


Deloitte Data Science Solutions Demo Day: Life Science and Health Care Sector Focus

Becoming an Insight Driven Organization


An **Insight Driven Organization** is one which embeds analysis, data and reasoning into their decision making processes, they do not view Analytics as a project with a start and end date. **IDO's see analytics as a core capability across their organization** to provide insight to support the decision making process; to tackle their most complex business problems; and to address the growing analytical trends.

Anybody can create insight. But what are you going to do about it? The best analytics initiatives start with outcomes in mind—along with a plan for realizing them.



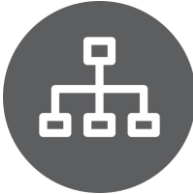
Why?

It's about smart automatic outcomes



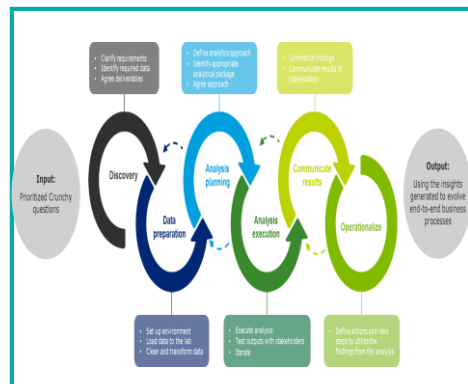
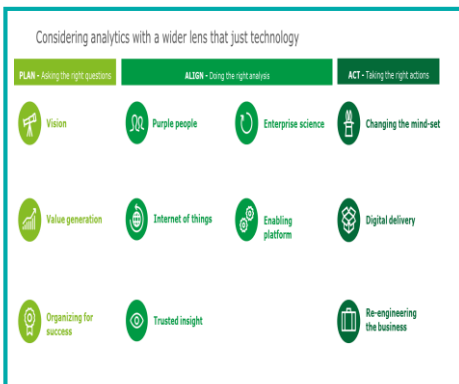
How?

Science makes the difference



What?

Driven by real value use cases Delivered in the context of your business and industry



Question



Insight



Action

“We can no longer just help clients solve problems in healthcare; we need to PARTICIPATE in the solutions”
 – Andrew Vaz, Deloitte Chief Innovation Officer