Contingency Planning for Brexit
Managing Uncertainty and Preparing for Change

With the United Kingdom set to leave the European Union in March 2019, organisations face a period of continued uncertainty with unknown consequences.

Despite this uncertainty, Brexit is an issue that can be planned for using a proven contingency planning method.

Brexit is an issue and potentially, an opportunity for many organisations.

Our Brexit Issues & Opportunities Map can help you to identify the areas of concern for your business and accelerate your preparations for Brexit. It will help you consider your exposure relating to:

- Market Access
- Movement of People
- New Opportunities

*Note: A more detailed version of the Brexit Issues Map is available.

Whilst nobody can predict the outcome of the next two years of negotiations, we can be sure that Brexit will require many organisations to take some big decisions. Some will require lengthy and complicated preparations, and there will be advantages in thinking about this sooner rather than later.

The key is to preserve decision-space for as long as possible by planning ahead.

<table>
<thead>
<tr>
<th>Expected 2 year negotiation period</th>
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<tr>
<td>Prevailing uncertainty:</td>
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<tr>
<td>Withdrawal negotiations will be conducted as a single package. Accordingly, nothing is agreed until everything is agreed. Meaning uncertainty is likely to prevail until the very last moment.</td>
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The Brexit Lab
A cross-functional, collaborative and immersive approach which will accelerate your contingency planning

The Deloitte ‘Brexit Lab’ is a flexible approach, including a series of workshops to help organisations to plan in the face of Brexit uncertainty. Facilitated by our contingency planning specialists and Brexit subject matter experts, alongside members of the organisations’ internal teams, the Brexit lab is an effective way to accelerate your understanding of Brexit issues and opportunities, consider the impacts of a number of scenarios and identify where you may need to take action. It can be used at different stages of your Brexit journey – providing a constant environment for assessing and reassessing impacts and strategic choices to develop and update your bespoke Brexit contingency plan.

### THE BENEFITS
- Enables a better understanding of the broad range of issues and opportunities associated with Brexit
- Provides a cross-functional approach with the right domain experts
- UK-out and European/Global-in lenses for a more complete assessment
- Challenges assumptions to come to a practical and actionable Brexit contingency plan
- Identifies when an organisation may need to take action

### THE WHAT

<table>
<thead>
<tr>
<th>Initial Brexit Diagnostic</th>
<th>Brexit Contingency Planning</th>
<th>Monitoring and implementation support</th>
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<tr>
<td>Assessing the impacts, identifying key decision points to investigate further</td>
<td>Defining the mitigation actions, key strategic choices, preparing to execute</td>
<td>Monitoring the situation, executing at the right time</td>
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<tr>
<td>Brexit diagnostic workshop to identify and prioritise impacts (issues and opportunities), and recommend areas for further investigation</td>
<td>Brexit lab workshop(s) to develop mitigation actions and explore the possible strategic options for your key decisions</td>
<td>Ongoing support to monitor key Brexit developments and provide our domain specialists for further key briefings</td>
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<tr>
<td>Brexit diagnostic map highlighting key outputs from the workshop and recommendations for further investigation</td>
<td>A practical action-oriented Brexit contingency plan that is timelined (with identified trigger points) so you know exactly what to do and when</td>
<td>Support with implementation of your Brexit contingency plans using our experienced issues management team</td>
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<tr>
<td>A detailed understanding of the issues, opportunities and decision points for your organisation</td>
<td>Clarity on your key strategic choices, what action you may need to take and when</td>
<td>An ability to get the latest Brexit developments and to act to implement key decisions in a coordinated and effective manner</td>
</tr>
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### THE HOW

#### People
- Deloitte domain & sectoral specialists
- Your organisation's Brexit Task Force

#### Accelerators
- Brexit Issues and Opportunities Map
- Sectoral Brexit playbooks/knowledge

#### Techniques
- Scenario planning and analysis
- Simulation and Wargaming
- Crowdsourcing

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### Contacts

For more information or to arrange a discussion, please contact:

**David Carson**  
Ireland Brexit Lead  
+353 1 417 2513  
dcarson@deloitte.ie

**Sara Ulrich**  
EMEA Brexit contingency planning (lab) lead  
Regester Larkin by Deloitte  
+44 20 7303 2284  
sulrich@deloitte.co.uk

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