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Conversional Interfaces

עידו נמיר, שותף, מנהל קבוצת הייעוץ בניהול ידע

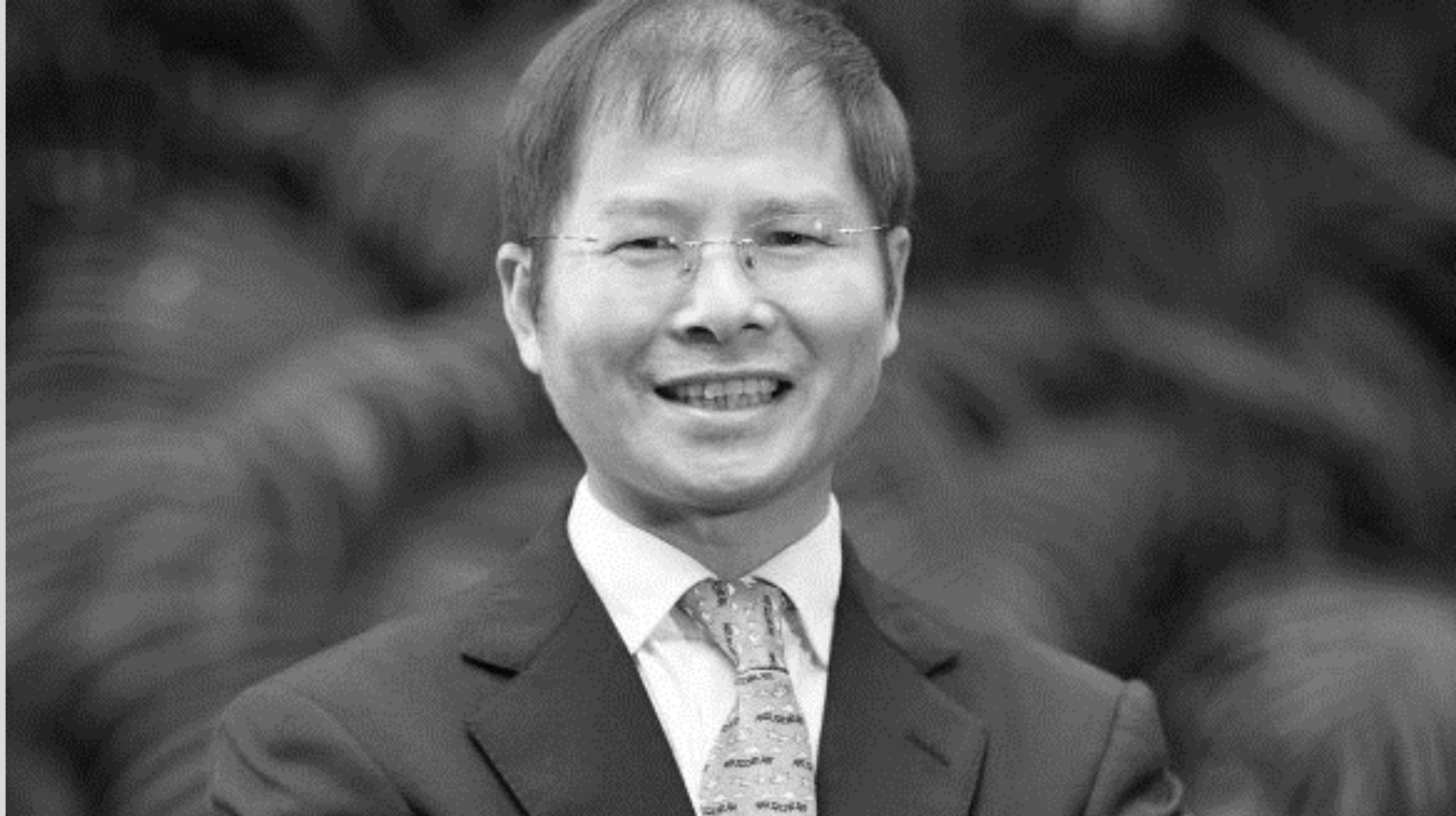
“If only HP knew what HP knows, we would be three times more productive”



Lew Platt, former CEO of HP



“ The biggest waste in
Huawei is the waste of
experience...”



Xu Zhijun, General Director of Huawei

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Knowledge Management – The Need Efficiency



“The average knowledge worker spends the equivalent of one full day a week searching for and gathering information”

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The need - Gig economy



51%

of executives plan to increase the use of contingent workers in the next three to five years



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The need - Aging workforce



A lot of knowledge is going to walk out the door



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The need - Accelerated learning



**Exponential
knowledge growth**



We harness Social, Mobile, Analytics and Cloud (SMAC) solutions to drive your business goals



KM in the digital workplace improves...

The average knowledge worker spends the equivalent of **one full day a week** searching for and gathering information

Employee productivity: organizations with strong online social networks are 7% more productive than those without.

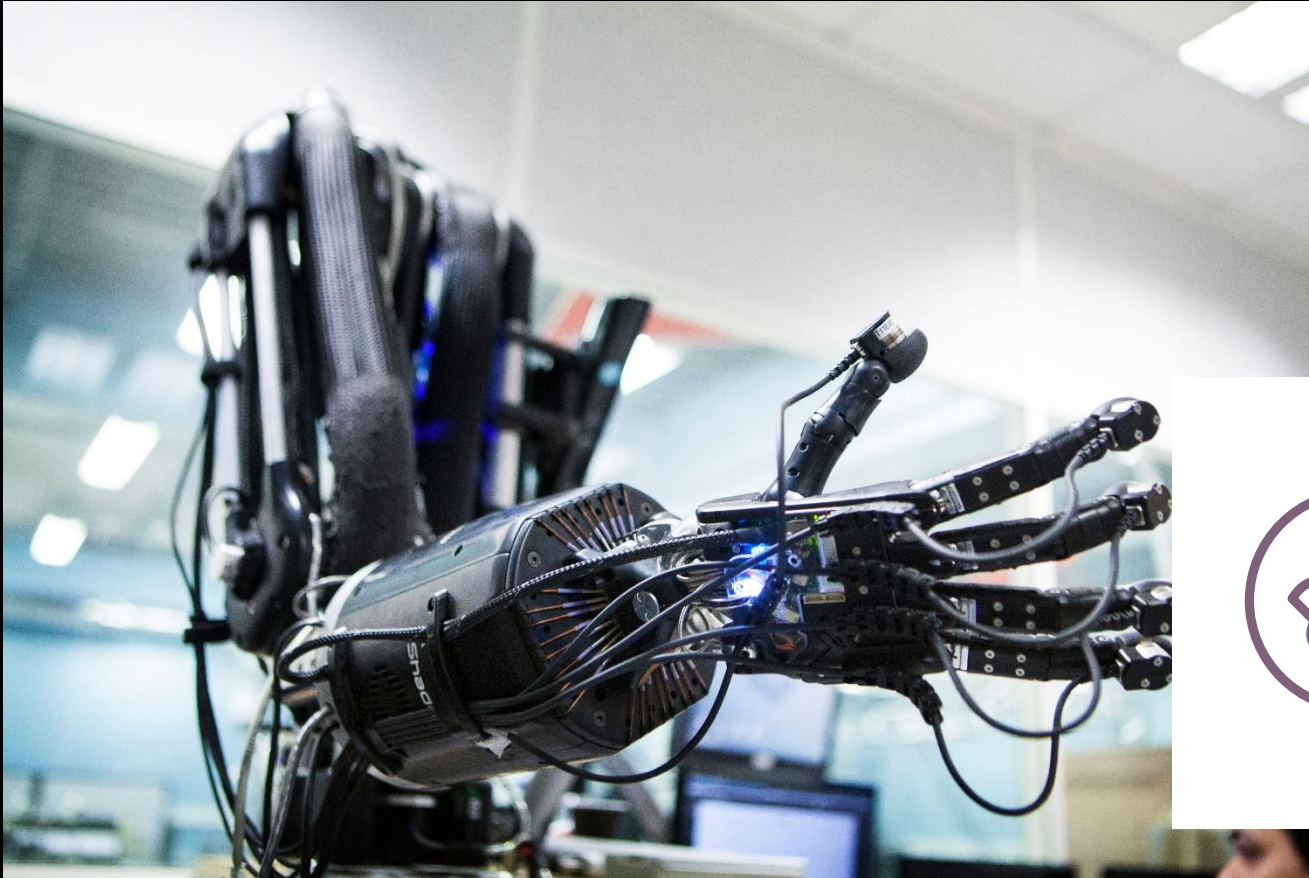
Employee satisfaction: organizations that installed social media tools internally found a medium 20% increase in employee satisfaction.

Communication tools: information workers prefer newer communication tools, particularly instant messaging, over more traditional ones like e-mail or team workspaces.

The digital workplace: Think, share, do – Transform your employee experience

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The robots are coming



Within the next three years,

42%

**of executives expect to
increase the use of robotics
and cognitive technologies**

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