



ICO Round Table Session - 07/08/2017

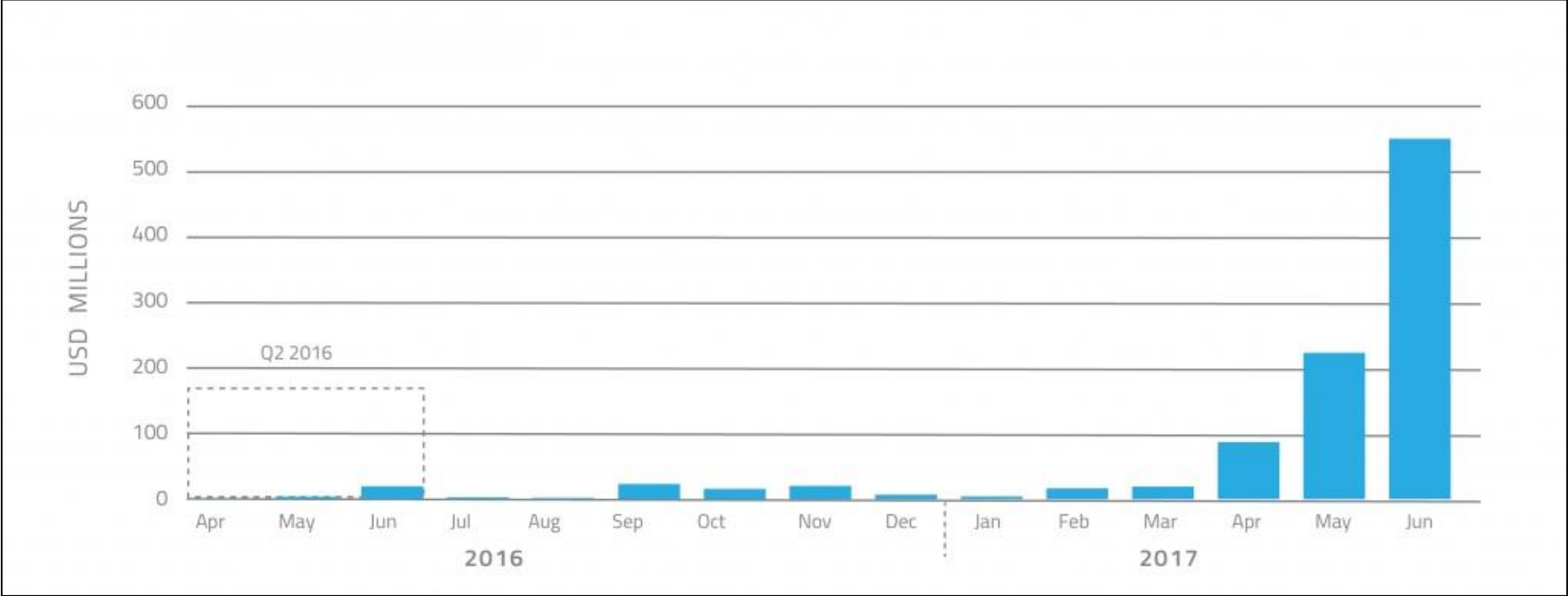
# About CoinTree

CoinTree is Israel's leading blockchain development and investment fund with a focus on cryptocurrency token sale consulting, investment, digital asset portfolio management and data-driven trading.

Our team brings years of experience in financing deals, co-founding and building startup companies and pioneering the blockchain community and ecosystem in Israel.

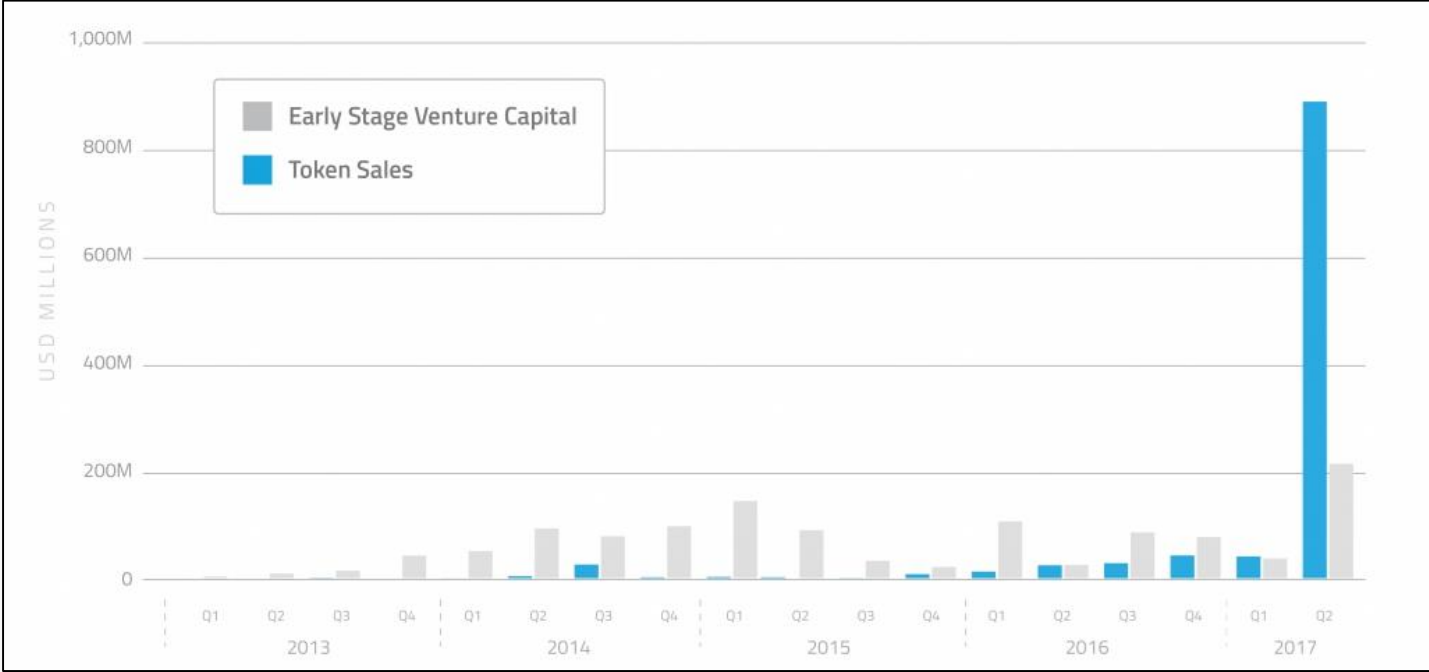
We have worked on, advised for and invested in blockchain companies and token sales from the very beginnings of this new sector. Our list of successful affiliations include: Ethereum, Stox, Augur, Golem, Zcash, Factom, Lisk, Cosmos and more.

# Funds Raised (\$M)



Source: Smith + Crown

# Disruptive Instrument for Raising Capital



Source: Smith + Crown

## Why ICO?

- Liquidity event
- Multiply company valuation
- First mover advantage on blockchain technology

