

Terms and Conditions

1. Background and Introduction

This website is created to provide information about, and enable startups to apply to, the Deloitte Launchpad Program (the "**Program**").

The program is organized by Deloitte Israel & Co. ("**Deloitte**"), a registered partnership incorporated under the laws of the State of Israel, with main offices at 132 Begin Menachem Rd, Tel Aviv-Jaffa 6701101, Israel.

These terms, conditions and any rules for the program on the program website (together the "**Terms and Conditions**") operate for the benefit of Deloitte, who contribute to or are involved in the administration, operation and maintenance of the program. References to "we", "us" and "our" in these terms and conditions shall refer to Deloitte.

Please read these terms and conditions carefully before you apply to the program. By submitting an application, you accept these terms and conditions and agree to comply with them. If you disagree with any of the stated terms and conditions, you cannot submit an application and may not participate in the program. Should you still decide to submit an application you will be held as accepting all terms and conditions. A copy of these terms and conditions can be provided to you if you send us an email.

2. Eligibility

Who can apply to the program?

Early-growth stage Israeli startups from all industry verticals looking to expand their operations to the US Market. The ideal startup will have the following:

- A validated product – active traction in the market, an established customer base, VC backed (post seed- round A+)
- Over \$500K in ARR – positive YoY growth in revenue
- A US expansion plan – companies with a relocation and/or expansion to the US on their two year roadmap

If you are unsure about your eligibility to apply for the program, please contact us before applying.

3. Submitting an Application

a) In order to submit an application, you must fill in all mandatory fields and answer all questions within the application form on the program website.

b) Applications must comply with guidelines and recommendations set out on the program website.

c) Applications must be submitted in English.

d) Submission for applications starts on January 06, 2025. Submission deadline is published on the program website.

e) The submitter approves that he/she has the legal authority to submit the application on behalf of the company, including all required consents to transfer personal data, if and when such information is provided to Deloitte.

4. Timeline

After the applications have been submitted, the program will run in accordance with the following indicative timeline. We reserve the right to change any of the timeframes indicated on our program website (changes will be posted on the program website):

- January 06, 2025 – Applications Open
- February 24, 2025 – Application Deadline
- February 24 – April 9, 2025– Screening Process:

- Phase one – screening based on the online applications
- Phase two – startups that pass phase one will be called for a personal interview

- April 10, 2025 –Deloitte will announce the selected startups on its social media platforms, the program website and on an external Israeli media
- May 7, 2025 – Launchpad start date. Startups that pass the screening process will participate in a 7-week program.

5. Public Relations

a) The program will be covered by one of the business newsletters in Israel (TBD), which may publish articles about the launch of the program.

b) By applying to the program, you agree that you may be mentioned in the articles.

6. Selecting the Startups for the Announcement

a) The startup(s) that will be included in the Launchpad program will be selected by a team of Deloitte's experts in Israel and the US. The composition of the Team may vary.

b) The team will make its decision for the Launchpad program based on the application forms (round 1 judging) and personal interviews (round 2 judging).

c) The Team will select the startups at its sole discretion and only after receiving the approval of the Quality & Risk Management team to assure that provision of all services and/or a potential collaboration with the startup are possible according to laws, regulations and Deloitte policies. Deloitte may, at its sole discretion, offer a selected startup with partial services in case some of the program components are prohibited due to independence or other regulatory restrictions.

d) Decisions made by the team are final. No correspondence or any reservations will be possible.

e) Whenever we need to contact you in connection with the program, we will use the contact information provided by you in the application form. We are not responsible for incomplete or incorrect contact information provided.

f) Proof of Flight Tickets

Commitment to Participation: Companies accepted into the Deloitte Launchpad Program must provide proof or an invoice of their flight tickets to New York to demonstrate their commitment to participating in the mandatory New York Sprint (Week 7).

Submission Deadline: Accepted companies will have two weeks from the announcement date of their acceptance into the program to submit their flight ticket proof or invoice.

Submission Method: Proof or invoices should be submitted via email to the program's designated contact person.

g) The startup(s) that will be selected for the Launchpad program are required to sign a participation agreement. Signing the participation agreement is a must for eligibility and qualification of the program.

7. Intellectual Property Rights, Information and Publicity

- a) By applying to the program, you confirm that you lawfully own all Intellectual Property Rights ("IPRs") subsisting in your application to the program and that your participation does not infringe on any third party's IPRs. You are responsible for obtaining any and all necessary permissions and licenses from third parties to use their IPRs in your application. We reserve the right to disclose your identity to any third-party claiming material posted or uploaded by you to the program website or otherwise provided to Deloitte constitutes a violation of their IPRs, or their confidentiality/privacy rights. We reserve the right to ask for additional evidence or documents to validate that all information you supply is true and complete.
- b) The program does not retain any equity or ownership of the idea upon application. You retain full and exclusive ownership of your information and intellectual property rights. Any idea you submit will only be used for the purpose of evaluating your application to the program.
- c) You shall not gain any right in any Deloitte IPRs, and any use of Deloitte IPRs shall be done only after receiving all required approvals from Deloitte.

8. Changes and Program Cancellation

- a) We may cancel the program or vary these terms and conditions at any time at our sole discretion.
- b) We reserve the right to suspend the program at any time and to change the form and substance, dates for deadlines, and events, locations, and/or specification of the program.
- c) Any changes to the program or to the terms and conditions will be posted only on the program website.
- d) We reserve the right to not select startups for the Launchpad program.
- e) By applying to the program, you give your consent to such modification or cancellation in advance.

9. Use of Your Information and Privacy Statement

- a) [Privacy Statement](#)
- b) Confidentiality – Unless stated otherwise, information submitted in any application will be used by Deloitte for the purposes of the program.
- c) We may also use the information for other purposes, at our sole discretion, including for marketing purposes, or to send you promotional materials or communications regarding services provided by us or other members of the Deloitte Network that we feel may be of interest to you. We are hereby also referring you to [use of your information](#).

10. Governing Law and Jurisdiction

These Terms and Conditions shall be governed by and construed in accordance with the Israeli law. Any dispute arising under these Terms and Conditions shall be subject to the exclusive jurisdiction of the Tel Aviv courts. By applying to the program, you agree to submit to the Israeli law, regardless of your country of establishment or residence. If any provision of these Terms and Conditions is found by a court of competent jurisdiction to be unenforceable, such provision shall not affect the other provisions.

11. Miscellaneous provisions

a) If there is any conflict between these terms and any other conditions regarding the program, these terms shall prevail.

b) We may update these terms at any point in time without providing you with a personal notification. The updated Terms and Conditions will be posted on the program website. By utilizing this site, you are consenting to be bound by the then current form of these Terms and Conditions of Use.

If you have any further questions about the program, please contact melkraus@deloitte.co.il or lwinberg@deloitte.com

New York Sprint (Week 7)

Week 7 of the program consists of 4 days in New York. Participation is a must for eligibility and qualification of the Program, the assembly of the eligible company shall be of at least one (1) and up to two (2) participants.

Over the duration of the New York sprint hours, Deloitte will provide facilitating office space, content, refreshments and beverages. Startups will be required to fund their own travel including without limitations, arranging, and managing the issuance of travel Visa, and any associated documentation required (e.g. a valid health confirmation required as the case may be, or any other certificate or confirmation), and accommodation expenses.

Kickoff (Week 1)

The first week of the program will consist of an in-person overnight kickoff at a location in Israel, May 7-8, 2025. Participation in the face-to-face kickoff is a must for eligibility and qualification of the program. The assembly of the eligible company shall be of at least one (1) and up to two (2) participants.

Over the duration of the kickoff hours, Deloitte will provide: office space, content, refreshments, and beverages. Startups will be required to fund and manage their own travel.