



## Future of Retail - Offering

# Future of Retail – Our Offerings (1/2)

*Our deep knowledge of retail and years of experience with largest brands enables us to deliver diverse solutions to drive sales growth*



# Future of Retail – Our Offerings (2/2)



## 1. Direct to customer

- Business case & setup D2C
- D2C growth



## 2. Salesforce productivity

- Identify & rollout digital solution
- Build / Refine digital solution



## 3. Like to like sales growth

- Footfall enhancement
- Drive conversion & ticket size



## 4. End to end omni channel solution

- Omni channel strategy
- Process design
- Digital roadmap



## 5. Store footfall enhancement

- Marketing tech opportunities
- Digital marketing optimization
- Effective retargeting



## 6. Space planning

- Category & assortment strategy
- Store clustering
- Planogramming



## 7. Retail channel platforms

- Digital platform strategy
- Build & onboard stakeholders
- Drive engagement



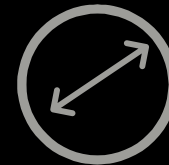
## 8. ERP led retail transformation

- Business process reengineering across Org.
- Digitize business processes



## 9. Future of customer experience

- Real time/ Pre-emptive engagement
- Next gen CRM & loyalty



## 10. Store expansion

- Expansion strategy (geography, format etc.)
- Process design
- Catchment recommendation



## 11. Retail insights engine

- Retailer, distributor, salesforce etc. wise use cases
- Rule based insights



## 12. Retail innovation

- New customer experience (digital or physical)
- Product/ Service innovation



## 13. Retail ROI improvement

- Revenue maximization
- Cost reduction initiatives
- Operations efficiency



## 14. Retail org design

- Key capabilities
- Span of control
- Talent development and retention



## 15. Advanced analytics

- Behavior based segmentation and personalization
- Effective retargeting (propensity to purchase)
- Predictive modeling



## 16. Store in a box

- Scalable retail concept across – customer, location & format, processes, tech, supply chain, people, partnerships etc.



## 17. Digital maturity assessment

- Function + Process wise digital maturity
- Solution recommendation

# Connect with us

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