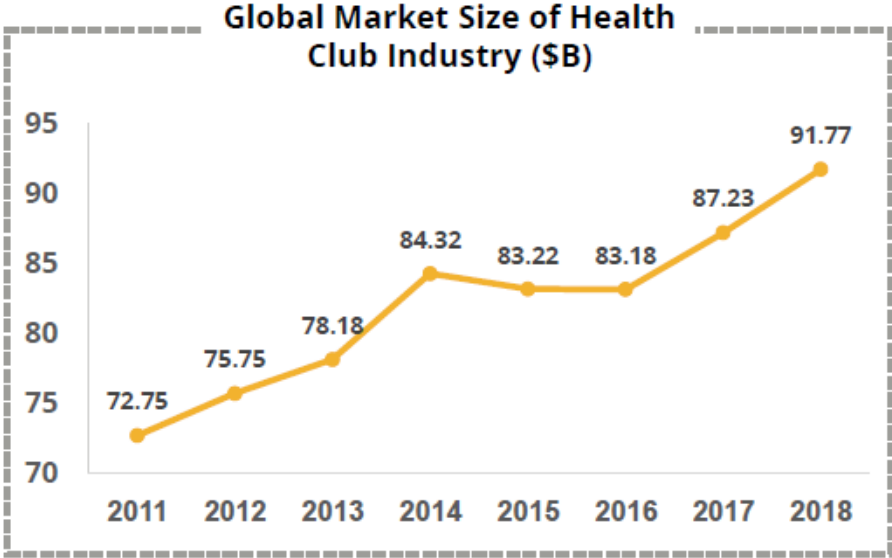
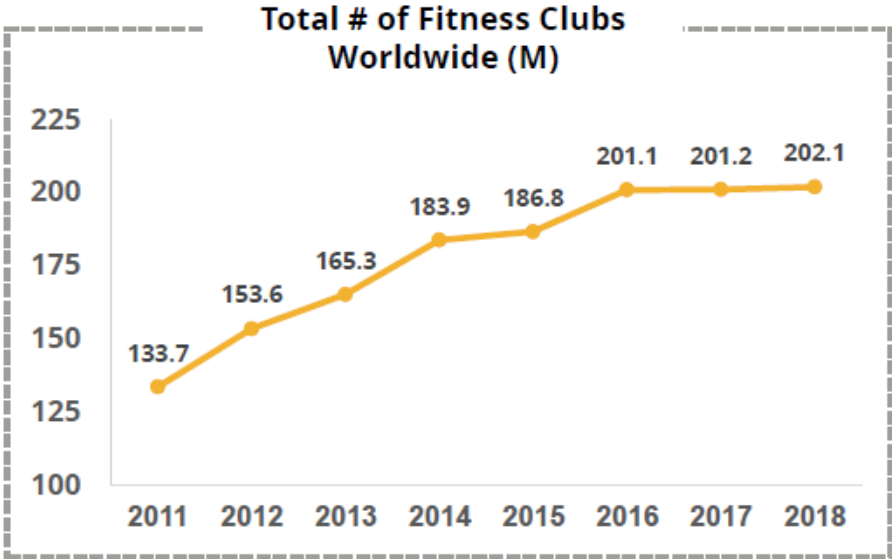
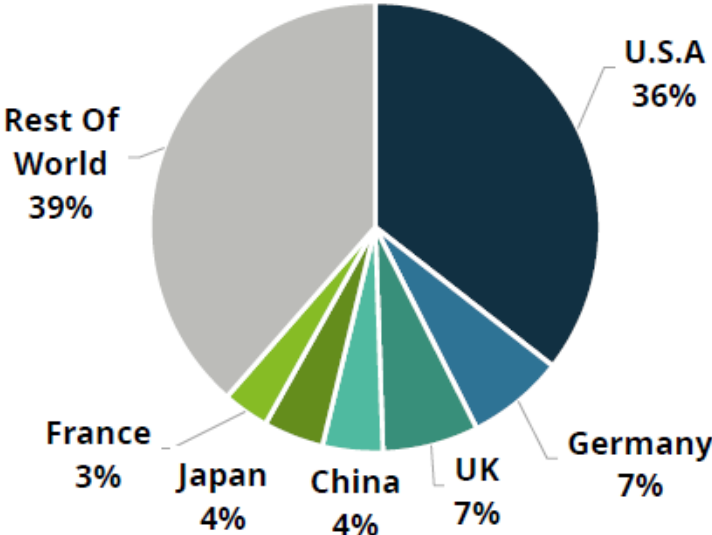


Global Fitness Industry Overview

The global fitness and health club industry generates over **\$90 billion** in revenue per year¹. The United States is the largest market worldwide, not only in revenue (estimated at \$30B) but also in sheer number of gyms and fitness clubs.

The growing awareness for a more balanced lifestyle is a major factor contributing to the growth of the global fitness market. Consumers are engaging with fitness and wellness companies more than ever before in an attempt to adopt healthier lifestyles and build supporting communities.

Global Fitness Market Overview²



¹Source: Statista.com, 2019, ²Source:Future of Fitness, 2019, Business Insider