

Deloitte Data Science Solutions Demo Day: Life Science and Health Care Sector Focus

Neuroscience Institute: Design for action

Deloitte Neuroscience Institute measures implicit components (e.g. emotions) of decision making to forecast their influence and impact on behavior

Offerings

... to buy



... to use



... to pay



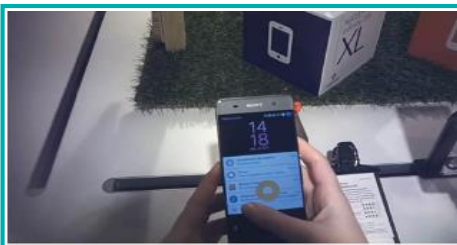
... to trust



... to act



Case Studies



Optimizing point of sale concept



Optimizing sales driver at PoS



Enhance online shop experience

"We can no longer just help clients solve problems in healthcare; we need to PARTICIPATE in the solutions."
– Andrew Vaz, Deloitte Chief Innovation Officer