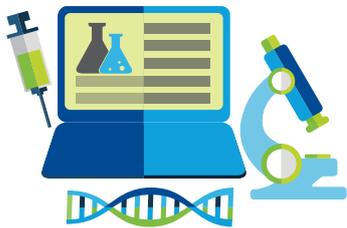


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1. Digital first brands:
Best bet in e-commerce



2. Healthcare: Digital adoption
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3. Wearables:
The next smartphones



4. 2016: The emergence of
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5. Mobile advertising:
Climbing the ladder fast



6. Social media powering
e-commerce boom



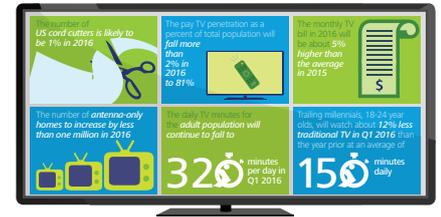
7. Broadcast reach vs Online:
Transformation of media trends



8. Cinema content:
Reality into reel



9. International television:
All set for new heights in India



10. 2016: The breakthrough year
for 4G in India



11. VoLTE / VoWiFi:
Capacity, reach and capability



12. Used smartphones: the
\$1.7 billion market you may
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13. The rise of the data exclusive

