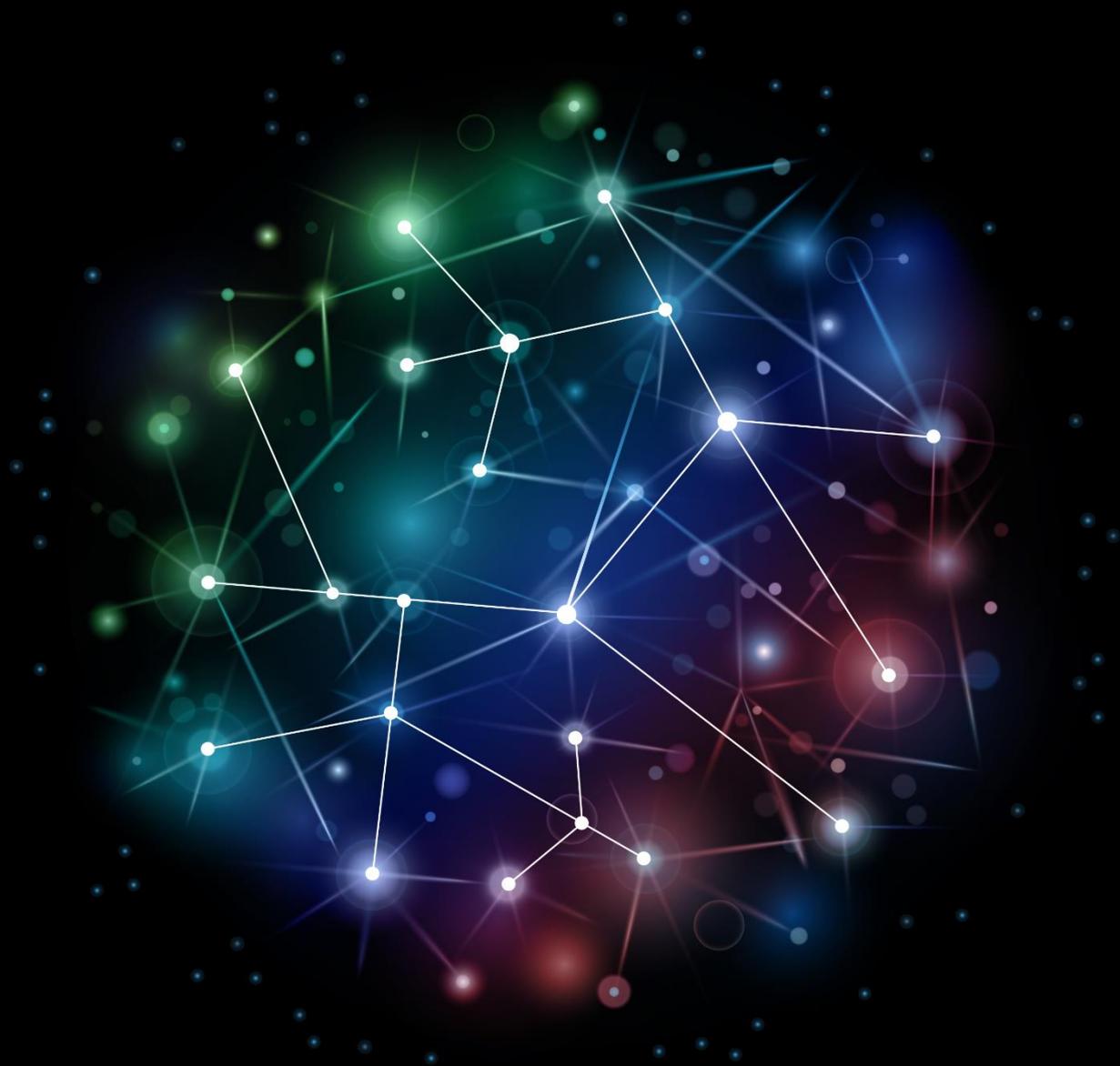


**Deloitte.**

alumni*i*



**Deloitte Alumni**

Newsletter: June 2017

# AlumD Broadcast

## Newsletter: June 2017

### “Our colleagues for life!”

We are pleased to present the 12<sup>th</sup> edition of **AlumD Broadcast**. We hope you have liked our little initiative to help us stay connected where we provide you with inputs about Deloitte and about our Alumni and what are they doing.

#### **Express yourself!**

Who would leave a chance to say what they feel?

So, with this edition of AlumD Broadcast, we introduce a new campaign only to know what you feel about Deloitte and its people. Named, “**People that Inspire**”, in this campaign, we would love to read about your experiences describing which person/people made an *Impact* on you while you were at Deloitte and how did that help or motivate you in your life.

You can write us back for the same at [inalumni@deloitte.com](mailto:inalumni@deloitte.com) to help us feature you in the upcoming newsletters and in our network!

### Stay in touch!

Scroll down to read what our Alums have to say –  
“Three cool things I love about Deloitte!”

**Deloitte.**

alumni



**Yogesh Joshi**  
Deputy Manager  
Risk Advisory

#### **Three Cool Things about Deloitte**

- 1. Brand association**
- 2. Exposure to best of the client environments**
- 3. To & fro knowledge sharing with colleagues**



## Deloitte in the News:

**Deloitte is the first advisory firm to help its client perform a real-life banking transaction using block chain technology in India.**



**An ideal candidate: Five qualities you should have if you are making a switch to a senior job**

**'Analytical and conceptual thinking are crucial' says SV Nathan - Chief talent officer, Deloitte India**

**Read more at-**



**Analytics Summit 2017 ends on a high with 1100+ participants and 25+ breakouts discovering the "art of possibilities" across robotics, data science, augmented reality, IoT, and cognitive intelligence.**



## Deloitte's Cyber Intelligence Centre in India achieves ISO 27001:2013 Certification from Intertek



### News about you

Deloitte alumni are doing extraordinary things including founding and leading emerging companies and pursuing unique personal interests.

Hereby we present you our 4th success story of this year!

Our alumnus, **Devika Srimal Bapna**.

You will be inspired by her story of how she moved from Deloitte to become an entrepreneur with her start-up named the [Kanabis](#).



Here, we are in conversation with **Devika!**



REC

#### 1. What motivated you to move from Deloitte to start with the business that you're in?

I started my career at Ernst & Young, London, and simultaneously qualified as a CA in the UK. I always had an entrepreneurial itch since I was young and found my calling when I moved to Delhi and identified a gap in the footwear industry. After my stint at Deloitte Gurgaon, I started [KANABIS](#) a first of its kind brand for fashionable, high quality, and PETA approved Vegan footwear for women.

As an animal lover and PETA volunteer, I stopped using leather a few years ago and had a tough time finding non-leather shoes that were stylish, good quality, and affordable. I noticed the unstructured footwear industry in India we either have non-Indian players that are expensive and mostly make leather shoes or the unorganized/unbranded segment where quality, price, make, etc. is questionable. It was almost a light-bulb moment when I thought *'what the heck, I should start my own brand!'* and **KANABIS** was born.

KANABIS is a play on the word Cannabis (aka marijuana!) since we use canvas as a core component instead of leather in our shoes and canvas was historically made from hemp that came from cannabis. All our products are made of high quality canvas, fabric, and other leather substitutes keeping compassion for animals as a core value of the business. The designs are exclusive and tastefully crafted with a careful mix of fabrics for the right look and comfort.

We are available offline at exhibitions/trunk shows and multi brand stores across the country and online at [www.kanabis.in](http://www.kanabis.in) and all leading marketplaces.

## 2. Where are you based out of currently?

We are based in Delhi but since we sell online ([www.kanabis.in](http://www.kanabis.in)) the reach is pan-India.

## 3. You can share the link which we can feature in the Newsletter.

Website- <http://kanabis.in/>

Fb- <https://www.facebook.com/kanabis.in>

Twitter- [https://twitter.com/kanabis\\_in](https://twitter.com/kanabis_in)

Instagram- <https://instagram.com/kanabis.in/>

## 4. In what capacity are you associated with the given company?

I am the Founder & CEO of KANABIS.

## 5. Any further remarks.

When you buy a pair of Kanabis, you not only have a stylish and comfortable shoe but a shoe that tells a story and saves an animal's life! 😊



All the best for your future endeavours **Devika!**

Have a personal or professional update to share in the next edition of *AlumD Broadcast*? Please submit a brief update, don't forget to include your function and office while at Deloitte.

Also, join us on [LinkedIn](#) to know more about what's happening at Deloitte or join our e-mail list to get the most recent information that may be useful for your professional growth. You can even initiate discussions with your colleagues to learn more about them.

We looking forward to your emails at [inalumni@deloitte.com](mailto:inalumni@deloitte.com). We would love to hear from you.

Best regards,  
**Alumni Relations**



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