



Convergence

It is becoming increasingly clear that the future of many businesses will no longer necessarily be an extension of the past. Clearly, value is being created with new models that address customers, both different/new and existing, who expect to be served differently. Typically, these ideas emerge from start-ups and transform the long-established structure of the industry. The incumbent players who are impacted by these changes end up thinking why they were not the ones to make these happen.

While there is a heightened awareness of the changes that are taking place and how compelling and disruptive some of these new ideas are, it is still not very clear how a new future can be imagined institutionally. Organisations are creatures of habit and, in some way or another, prisoners of formulas that gave them success in the past. With exponential technologies presenting opportunities to do things differently, success is only limited by the inability of organisations to envision new business models.

As a part of our Convergence program, we offer a platform to escape the lure of tried templates and really focus on envisioning the future.

In this year's edition of the Convergence event, we will answer these questions and more for our clients. In addition, we will set up an experience zone where some of these ideas can be tangibly explored. Furthermore, we will conduct Design Thinking workshops in batches for the invited practitioners and clients, where we will also discuss what it takes to fail fast with new ideas and learn from such experiences.

A wide variety of views from businesses, start-ups, academicians, government and Deloitte specialists are likely to be debated.