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בריטמן אלמגור זרז משרד ראיית חשבון DELOITTE - 87810					

Zerto leads Israel's Fast 50 tech companies

Zerto is Israel's fastest-growing technology company, according to a list released yesterday by accounting firm Deloitte. The list, called the Fast 50, starts with Zerto, which develops disaster-recovery software for virtual infrastructure and the cloud. The 50 companies on the list had revenues of \$4.8 billion last year, some 20% more than the companies that made the 2014 list. This year is shaping up to be another record year for Israel's high-tech industry in terms of raising funds and exits, and is also a good one in terms of revenues. Zerto's revenues are up 24,000% between 2011 and 2014.

Second on the list is Taboola, a software company that recommends content on various web platforms. In January, Taboola raised \$117 million, and its revenues are up 13,800% between 2011 and 2014. Third on the list is HiroMedia, a video distribution platform founded in 2005 that now employs 100 workers, with revenue up 5,724% from 2011 to 2014. Most of the other companies on the list are also in the programming field. Fast 50 is one of the more established rankings in Israel's high-tech industry. (Inbal Orpaz)