	519

Junior Achievement (JA) works to encourage children to stay in school and creates a culture of enterprise within the classroom. The organisation supports and assists young people in preparing for the world of work, providing them with communication skills and preparation for interviews.

As part of the “in-schools” programme, volunteers teach classes from primary through to secondary school showing students how they can contribute to the world around them as individuals, workers and consumers. It is a five to six week programme that sees volunteers collaborate with school teachers to facilitate sessions.

Deloitte volunteers also take part in the Career Ready programme. This programme develops students’ potential by enabling their involvement in a range of activities including working with a business mentor for 18 months, visiting workplaces, attending masterclasses and completing work placements.

Perfectly aligned to their business expertise, our people in HR and across the business have also been involved in providing mock interviews.

Did you know?

JAI has worked with more than 800,000 students from 1,200 schools since its establishment in Ireland in 1996. This work has been facilitated by 24,000 volunteers.



Students visit our offices for an engaging workshop

Volunteers - FY18

Grainne Ahern	Karen Kruger
Cleofe Barbon-Velmonte	Vinod Kumar
Daniel Bash	Eoghan Lappin
Declan Bond	Caroline Little
Andrea Chiusolo	Rajat Maheshwari
Sarah Collins	Harry McGonigal
Adrian Coyne	Anthony Murphy
Niamh Cusack	Susan Murray
Vanessa De Silva	Shreekanth Nathan
Abigail Dennis	Roisin Ní Chúlacháin
Kiera Falvey	Aisling O'Brien
Niamh Favier	Daniel O'Brien
Roisin Fitzpatrick	Leonie O'Donnell
Flora Fleischer	Malik Pervaiz
Eoin Gallagher	Philip Power
Claire Galvin	Zara Reidy
Senan Geraghty	Karl Reilly
Sinead Green	Mary Roche
John Hallahan	John Sexton
David Hanlon	Ciara Sharkey
Lou HanWen	Matthew Sharpe
Nikki Hegarty	Tazeen Sohail
Shauna Holohan	Tereze Telsova
Elizabeth Hooper	Niamh Walsh
Pauline Hoosemans	Lina Wang
Nikhil Kathod	Sen Yang
Amy Kelly	Susan Murray
Jennifer Kelly	



Suas	
Number of volunteers	16
Hours provided	111
Futures Impacted	20

Suas believes that literacy changes everything. Their programmes support disadvantaged and under-resourced communities in Ireland, India, Kenya and Zambia. In Ireland, Suas estimates that one in ten children in Ireland has serious difficulties with literacy, rising to one in three students in some disadvantaged schools.

Our volunteers work with Suas and their partner school in Warrenmount, Dublin 8 to provide a paired reading programme in the school library over eight weeks of a school term. Volunteers read with the same student each week meaning that the development of their literacy skills is supported and it also facilitates an environment for strong support relationships between volunteer mentors and students to grow. The programme ends with a graduation for the students and volunteers.

Did you know?

In Ireland Suas has helped over 3,300 children from disadvantaged communities to improve their literacy skills and trained over 4,500 volunteer mentors to support them.



Proud volunteers and students with their certificates

Volunteers – FY18

Damien Allen
Paula Carrick
Vanessa Da Silva
Ann-Marie Derham
Seona Grant
Gerry Keating
Roisin Kellett
Fiona Kinnane
Eoghan Lappin
Susan McDonnell
Marlena McKenna
Michael O'Malley
Patricia Subea
Adam Trundle



Solas Project	
Number of volunteers	33
Hours provided	202
Futures Impacted	180

Solas Project is a charity with a vision to see an Ireland where all children and young adults truly know their self worth and can take full advantage of their potential. In FY18 we were delighted to embark on a new partnership with Solas Project, working specifically with DEIS schools in Dublin 8, local to our Dublin offices. Deloitte volunteers engage with the organisation through a number of their programmes including Solas Business, Solas Sport and Solas College as well as a team of our football players travelling to Wheatfield Prison for friendly football matches.

Business in School is a Dragon's Den style programme which takes place in partnership with a school local to the Deloitte offices over a 5 week period.

Solas Sport is a programme which brings schools together playing matches to build relationships in the wider community while having fun.

Solas College lets you join one of our campus day trips and take on the role of a business mentor where you can offer your perspective on some of the burning questions that students often have.

Did you know?

The Solas Project was set up in 2011 by Graham Jones, a former criminal defence lawyer.



Solas Sport – Tag Blitz Final

Volunteers – FY18

Jennifer Anderson	Supreeth Mohan
Claire Bergin	Leah Murphy
David Burke	Seán Murphy
Stephen Champion	Roisin Ní Chúlacháin
Adelin Cojan	Aisling O'Brien
Denise Curry	Conor O'Donnell
Kevin Daris	Róisín O'Gara
Carol Dignam	Debra Okwuzi
Liam Flaherty	Zara Reidy
Alan Gilmer	Marie Ryan
Daisy Grehan	Suryansh Singh
Riya Kapoor	Tony Stauton
Jonathon Kelly	Anna Tolson
Niamh Kennedy	David Toner
Zain Khan	Conall Vallom
Alison McKenna	Yingjie Xu (Jessie)

Overseas Volunteering



Nuture Africa	
Number of volunteers	20
Hours provided	826
Futures Impacted	100

Founder and CEO of Nuture Africa, Brian Iredale first volunteered in Africa in 1997. During his volunteer work in an orphanage home, school, and work camp, Brian witnessed first-hand the high level of poverty and illness in Uganda. He decided to return to Ireland to study paediatric nursing, which would allow him to return to Uganda and offer better assistance. When he returned to Uganda in 2002, he realised that he could try to do something small in Ireland to help the many orphans and vulnerable children who were constantly unwell, but more importantly not getting access to any services from government institutions or NGOs.

In 2003, Brian founded A-Z Children’s Charity; focusing the organisation on providing healthcare and education to the most vulnerable children within the communities that the organisation would operate in Uganda. He continued with this work on a voluntary basis until 2009, when he gave up paediatric nursing and started working full time for the organisation. In 2011, what was once known as A-Z Children’s Charity rebranded to Nuture Africa; a name which embodies the ethos and vision of the organisation into the future.

Today in Uganda, Nuture Africa is sustaining the employment of 80 Ugandan staff members across all departments. Nuture Africa's work centres around nurturing the mental, physical and emotional growth and wellbeing of Ugandan HIV/AIDS infected and affected orphans and vulnerable children, and their HIV+ parents/guardians.

October 2017 programme

During this two week placement in Uganda, volunteers work on capacity building as well as supporting and enabling Nurture Africa and its local partners to strengthen their programmes and projects. Volunteers also get to see the impact that Nurture Africa has had on the community of Nansana by taking part in home visits with those who have benefitted from the services.

2017 was the fifth year that Deloitte volunteers have travelled to Uganda. For the last two weeks of October, 20 volunteers gave their time, labour and professional skills to their host community in Uganda by working with Nurture Africa.

'Being able to utilise my professional skills to bring about a positive change to the organisation I worked with was uplifting and humbling. I feel that my time volunteering will have a lasting impact on me for the better.'

Deloitte Volunteer 2017





Volunteers in Uganda – October 2017

Volunteers – FY18

Aideen Fennell
Emily Brownlow
Nuala Cronin
Padraic Cunningham
William Egan
Ronan Fitzpatrick
Brian Fleming
Emma Fox
Eoghan Fox
Joanne Fox
Ruth Guinane
Dane Hickey
Han Lao
Nolita McNamara
Aisling Munnelly
Amy Pugh
Lisa Simpson
Colm Stringer
Laura Tedders
Eimeir Walsh

Sample of the FY18 projects

Health Centre Project

A group of volunteers reviewed the pay scheme which had been introduced and researched the possibility of introducing an insurance scheme to the health centre model. By carrying out a survey created with the input of Nurture Africa staff, the insurance scheme was concluded to be a viable option and this was presented to the Nurture Africa CEO.. The team also reviewed a number of potential systems for clinic information and accounting systems, carrying out feasibility studies for any potential options.

Social Enterprise Project

Another group of volunteers worked on refining the social enterprise model, developing the marketing strategy, assessing the business model and developing the operations plan.

By carrying out market research and conducting surveys in the local area with the types of businesses that are planned for the social enterprise model, the team refined who the target market was for this enterprise. They then designed a marketing plan template outlining the product, the target market of customers, and the strategy to reach and retain them.

The team outlined a detailed six month action plan and operational roadmap to establish the business unit. This included researching the viability of a café, wellness centre and salon for the public as well as part of the Youth Group model providing a training platform for upskilling for the students undertaking training at the centre.

Alliance High School

Another group of volunteers worked on solutions for management data on student fees. The group of volunteers were asked to provide a solution in excel, whereby all student fees and payments per form and term could be tracked and summarized per individual student and fee category. The system that was in place at the time was manual and consisted of fee books per form and term.

The group completed the requested fee schedule for one form / term as an example template. Detailed instructions were provided and a handover was performed with the applicable staff members. The team also ensured that communication channels remained open so that additional follow ups could be performed once we left site.

IMPACT Day

IMPACT Day is our firm-wide flagship volunteering day and global initiative where our people get the chance to give back to our community. Volunteers give up their time, labour and professional skills to help not-for-profit organisations overcome challenges, be that a lack of manpower to undertake a big project, or requiring help with their business strategy.

Our people

IMPACT Day continues to be a popular way for our people to get involved in volunteering. In 2017, we had almost 1,000 people from the Dublin and regional offices involved in IMPACT Days which includes the Co-op and Intern IMPACT Day held in July. The projects that our volunteers work on are one of two types of volunteering; professional skills and traditional volunteering.

Professional Skills Projects

In 2014, the CR team recognised IMPACT Day was expanding and noted there was a necessity to broaden the range of the volunteering activity and at the same time to leverage the professional skillset of our staff. As a result of these discussions professional skills projects were introduced as an additional option for volunteers on IMPACT Day. These types of projects allow volunteers to offer their advice and expertise to the chosen organisations by addressing specific business challenges such as strategy, marketing or fundraising. 2017 saw a significant increase in the number of professional skills projects that formed part of our IMPACT Day, which takes place each September.

Traditional Skills Projects

Traditional volunteering can allow organisations to complete tasks that the not for profit entities may otherwise struggle to complete due to a lack of resources or funds. Huge tasks such as painting projects, clearing out and landscaping of gardens can be completed in just one day with the efforts of the volunteers. The funding for these projects are also covered by Deloitte.

IMPACT Day Projects

Age Action

Project Leader – Waterford Office – Sandra Fitzharris

Location – Waterford City, Co. Waterford

Number of Volunteers - 4

Age Action is an organisation who look out for the needs and rights of elderly and vulnerable service users. Their goal is to enable their service users to live comfortably in their own homes. They provide a number of educational courses for the elderly and in Deloitte we facilitate an ongoing computer literacy programme for their service users where they work with Deloitte volunteers to learn about skype, email, the internet and other aspects of technology.

The Age Action Care and Repair project makes use of the skills of volunteers to carry out general fix up or cleaning jobs. This particular project saw a group of our people join together to completely overhaul the garden of a person that was linking in with Age Action. The day's work involved the team clearing the garden, replanting new flowers, varnishing a garden shed, clearing the gutters and cleaning the garden furniture. The lucky home owner was delighted to have the company of our team for the day and the group enjoyed a couple of tea breaks for their hard work!

Did you know?

According to figures from a Eurostat Report in 2017, 50% of Irish people aged between 65 and 74 have never used the internet.

Alone

Project Leader – Sarah Geoghegan

Location – Alone walk, Artane, Dublin 5

Number of Volunteers – 19

ALONE works with older people who are socially isolated, homeless, living in poverty or crisis to provide multiple supports. Alone provide direct support to hundreds of older people every week through four main services – support coordination, befriending, supported housing, and campaigns for change.

Volunteers carried out an “operation transformation” on a living room at the site, transforming the room from a dark, unused space into a bright, comfortable living room for the service users. They also spruced up the garden by weeding, clearing out flower beds and painting walls. The group of volunteers met some of the residents who were delighted with the work being done and the buzz of activity.

Did you know?

Alone estimates the number of people over the age of 65 who are living alone in Ireland to be 136,000.



An Taisce

Project Leader – Cathal O’Neill

Location – Bull Island, Co. Dublin

Number of Volunteers – 32

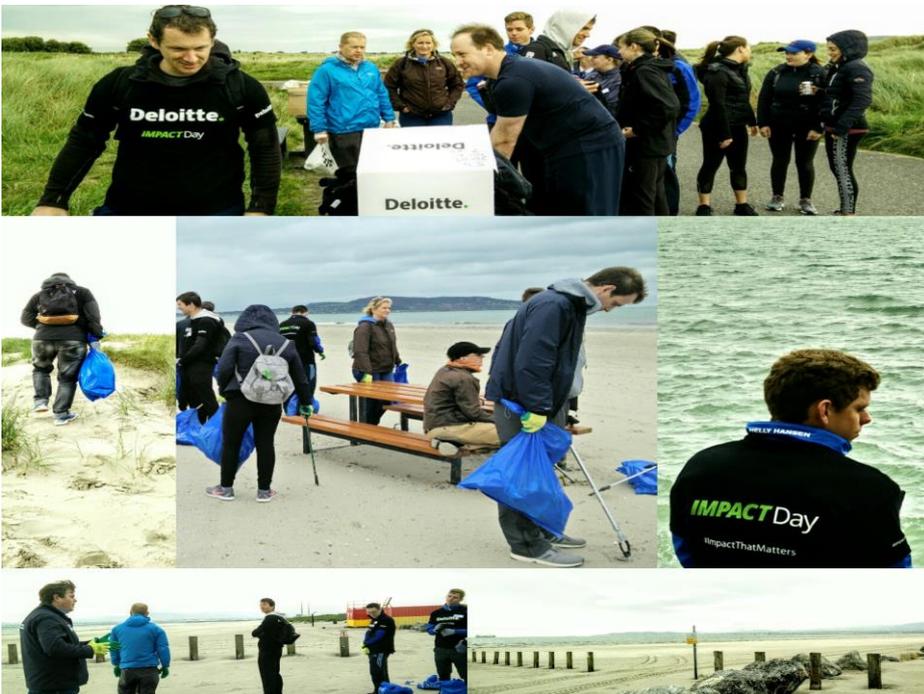
An Taisce is a charity that works to preserve and protect Ireland's natural and built heritage. They act as an independent charitable voice for the environment and for heritage issues with over 140 member organisations. An Taisce are also the Irish member of the Foundation for Environmental Education (FEE), a global organisation of over 70 nations which is recognised as a world leader in education for sustainable development and environmental education.

The Clean Coasts programme organises beach clean-ups, removing considerable quantities of marine litter from Ireland’s beaches and waterways which results in a tangible and immediate improvement in Ireland’s coastal environment. Always a popular project among our volunteers, the beach clean-up gives volunteers the chance to see the physical difference that can be made in a day’s clean up.

Deloitte have volunteered with An Taisce for both the Intern and Co-op and firm wide IMPACT Days for the past few years. An Taisce also give volunteers a full overview and history of Bull Island so that volunteers can fully understand the importance of their work.

Did you know?

The Bull Island was designated as a UNESCO World Heritage Site in 1981.



Cheeverstown House

Project Leader – Jim Meegan

Location – Cheeverstown, Dublin 24

Number of Volunteers – 24

Cheeverstown House provides a wide range of residential, respite and day services to children and adults with intellectual disabilities as well as to their families in Cheeverstown Centre throughout various community locations. This includes residential places at the in Cheeverstown Centre. They also provide a further 17 respite places as well as flexible at home support, a range of early childhood education and day care services for children, vocational training and employment programmes for adults.

This year's project was a large gardening one which saw the team carrying out maintenance work on the many flower beds dotted across the site, as well as clearing of outdoor communal areas.

Deloitte provides part time employment in our Dublin office to two Cheeverstown users – Martin and Joanne, in conjunction with the Cheeverstown Employment Support Services (CHESS). Martin and Joanne are great ambassadors for Deloitte and take part in IMPACT Day and many other Deloitte activities.

Did you know?

400 children and adults benefit from the services provided by Cheeverstown each year.



Coolmine Therapeutic Centre

Project Leader – Margarita Martin & Ann-Marie Derham

Location – Damastown Walk, Dublin 15

Number of Volunteers – 25

Coolmine Therapeutic Centre is a drug and alcohol treatment centre providing community, day and residential services to men and women with problematic substance use and their families.

This year's IMPACT Day project worked at Ashleigh House, the only centre in Ireland designed to offer women and their children a safe environment to address substance misuse. Ashleigh House provides a childcare facility so that women don't have to face the anxiety or fear of being separated from their children while they work through the programme. Programmes last between a minimum of 6 to 24 months, and there is also a lifelong graduate group. The team gave a number of rooms across the complex a full fresh coat of paint, brightening common rooms, apartments and counselling rooms throughout the property.

Did you know?

72% of programme participants at the centre in Coolmine remain drug free 2 years after treatment.



Cork University Hospital Charity

Project Leader – Lisa Simpson

Location – Deloitte Dublin Office

Number of Volunteers – 20

The aim of Cork University Hospital Charity (CUH) is to source funding through philanthropy in order to provide a wide range of life-changing and life-saving equipment and services for patients attending CUH.

Their focus is on raising funds for the purchase of state-of-the art equipment and for the enhancement of the life-saving services provided by every department. In order to do this, they organise a selection of focused appeals, a calendar of unique events, opportunities for workplace and school fundraising.

The team were tasked with providing CUH Charity with the right framework, tools and templates to support and develop their 3 – 5 year strategy. They also asked for advice on how best to market themselves as a charity and how to improve their communications.

Did you know?

Cork University Hospital serves a surrounding hinterland population of 1.1 million and is the only level 1 trauma centre in Ireland.

The Down Syndrome Centre

Project Leader – Ciara Hayes

Location – Sandyford Industrial Estate, Dublin 18

Number of Volunteers – 23

The Down Syndrome Centre provides Ireland's first services led centre for children with Down syndrome. The centre provides early intervention services to families and children. Such services include speech and language therapy, support workshops for parents, physiotherapy, and occupational therapy are available to the children and their families.

2017 was the ninth year running for the Down Syndrome Centre's largest fundraiser, 'Buy my Dress', which sees women across the country donating dresses to be sold on from anywhere between €5 - €50, with all proceeds going to the centre.

This year the team of volunteers were at the Sandyford depot to sort through the dresses that had been donated for the 'Buy my Dress' campaign. This involved sorting the items into size groups, and steaming any dresses that had become wrinkled during storage. Our people across the firm were invited to get involved in this project by donating dresses of their own for the event.

Did you know?

The centre supports over 200 families per week through the provision of a wide range of early intervention services.



Dublin City Council – Elderly Residences

Project Leader – Silvia Amore

Location – Harold’s Cross, Dublin 6

Number of Volunteers – 24

The residences for the elderly provided by Dublin City Council (DCC) aim to encourage independent living in an integrated community with shared facilities. This accommodation facilitated by DCC allows the elderly to feel safe in their environment, knowing that there are staff nearby to help when necessary.

Deloitte volunteers previously had the opportunity to volunteer for DCC on the elderly residences complex in 2016. In 2017 they undertook the clearing out of a garden area shared by the residents. This involved digging, weeding and planting beds, and resettling paths.

Did you know?

Services provided by DCC to the residences include 24 hour care call response, visitation services to ensure regular contact, laundry service and meals delivered.



Dublin Simon Community

Project Leaders – Ciara Porter

Location – Chapelizod Industrial Estate, Dublin 20

Number of Volunteers - 16

Dublin Simon Community works to prevent and address homelessness in Dublin, Kildare, Wicklow and Meath. They provide services at all stages of homelessness and enable people to move to a place they can call home.

Their mission is to empower people to access and retain a home by providing housing, prevention, addiction treatment, emergency response and other targeted interventions, through advocacy and partnership.

One component of the Dublin Simon Community fundraising strategy is charity shops. All items, clothing and otherwise, must be sorted before it can be sold - this is what the team of Deloitte volunteers undertook. This included sorting stock so that only items which are of value are displayed on the stock floor. This ensures efficient use of space and maximises potential profit on the stock floor. This ensures efficient use of space and maximises potential profit for the shop.

Did you know?

1,373 Households were prevented from becoming homeless or moved on from homelessness through the sustainment and resettlement services in 2017.

Dyspraxia Ireland

Project Leaders – Paula Rowan

Location – Deloitte Dublin office

Number of Volunteers – 12

Dyspraxia/DCD Ireland aim to raise awareness of DCD in Ireland and create a better understanding of the difficulties people with DCD face. They ensure adequate resources are available to support the needs of people with DCD such as occupational and speech therapy. They also provide an information, sharing and support network for people with DCD and their families.

The request put to the IMPACT Day team was to increase awareness of DCD by developing a digital marketing strategy. The aim of this would be to make people aware of the potential impact of the condition on a child's health. Dyspraxia Ireland also wanted feedback on how to garner more corporate support.

The team helped to put together a pack of infographics for use in information booklets, on social media and on their website. They were also able to give the Dyspraxia Ireland team a social media calendar to schedule posts that could go out to increase their brand awareness.

Did you know?

Dyspraxia Ireland was founded in 1995 by parents of children with Dyspraxia/DCD to raise awareness of the difficulties people with Dyspraxia/DCD and their families face.

Enable Ireland

Project Leaders – Paul McCormack

Location – Deloitte Dublin offices

Number of Volunteers – 14

Enable Ireland provides free services to both children and adults living with disabilities and also their families. Enable focus on the person, not the disability, and work towards building a plan for each stage of a person's life. Enable provide services such as physiotherapy, hydrotherapy, counselling and support.

The IMPACT Day team in 2016 worked on establishing a strategy for the swimming pool in Sandymount to make it not only sustainable, but profitable, and also to develop a PR plan for the newly developed garden shop. This year, Conor Dooney, an analyst in our Consulting department proposed Enable Ireland as a project for IMPACT day and was also instrumental in getting the project up and running. Enable Ireland sought the team's help in strategic fundraising and how they could differentiate themselves and define their message, specifically in terms of corporates, and potential new volunteers.

The team delivered slides for future use for Enable Ireland, detailing how to attract new partnerships, as well as expand on existing ones. The team also developed virtual personas of potential volunteers and detailed how Enable might best gain access to them. To get a sense of the impact made, listen to a testimony from Enable Ireland here.

Did you know?

In 2017, a total of 7,461 children and adults received services from Enable Ireland throughout the course of the year.



Foroige – Fettercairn Youth Horse Project

Project Leaders – Sandra Burns and Alan Gilmer

Location – Tallaght, Dublin 24

Number of Volunteers – 36

The Fettercairn Youth Horse project came about to address the lack of equestrian amenities and infrastructure, and to channel the young people in the Tallaght area's love of horses into a constructive, community activity. This would in turn allow for the development of personal, social and vocational skills. This has had the knock on effect of complementing the Control of Horses Act, 1996 by educating people in the care and training of horses.

Deloitte volunteers carried out the mammoth task of painting the exterior walls of the barn, as well as weeding the paddocks where the horses are kept, from ragwort which can be fatally poisonous to equines. Both tasks were physically demanding but the team worked hard to clear the weeds from the field, and even got an additional wall painted in the process.

Did you know?

2017 has been the busiest year yet since FYHP opened in Dec 2000. By the end of the year they had over 9000 visitors through the gates of the project. This is an increase of more than 10% over 2016.



Volunteers weeding

Gaisce – The President’s Award

Project Leaders – Joanne Cronin

Location – Deloitte Dublin offices

Number of Volunteers – 18

The President’s Award is a self-development programme that encourages young people to find their passion, get active and make a difference in the community. Gaisce is a direct challenge from the President of Ireland to young people aged 15-25 to dream big and realise their potential.

Deloitte volunteers worked with the representatives from Gaisce to fully understand their vision, and the current methods of processing for the programme. With this in mind the team split into groups to choose a more thorough and appropriate CRM system for what the organisation is trying to achieve. This solution was then presented to the team from Gaisce at the end of the day.

Did you know?

Since its establishment in 1985, over 300,000 young people have participated in the Gaisce programme.

Good Shepherd Cork

Project Leader – Wendy Howell

Location – Grattan Street, Cork

Number of Volunteers – 18

Good Shepherd work to build strong relationships based on trust with women and children who are vulnerable to homelessness, so that they can live more empowered, fulfilled and self-sufficient lives. The homeless shelter at Grattan Street in Cork is the only place in Cork that can admit and care for children. The facility can house up to 18 single women and 10 families.

Good Shepherd offer learning courses to increase access to employment for their residents, as well as offering activities for their younger residents.

The group of 100 volunteers from the Cork and Limerick offices undertook a large painting job on the facility, giving both the exterior and interior walls a fresh coat of paint. They also planted 400 blubs on the property for next year's growth.

Did you know?

Good Shepard Cork worked with over 800 women and children in 2017 through the provision of their support services.

Heart Children Ireland

Project Leader – Anne Byrne

Location – Deloitte Dublin offices

Number of Volunteers – 13

Heart Children Ireland (HCI) is a support group for parents and families of children with a Congenital Heart Disorder (CHD). CHD is the most common of all birth defects in Ireland. Heart Children Ireland was founded in 1990 by a group of parents who met in Our Lady's Hospital in Crumlin.

Heart Children Ireland requested advice from Deloitte in developing a draft strategic plan. They wanted fresh ideas on communications and awareness-raising with the objective of increasing their revenue streams. The team were able to put together a strategic communications plan to spread awareness of CHD and the support provided by HCI, without losing the "heart" of who HCI are. This project was aimed to build on the work that had been previously carried out by a Deloitte team outside of IMPACT Day to refine their strategy.

Did you know?

Over the last 26 years, Heart Children Ireland have raised over €2.5m euro for the cardiac unit in Our Lady's Children's Hospital, Crumlin.

Irish Wheelchair Association

Project Leader – Leah O’Driscoll and John Kilbride

Location – Deloitte Dublin offices

Number of Volunteers – 16

The Irish Wheelchair Association (IWA) is a national organisation dedicated to the achievement of full social, economic and educational integration of people with disabilities as equal, independent and participating members of the community.

The association is made up of a network of 20,000 members and 2,300 staff, as well as many dedicated volunteers, and is recognised as Ireland’s leading representative organisation for people with disabilities.

The IWA sought support on their Corporate Fundraising strategy and pitching skills, having felt that they were losing out on a potential fundraising avenue by not being able to secure a corporate partnership. The volunteers worked with the IWA team to improve their applications and make them more specific as well as working with their CEO and other team members on their pitching skills.

Did you know?

On an annual basis the IWA provides over 2 million hours of services and support to a network of over 20,000 members.



Matt Talbot Community Trust

Project Leader – John B. Stewart

Location – Ballyfermot, Dublin 10

Number of Volunteers – 40

The Matt Talbot Community Trust is a drug free community education programme that aims to create change from a grassroots level in Ballyfermot and to provide support for individuals in recovery from addiction and returning from prison. This is achieved by providing access to education and QQI courses, as well as support and family programmes.

Matt Talbot recognise the importance of a strong family unit in supporting those recovering from addiction or reintegrating into society. The St. Martin's Centre in the Dublin Mountains is a residential rural retreat for families of Ballyfermot and the surrounding areas. Here they can get away from the noise of the city and enjoy the landscape and nature of the area, while strengthening family and community bonds.

In a change from the usual location for IMPACT Day projects, this year the day took place at The Matt Talbot Community Trust head office in Ballyfermot with volunteers from Deloitte coming to help give their buildings a facelift. The offices and classrooms of each of the buildings were painted, each building now having a different theme; blue and purple. A group of volunteers also did some gardening which saw a large amount of branches being cleared and the outside wall being painted.

Did you know?

The Matt Talbot Community Trust has been working in the community of Ballyfermot for over 30 years.

Merrick House

Project Leaders – See below

Location – Terenure and Deloitte Dublin offices

Merrick House is a completely non-profit, non-denominational organisation in the heart of Terenure offering safe, comfortable and affordable bed-sitting rooms for older people. Merrick House is named after Dr Margaret Merrick who pioneered the provision of services for the elderly in Dublin in the 1950s.

Merrick House sought help in developing a strategic plan to support the expansion of the sheltered housing scheme from 18 units to 25. Currently the charity relies largely on grants and does not undertake any fundraising activities but wants to look at new ways in which it can generate money. They also required help with a painting job on site.

Professional Skills Project

Project Leaders: Julia O'Halloran & Brian O'Connor

Volunteers: 14

The team put together a fundraising plan, and analysed the expected revenue against the effort required in each potential circumstance. They also carried out a cost benefit analysis of 4 different expansion opportunities to Merrick House. Finally, the team carried out an assessment of the organisation's webpage and offered recommendations for improvement.

Traditional Project

Project Leader: Katie Burns

Volunteers: 15

The team undertook a big painting job on internal and external areas of the property to have the place looking fresh and bright.

Did you know?

By 2030, the expected number of people over the age of 85 is 136,000.



Volunteers take time for a photo with the charity

My Lovely Horse Rescue

Project Leader – Denise Curry & Seamus Hennessy

Location – Moyvalley, Co. Kildare

Number of Volunteers – 40

My Lovely Horse Rescue rehabilitates and retrains horses that have been severely mistreated or mismanaged. They also run education programmes in Dublin's inner city and surrounding areas to foster good care practice among young people. This not-for-profit organisation was set up in 2013 by a group of people who witnessed the equine crisis that occurred in part as a result of the economic crisis but also through years of mismanagement and lack of education of horse owners.

The My Lovely Horse project was first sourced for the Intern and Co-op IMPACT Day in July 2016, and came about from a staff suggestion – thanks Sarah Smyth! The project was such a success and there was enough work to return for our main IMPACT Day in September just a few weeks later and again in our 2017 IMPACT Day's!

Volunteers undertook a large clean-up project of the fields, lifting manure and rubbish to ensure the grass could re grow. They also painted parts of the yard and cleaned up the stables area. One of the volunteers grew particularly attached to one of the rescue dogs on site and decided to adopt her.

Did you know?

The charity is run entirely by unpaid volunteers, all with full time jobs.



Brightly coloured ponchos keep the volunteers dry

MyMind

Project Leader – Julieanne Murray

Location – Deloitte offices

Number of Volunteers - 17

MyMind Centre for Mental Wellbeing was founded in 2006 as a not-for-profit community based provider of accessible mental health care. They now have centres in Dublin, Cork and Limerick city, providing a wide range of clients with counselling and psychotherapy services. Their client's fees are charged based upon their employment status, allowing those experiencing unemployment or full time students to access services at reduced rates. The revenue generated from full fee clients is reinvested into the organisation, to provide services that are affordable to all.

MyMind has a multidisciplinary, multicultural team that is able to provide services in more than 15 languages, enabling them to serve the migrant population.

The team from MyMind were seeking advice as to how they could best access their target audience and maximise the use of their funds. The Deloitte team put together a marketing strategy and proposal template together as well as carrying out a thorough SWOT analysis of competitors and targets.

Did you know?

In 2017 3,040 clients came for an average of 6.7 sessions, and MyMind provided a total of 20,462 appointments.



Volunteers take time for a photo

National Council for the Blind of Ireland (NCBI)

Project Leaders – See below

Location –Blackrock, Dun Laoghaire, Drimnagh, Thomas Street, Finglas

NCBI are a not for profit charity offering support and services to people of all ages who are experiencing loss of sight. Through the provision of community based services NCBI help people adjust and cope with the emotional and physical challenges of sight loss; learning how to read braille, develop everyday skills of reading and writing as well as supporting people with employment issues.

Professional Skills Project

Project Leader - Ben Butler Hogg

Volunteers - 22

For their second year of involvement in IMPACT Day, the NCBI team wanted help with their pitching skills as well as guidance on the marketing of their new fundraising campaign – NCBI Cycle of Light, and how to best target potential donors through direct debit and legacies. NCBI's team benefitted from a pitching workshop and were given a redrafted proposal plan for their targeted fundraising events and channels.

Traditional Project

Project Leader - Michelle Davey

Volunteers - 15

The team of volunteers visited an NCBI shop and helped to sort the stock so that items to be sold were displayed correctly.

Did you know?

We provide a service to over 8,000 people every year.

Neurofibromatosis Association of Ireland

Project Leader – Shane Flanagan

Location – Deloitte offices

Number of Volunteers - 15

The Neurofibromatosis Association of Ireland (NFA) aims to be a voice for neurofibromatosis patients and their families. The primary aim is to inform sufferers and their families of the disorder while supporting them and letting them know they are not alone with the condition. Neurofibromatosis (NF) is one of the most common neurological conditions caused by a single gene mutation (a “spelling mistake” in the genetic code). NF occurs in all ethnic backgrounds, in both sexes, throughout the world.

The organisation sought advice from our volunteers regarding their use of social media channels. NFA received an analysis of what social media channels work best for different objectives. The team were also briefed on content and social media strategy, receiving a content calendar for their different channels of social media as well as examples of best practice in social media.

Did you know?

The Neurofibromatosis Association of Ireland (NF Ireland) was founded in 1985 to provide a comprehensive range of services including a 24-hour Helpline, literature on the condition, genetic counselling service as well as information to sufferers and their families.

Nurture Africa

Project Leader – John Griffin

Location – Deloitte offices

Number of Volunteers – 15

Deloitte has a long standing relationship with Nurture Africa (NA) and as well as being part of IMPACT Day 2016 in a professional skills capacity, Deloitte also send teams of volunteers to Uganda each year in October for a 2 week capacity building volunteer placement. Nurture Africa aim to nurture the mental, physical and emotional growth and well-being of Ugandan HIV/AIDS infected and affected orphans and vulnerable children, as well as their HIV+ parents/guardians. This is done through the provision of access to quality healthcare, education, and sustainable livelihood projects while safeguarding child welfare and gender equality.

The Deloitte team assisted Nurture Africa in exploring sustainable options for development of the volunteer programme, as well as working on bridging the gap between programmes to ensure continued development for Nurture Africa and their partner organisations.

Did you know?

In 2017 Nurture Africa hosted 154 Irish International Volunteers who worked on projects community projects in Nansana in Uganda.



Volunteers put their heads together for Nurture Africa

Our Lady of Consolation School

Project Leader – Laura Stokes

Location – Donnycarney, Dublin 5

Number of Volunteers – 32

Our Lady of Consolation National school is a designated DEIS school (delivering equality of opportunity in schools). This programme operates to prioritise the educational needs of children and young people from disadvantaged communities.

A special element of Our Lady's School is its outreach programme for children with autism that they call "Our Orchard", which has five designated classes. These classes are also integrated into the mainstream classes which they have seen to benefit the school as a whole. The Our Orchard classes provide a ratio of one teacher and two special needs assistants to every six children, as well as speech and language therapists, occupational therapists and play therapists.

Following on from a successful painting project in 2016 where volunteers transformed the external walls of the building and playground, this year's team worked indoors, painting 3 of the classrooms and assembling a number of furniture items that had been delivered in flat packs.

Did you know?

Delivering Equality of Opportunity in Schools (DEIS) is the Action Plan for Educational Inclusion, which was launched in May 2005. There were 825 schools included in the programme in the 2016/17 school year.



A splash of colour for their building

Oxfam

Project Leader – Katie Kent

Location – Deloitte offices

Number of Volunteers - 11

Oxfam Ireland is a founding member of the Oxfam International confederation of 17 independent affiliates, working together in 94 countries. Oxfam was founded in 1942 and has been active in Ireland for over 50 years, making it one of Ireland's oldest NGOs.

Oxfam's vision is a just world without poverty: a world in which people can influence decisions that affect their lives, enjoy their rights, and assume their responsibilities as full citizens of a world in which all human beings are valued and treated equally.

The team came up with a number of new potential fundraising ideas based on existing research and research carried out on the day. As well as detailing how these different fundraisers would work, the team also put together a feasibility framework going through considerations for fundraisers and any risks that might be associated with a particular idea.

Did you know?

Oxfam work in 94 countries and provide 952,000 people with essential support services.



A volunteer leads a brainstorming session

Ozanam House

Project Leader – Brian Murphy

Location – Ozanam House, Mountjoy Square, Dublin 1

Number of Volunteers – 27

Ozanam House is a community based group operated by the Society of St. Vincent de Paul, based on Mountjoy Square. The organisation provides a stepping stone for education and development in a safe and friendly environment.

The centre provides a range of services for different age groups, from childcare to afterschool's and summer youth groups, to adult and elderly clubs and education. Deloitte have previously completed a painting project in Ozanam house, and it was similar work that was carried out again this year. The team transformed the kitchen/home economics space by giving the walls a fresh coat of paint, the volunteers also managed to paint 2 large rooms in the Georgian building where some of the afterschool's programmes take place.

This year we were delighted to be joined by volunteers from our facilities contracting company, Acacia, who sent a team of 5 volunteers to help out. One particular task that was of great benefit to the centre, was the work carried out in the DIY room. The extension of the stud wall means that the classes can now cater for more participants.

Did you know?

There are approximately 500 people who access services provided by Ozanam House on a weekly basis.



Volunteers prepare the walls for a fresh coat of paint

The Ronald McDonald House

Project Leaders – See below

Location – Dublin offices & Our Lady’s Children’s Hospital, Crumlin

The Ronald McDonald House (RMHC) is located on the grounds of Our Lady’s Children’s Hospital, Crumlin and provides support, care and accommodation for up to 20 families whose children are availing of services at the hospital while seriously ill. Families have their own en-suite bedroom, with access to shared cooking, laundry and recreational facilities.

Professional Skills Project

Project Leader - Eoghan Lappin

Volunteers - 15

The small RMHC team wanted support to enhance their message and brand awareness, to be more visible and to broaden and diversify their funding streams. RMHC struggle with the misunderstanding that their corporate sponsor is McDonalds. While they do receive donations from McDonalds, they aren’t a charity partner and RMHC rely heavily on funding and support from other corporate organisations. The team developed new strategies and came up with potential ways of re-inventing existing fundraisers in order to maximise potential profit.

Traditional Project

Project Leader - Deirdre Keenan

Volunteers - 12

At the RMHC, it is important that families have home cooked meals during their stay and the charity open up the opportunity to cook for these families to volunteers. The team of volunteers arrived out to cook a delicious meal for the families in residence at the time. To cook for 25 people, our volunteers were very well prepared with recipes familiar to some of the team; fish bake, chicken curry and a summer salad followed by raspberry and apple crumble.

Did you know?

Since 2004 the Ronald McDonald House Charity has cared for over 3,600 families.



Volunteers put down their tools for a picture

Sophia Housing

Project Leader – Niamh Walsh

Location – Jobstown, Tallaght

Number of Volunteers – 29

Sophia Housing Association provides transitional accommodation for one parent families and couples with families coming from a homeless situation. Sophia Housing's mission is to offer families and individuals a safe place where they can live and learn to make a positive difference in their lives. They provide quality education and support along with helping people develop new living skills while maintaining a person's self-esteem, self-worth, and dignity.

Sophia Tallaght provides supported housing in the form of 22 apartments and houses. Tenants can move on to independent living if they no longer have a support need but can stay indefinitely once they comply with the terms and conditions of the tenancy agreement. Deloitte have been building on our relationship with Sophia Housing, working on different initiatives throughout the year as well as IMPACT Day annually. After initial discussions around which Sophia Housing site might benefit most from the volunteers time, Jobstown was chosen as the location for this project. The team on this project painted the homes of two permanent tenants, brightening the space for when the residents came home.

Did you know?

Responding to the ever growing need in Ireland Sophia now directly houses 259 adults and 169 children with another 108 people supported in outreach programmes.



Volunteers outside the houses that were painted

U-Casadh

Project Leader – Elizabeth McCarthy

Location – Deloitte offices

Number of Volunteers - 10

U-Casadh is an organisation that offers support to people who have come into contact with the criminal justice system. Based on the border of Waterford and Kilkenny, they provide rehabilitation, training, development and work experience for people who have been referred through the Probation Service, the Substance Misuse Services or through their community employment scheme.

The organisation provides outreach and in-reach programmes - housing and independent living, liaising with other service providers, counselling, training/education and therapeutic programmes. The in-reach programme works with those service users who are still in the prison system and work with them in the lead up to their release.

Volunteers on the project helped CEO Stephen Plunkett to develop an organisational structure that can deliver the ever expanding service offered by U-Casadh, as well as to create a U-Casadh model that could be replicated national and beyond. Volunteers were also given an introduction to how U-Casadh came about by Stephen himself. This is the second year that Deloitte have worked with U-Casadh and Stephen had glowing reports from the work achieved by the team on the day.

Did you know?

It costs about €65,000 per annum to house a person in prison.

Western Alzheimers

Project Leader – Katherine Glynn and Ciara McMullin

Location – Marian House, Ballantine, Athenry, Co. Galway

Number of Volunteers – 25

Western Alzheimers provide a full range of support services to people and their families who are affected by Alzheimers and/or dementia.

Western Alzheimers operates according to a “*home from home*” philosophy, ensuring that people living with Alzheimers are cared for in a comfortable and stimulating environment. The services they offer are in home support/day care, short term respite, and long term respite in Maryfield Nursing Home Athenry.

At present, there is no cure for dementia however people can live a very long time after diagnosis. The quality of life living with dementia is supported by the range of specialist services provided by Western Alzheimers.

The team of volunteers painted Marian House in Ballantine to make sure that it was looking fresh and bright for the residents.

Did you know?

55,000 people in Ireland are living with dementia.

Youth Work Ireland

Project Leader – Laura McDonald

Location – Bray, Co. Wicklow

Number of Volunteers – 12

Youth Work Ireland (YWI) are the largest youth organisation in the country, interacting with young people using an integrated youth model that provides innovative services, supports and programmes for the youth population of Ireland. These services include mental health supports, resilience building, employability programmes, rural outreach and many more.

YWI operates according to the vision of a world full of possibilities for all young people. It supports its members in providing the Integrated Youth Services Model for those young people who need it.

The team of volunteers carried out a large scale external site renovation project at their site in Bluebell, Dublin. This involved the purchase of a number of different trees and plants, prepping the soil, and ensuring that the area was fully cleaned after the large gardening part of the project.

Did you know?

Youth Work Ireland actively engage with over 116,000 young people every week which is 20% of all young people in Ireland.



Deloitte IMPACT Day Social Media Team

Project Leader – Catherine Golden, Niamh Butler and Julieanne O’Dea

Location – Various project sites and locations

Number of Volunteers - 3

Our social media team put on a stellar performance to make sure that we trended once again on Twitter, but also to make sure that as many sites as possible were covered in terms of photography and feedback on work carried out during the day.

The team had the innovative idea to hire a GoCar as their mode of transport for the day, meaning that they could zip from site to site and maximise their time while being environmentally and economically friendly! Photos were also sent to the media team by project leaders who compiled them into folders for a slideshow presentation at the after event that evening.

Intern and co-op IMPACT Day

Following an innovation session with a group of Intern and co-op Deloitte people a few years ago, Deloitte recognised the appetite and enthusiasm for a designated IMPACT Day for our Intern and co-op groups.

Due to their contracts and placements taking place at a certain time of the year, these cohorts would miss the firm wide IMPACT Day in September. Following a proposal from our 2014 group of Interns and co-ops, Deloitte has been organising a designated IMPACT Day to ensure they no longer miss out on a significant part of the Deloitte experience.

In 2017, 230 volunteers took part in the day, supporting a total of 10 projects. Projects for the day take the form of traditional volunteering aligning the enthusiasm and man power of the group with projects such as cooking, cleaning and facility improvements, stock sorting, painting or gardening.



Our project partners

Alone

ALONE works with older people who are socially isolated, homeless, living in poverty or crisis and supports them to age at home.

Barrett Cheshire

Cheshire Ireland provides a range of support services to people with both physical and neurological conditions in their homes, in residential centres, in supported accommodation and in standalone respite facilities.

Cara Cheshire

Cheshire Ireland provides a range of support services to people with both physical and neurological conditions in their homes, in residential centres, in supported accommodation and in standalone respite facilities.

Cheeverstown House

Cheeverstown House is based in Dublin. A voluntary organisation, they provide a wide range of residential, respite and day services to children and adults with an intellectual disability and to their families.

Dublin Simon Community

Dublin Simon Community work to prevent and address homelessness in and enable people to move to a place they can call home.

Fettercairn Youth Horse Project

The aim was to channel the young people's love of horses into a constructive community activity providing them with opportunities to develop personal, social and vocational skills.

Matt Talbot Community Trust

The Matt Talbot Community Trust is a drug free community education programme that aims to create change from a grassroots level in Ballyfermot and to provide support for individuals in recovery from addiction and returning from prison.

My Lovely Horse Rescue

My Lovely Horse rescues, rehabilitates and retrains horses that have been severely mistreated or mismanaged.

The Ronald McDonald House

The Ronald McDonald House is located on the grounds of Our Lady's Children's Hospital, Crumlin and first opened its doors in 2004 to provide support, care and accommodation for up to 20 families whose children are availing of services at the hospital while seriously ill.

St. Michael's House

St. Michael's House set out to develop new community services and bring about a change in how people with an intellectual disability were viewed. Today they provide services for 1,751 people with an intellectual disability and their families.

Fundraising

Alongside our volunteering activity, we support charities through donations formulated through both our peoples' fundraising efforts as well as firm contributions.

The broad spectrum of interests of our people can be seen through the range of causes that we have supported over the last year. Through a combination of our people's fundraising efforts as well as firm contributions, each year Deloitte supports the charities making strides in the areas they care about most.

Total Donations - €251,000

Deloitte Donations - €195,000

Donations by our people - €56,200



Selling daffodils on Daffodil Day

Fundraising by our people

With a relatively modest budget, a significant amount of the money donated to charities comes from the fundraising efforts of our people across the business. The total amounts raised and donated are testament to the generous nature of our staff and how embedded the culture of giving is at Deloitte. Our calendar is filled with a broad range of initiatives and causes to support as exemplified below.

Breast Cancer Ireland

Irish Cancer Society

Daffodil Day 2018 took place on Friday 23 March with an array of activity around the offices. Our people could purchase pins or fresh daffodils and were invited to wear some yellow to raise awareness. The total amount raised was €5,000.

Pieta House

On Friday 18 May we will held a denim day across our offices to raise funds for Pieta House. The total amount raised was €3,000. The amount went towards supporting the fundraising efforts of a former colleague, Seamus Hennessy, who ran the Antarctic Marathon as part of his Running for Josie campaign to raise €200,000 for Pieta House and Living Links Tipperary.

Movember

In November 2017 Killian Murphy led the Movember campaign with the funds raised going to the Irish Cancer Society. The total amount including the amount raised by the team and the firm contribution made by Deloitte was €8,300.

Longstanding Firm Contributions

Organisation	Area of work	Contribution
Business to Arts	Business to Arts works to support creative partnerships between businesses, individuals and the arts.	€7,000
Hedge Funds Care	A global foundation supported by the generosity of Hedge Funds Care and Private Equity Care, Help for Children provides grants to the most effective and efficient child abuse prevention and treatment interventions in seven countries.	€5,000 per annum
Irish Hospice Foundation	Striving to provide the best end of life care and ensuring equal access to palliative care and support to that need it.	€6,000 per annum as part of a 2 year commitment following a commitment to the 'A way to go' campaign
Matt Talbot Community Trust	A community education programme based in Ballyfermot, the Matt Talbot Community Trust provides support for individuals in recovery from addiction and returning from prison.	€5,000 per annum as part of three year commitment
Palestrina Choir	Annual contributions to the choir's Christmas Concert with funds also supporting the operation and running of the choir throughout the year.	€3,000 per annum
Paralympics Ireland	The mission of the organisation is to lead elite athletes with a disability to success.	€15,000 as part of a 3 year commitment

Christmas Initiatives

The lead up to Christmas and the month of December can be a time when people have the causes that matter to them at the forefront of their minds. In order to provide our people with the opportunity to give back, the Christmas period is always a busy time in terms of volunteering initiatives and fundraising activities.

St Vincent de Paul

The origin of the Christmas Society of St Vincent de Paul fundraiser in Deloitte dates back to 2004. On foot of an appeal letter received, Maria Brandon and Deidre Slattery set about organising the salary deduction appeal. Pat Kenny, the then Managing Partner offered a matching contribution on behalf of the partners and it was an instant success raising over €6,000 in that year. Our Christmas appeal for the Society of St. Vincent de Paul is a longstanding fundraiser, with the aggregate amount now exceeding €256,217 from donations since 2004.

Focus Ireland – Shine a Light

Gerry Fitzpatrick, CR Partner and Chairman of Deloitte Ireland, took part in a business leaders' sleep out to raise awareness and funds for Focus Ireland as part of their Shine a Light campaign, raising over €21,300 for the cause.

Children's Christmas Parties – Fundraising for Cheeverstown

For the 22nd year running, the children's Christmas parties took place in the Academy in the Deloitte office which was transformed into Santa's grotto with elves and of course, the star of the show – Santa Claus! These parties are open to children of Deloitte employees and are made possible by a number of dedicated employees – Derek Reddin and Gerry Clarges to name two in particular. A total of €1,000 was raised to be donated to Cheeverstown House.

Dublin Simon Community – Sing for Simon

In December, a group of Deloitte volunteers sang Christmas Carols in aid of the Dublin Simon Community on O'Connell Street. A total of €1,500 was raised by the group of carol singers.



A huge thank you to all our volunteers!



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