

**Deloitte.**



Get ready to the new Privacy Laws  
**Being prepared is being protected**

● Risk Advisory

## Privacy Protection Enforcement - Shifting into high gear

---

Two substantial legislations regarding the protection of privacy will come into effect in Israel and Europe during May 2018: GDPR Regulations (General Data Protection Regulations), applicable in the EU, and the Privacy Protection Regulations to be applied in Israel.

**The General Data Protection Regulation (GDPR)** will change the worldwide privacy landscape. For organizations, this means a number of changes. We outline some major points from our experience that can help organizations getting the most from these changes.

1. The GDPR requires a legal, a technical, an organizational and an ethical approach
2. GDPR compliance will also help you build trust with customers and safeguard personal data; (Good data management is important!)
3. GDPR transformation program should be your top priority for the coming months.

Following these principles will greatly help you getting the most value from processing personal data, while minimizing the risk.

### What does the GDPR bring?

- **Accountability** - Explicit obligation to the controller as well as the processor to be able to demonstrate their compliance to the GDPR
- **Expanded definitions** - Personal data now explicitly includes location data, IP addresses, online and technology identifiers
- **Data subjects' rights** - Reinforced rights: Access, rectification, restriction, erasure, and objection to processing; no automated processing and profiling

- **Consent** - Spelled out more clearly and focus on ability of individuals to distinguish a consent
  - **Data breach notification** - Report a personal data breach to the Data Protection Authority within 72 hours.
  - **International data transfers** - BCRs as tools for data transfers outside the EU and EEA are now embedded in law
- 

*A company that does not comply with the provisions of the law may be fined up to 4% of its annual global income or 20 million Euros, whichever is higher, by a quick administrative procedure (without requiring court approval), whereby a violation may be deemed criminal. In addition, Israeli companies subjected to the law may be required to present a document attesting to their compliance with the requirements of the law in regard to their customers and/or business partners from Europe, otherwise the engagement with them shall be terminated. ....*

**The Israeli Privacy Protection Regulations 2017** revolutionize the domain of data protection regulation in Israel, and impose legal, administrative and technological obligations regarding the security of personal information held by a company in relation to customers, suppliers, employees or anyone else.

### Amongst the requirements of the Regulations:

- Binding policy and comprehensive information security procedures
- Conducting security and privacy risk assessment
- Organizational Databases mapping
- Implementing data governance practices within the personnel management of the organization
- Obligation to report security breaches
- Defining the hierarchal position of the Company's Data Protection Officer and his independence

- Defining new guidelines for commercial messages.
- As regards for sensitive databases - Implement advanced security measures, carrying out audits to assert regulatory compliance at least once every two years, and more.

## Preparing for Enforcement

We at Deloitte offer comprehensive guidance and support throughout the process for complying with the Israeli Regulations and the European Law coming into force, starting with a gap analysis of the existing situation in the company vis-à-vis the

requirements of the law, through building a work plan to close the gaps, ending with advising and accompanying the implementation of the actions required to comply with the regulations.

Deloitte has extensive knowledge and experience in the field of privacy protection, stemming from both global deployment and delivery of services in many countries around the world, and an in-depth familiarity with the local regulations in Europe. With our multidisciplinary team - which includes experts in the fields of cyber, information technology, law and process management - we will provide you with comprehensive support and added value.

## Our solutions for you



GDPR maturity gap assessment



GDPR transformation program



Privacy impact assessment services



Products adjustments to the support GDPR requirements



Data protection officer as a service (Based on the GDPR requirements)



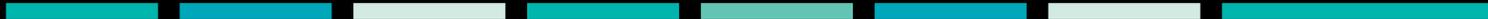
Privacy awareness training



Establishing information security and privacy policies



Periodic audits to ensure compliance



## Deloitte at a glance

---

Deloitte is the leading consulting and accounting firm in Israel and worldwide, providing audit, tax, risk management, economic consulting, financial advisory and management consulting services - in the areas of strategy, operations, technology and human capital. We help clients from all sectors and industries to succeed by providing end-to-end solutions for complex needs, based on the most relevant and professional variety of solutions in Israel, on business and personal interconnections, and on Deloitte's global leadership.

Deloitte services approximately 80% of the world's leading companies, enabling its customers to enjoy an extensive network of contacts, unified work methods and comprehensive knowledge bases around the world, with 264,000 employees in over 150 countries around the world. Deloitte's business turnover in the 2017 fiscal year totaled \$38.8 billion.

[www.deloitte.co.il](http://www.deloitte.co.il)

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee ("DTTL"), its network of member firms, and their related entities. DTTL and each of its member firms are legally separate and independent entities. DTTL (also referred to as "Deloitte Global") does not provide services to clients. Please see [www.deloitte.com/about](http://www.deloitte.com/about) for a more detailed description of DTTL and its member firms.

© 2018 Brightman Almagor Zohar & Co. Member of Deloitte Touche Tohmatsu Limited.

## For more information, feel free to contact our experts:

---

Tali Yaron Adv.  
Senior Manager  
Risk Management Division  
052-6001969  
[tyaron@deloitte.co.il](mailto:tyaron@deloitte.co.il)



Gabi Bar-Joseph  
Manager  
Risk Management Division  
052-3978577  
[gbarjoseph@deloitte.co.il](mailto:gbarjoseph@deloitte.co.il)

