



Innovation Strategy

Define key objectives according to industry and client needs

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Determine role of innovation within client's organization

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Confirm guidelines and parameters for mapping

Mapping

Initiate dynamic mapping process

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Sync with client and ITT team

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Select potential startups and companies for collaboration

Immersion Lab

Visit Startup Nation (Israel) to meet with prioritized startups

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Meet and discuss with other players and Deloitte specialists

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Evaluate mechanisms of collaboration (i.e. control)

Follow-up

Summarize and synthesize the reviewed topics

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Define the next steps