



Sustainability and
long-term value

Sustainability/Environment Social Governance (ESG) is finding places in every discussion happening today. Global community is not looking at it as just one more addition but something which is impacting their sustainability— business model and eventually their growth. This pandemic is the best example to see the visible impact of things happening globally, its spread in India, and its effects causing economies to change, business models to change and setting new normal. Same would be for sustainability/ESG.

Sustainability/ESG, which was operated in isolation with one department with not for business attitude, is now taking place in strategy building and board discussions. Organisations are at different levels of maturity. The ones working on it since long still have gaps in completing the cycle or connecting all the dots and that is the financial linkage of sustainability/ESG. It is in this area where organisations still have to take efforts.



Organisations ignoring this wave of Sustainability/ESG would lose the competitive edge and be unprepared for the expected or unexpected damages. However, the organisations which are not feeling the heat of this wave now and therefore ignoring it may lose access to natural resource, their credibility due to human rights violation, and face issues of increased cost of supply chain damage, investor trust, and so on.

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