

Key note speeches by Hans van Grieken across the Globe



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New at Deloitte since August 2016
Location Amsterdam Netherlands

Roles and Responsibilities

Profile

What can a hospital learn from the hotel business, or a retailer from the intelligence community? Questions that have been daily discussions for Hans van Grieken. Hans is a Director Digital Business Innovation at Deloitte and a Fellow within their Center for the Edge. He has a passion for Innovation in general and IT driven Innovation in particular. Over the years he addressed hundreds of conferences across the world on digital transformation and innovation. He helps C-level management navigate the evolving digital innovation landscape, identifying business opportunities and potential threats. He supports them in setting their digital agenda in order to help them operationalize their organization's digital ambitions.

Areas of Coverage

Help C-level Executives identify business relevant Digital Innovations from other industries and sectors to quickly copy/re-use for the benefit of their own organizational growth

Help CIO's improve their business added value and relevance, thereby boosting their boardroom presence and business relevant contributions

- IT driven Innovation & disruption
- Cross sector innovation
- Open Innovation ecosystems
- Systematic Innovation

Background


















Before joining Deloitte, Hans van Grieken was a VP of Research within the Gartner's Office of the CIO research team and before that a Vice President Business Innovation within Capgemini. He has 28 years of experience in the business and IT world. Over the past 17 years he was involved in numerous strategic business innovation initiatives that were focused on transferring proven technological innovations from one industry sector to another. Given his broad international exposure to a great number of industries - ranging from manufacturing to retail and from public security to tax - Hans is well positioned to coach and help C-level Executives define their Digital Innovation Strategy. Hans combines specific sector/industry knowledge with relevant Emerging Information Technology area's and trends. Over the past 15 years he was also an executive lecturer to a Dutch technical university and two business schools, currently as part time Executive Lecturer at Nyenrode International Business School in the Netherlands.

Key note speeches in the area of Industrial Products, High Tech & Manufacturing

Speeches in the area of Industrial Products

-  **Nashuatech** Customer Conference (part of Ricoh), Brussels (2003)
-  Stork Technical Services, Amsterdam (2005)
-  **Nashuatech** (part of Ricoh), customer workshop remote sensing and diagnostics, Den Bosch (2005)
-  OCE (industrial printing solutions, meanwhile part of Canon), Venlo (2005)
-  **Heliview Conference on Product Lifecycle Management**, Zeist (2006)
-  General Electric Smart Energy Alliance conference, Brummen (2006)
-  **Ricoh European Management Conference**, Brussels (2006)
-  Keynote **Wifac** (graphical industry) client conference, Mijdrecht (2007)
-  Industrial Innovation Conference, Zaragossa, Spain (2007)
-  Keynote for **Dutch Industry Forum for Field Engineers** (Nederlandse Vereniging voor Service Management) at their 50th anniversary conference (2009)
-  **Yokogawa**, internal service management conference, Amersfoort (2010)
-  Keynote **Technology Services Europe**, pan-European conference on Service Management, Barcelona, Spain (2010)
-  **Deutsche Bahn**, Service Maintenance concepts, Berlin, Germany (2010)
-  **OCE-Canon**, remote sensing and diagnostic tools/big data, Venlo (2010)
-  Keynote **European Carton Manufacturers** (ECMA), 50th anniversary, Vienna, Austria (2010)
-  Keynote **Shanghai General Motors** on in-car telematics (next generation On Star), Shanghai 2011
-  **MAN Motrack**, truck manufacturing, Amersfoort (2011)
-  Keynote, **Airbus Services Management**/turn around time reduction, Toulouse, France (2011)
-  **Blue Steel Limited**, Melbourne, Australia (2011)
-  WBL next generation Water purification plant, Venlo (2012)
-  **University of Tilburg** – keynote at the International Asset Management conference
-  **Van Oord** – Management Masterclass on Digital Transformation and SMAC – Nyenrode University Breukelen Netherlands (2014)
-  **Smart Industry Conference 2015** – opening keynote – Nyenrode Business University Breukelen Netherlands

Speeches in the area of High Tech companies

-  Keynote at **Hewlett Packard HP Titanium** introduction to the Netherlands, Amsterdam (2003)
-  Keynote **IIR National Mobility Conference**, Rotterdam (2003)
-  Field Services Conference Netherlands, Hilversum (2003)
-  Keynote Customer-conference Siemens Medical Systems, the Hague (2004)
-  Keynote speech **Dräger** opening of the “Operating Theatre of the Future”, The Hague Bronovo Hospital (2004)
-  **Phoenix Technologies**, Gartner IT Expo, Cannes France (2005)
-  **Phoenix Technologies**, executive client conference, Pebble Beach California, USA (2006)
-  Keynote **Imtech Future Networks** client conference, Kaatsheuvel (2007)
-  Samsung European CIO conference, Amsterdam (2007)
-  **Samsung SDS**, Seoul, South Korea (2008)
-  **Intel** customer conference on smart energy, Saint Petersburg, Russia (2007)
-  **IBM labs**, innovation conference, Zurich, Switzerland (2007)
-  Keynote **Cordys**, global client conference (Cordial), Putten (2007)
-  Keynote during the **Dutch Trade Mission to India**, Mumbai (2007)
-  Keynote **Adobe’s Executive Forum**, Monte Carlo, France (2008)
-  Keynote **Global Technology Conference**, La Baule, France (2009)
-  **Siemens Medical HQ**, services management on medical devices, Erlangen, Germany (2009)
-  **TNO**, visit Board of Directors, Utrecht (2010)
-  Keynote, **China Global GCP Summit** – opening Capgemini Innovation Center, Kunshan near Shanghai, China (2010)
-  Keynote European **SAS** user conference, Hilversum (2010)
-  **Microsoft**, ECB tour, Redmond near Seattle, USA (2011)
-  **Intellectual Ventures**, IP research company, TRIZ, Seattle USA (2011)
-  Keynote **ASML**, R&D, innovation management, IP and TRIZ, Veldhoven (2012)
-  **Zeeuws/Branbantse Werkgevers Vereniging**, kenote on innovation management and TRIZ, High Tech Campus Eindhoven (2014)
-  **Software AG**, presentation to global conference top 150 Sales Directors (Frankfurt 2014 – partly in German)
-  **Lloyds Rail**, 2 day educational and training event for 150 engineers on Sensor Networks/Internet of Everything/Big Data in the Rail Sector – Utrecht Netherlands (2014)
-  **RICOH** – 2 day co-creation workshop with their top 20 European customers – Amsterdam 2014
-  **Canon Europe** – keynote presentation on Digital Transformation, SMAC and disruptive business models – London UK

- 🇳🇱 **AOMB Intellectual Property Lawyers**, keynote to Brainport Region on methodologies for Systematic Innovation such as TRIZ as deployed in the emerging economies to “copy/bypass” intellectual property of Western Companies, Eindhoven Netherlands (2014)

Speeches in the area of Manufacturing

- 🇳🇱 **Philips Domestic Appliances** internal conference, Drachten (2003)
- 🇳🇱 **Philips Lighting**, supply chain management conference, Eindhoven (2003)
- 🇩🇪 **Fedes** member conference (packaging industry), Munich, Germany (2007)
- 🇳🇱 **Keynote European Metallizers Conference**, Vienna, Austria (2008)
- 🇰🇷 **Samsung Electronics**, internal management conference on TRIZ, Seoul, South Korea (2008)
- 🇫🇷 **Keynote FINAT** (European Labelling Industry), Paris, France (2008)
- 🇳🇱 **Keynote Philips CIO office**, architecture & cloud, Eindhoven (2010)
- 🇳🇱 **Philips Lighting**, R&D community on TRIZ, Eindhoven (2011)
- 🇨🇳 **Keynote COMAC** (China’s aircraft Manufacturer), use of RFID in spare parts management, Shanghai, China (2011)
- 🇨🇳 **General Motors Global, R&D conference** on TRIZ, Shanghai, China (2011)
- 🇫🇮 **Kemira** (waste water management), Finland (2011)
- 🇳🇱 **Keynote Intralox**, customer conference at opening of European HQ, Amsterdam (2012)
- 🇳🇱 **Keynote Barco International** (projection & display Technology), international strategic management conference, Eindhoven (2012)
- 🇩🇰 **Conference Chair European Carton Manufacturers Association** – Copenhagen, Danmark (2012)
- 🇳🇱 **Platform Outsourcing** – keynote presentation on Immediate, Cloud Brookers and Digital Transformation – Amsterdam (2013)
- 🇧🇪 **Barco** – presentation on innovation management and cloud platforms – Kortrijk Belgium (2013)
- 🇳🇱 **Philips** – Outsourcing course at Nyenrode University – Netherlands (2013)
- 🇳🇱 **Dutch Industry Forum on Service Management** – “internet of things”, service models behind product innovation (power by the hour), cloud technology – Eindhoven (2013)
- 🇫🇮 **Fiskars Consumer Products** – Market Trends in “Do it Yourself” + Digital Transformation Agenda for IT – Helsinki Finland (2014)
- 🇳🇱 **Technical University Delft/Honors program** – keynote on Industry 4.0 and 3D printing in spare parts logistics
- 🇳🇱 **Van Oord International Dredging and Offshoring Contractor** – Executive Training/Management Development Nyenrode University – Breukelen Netherlands (2014)
- 🇳🇱 **SHV** – Executive Training/Management Development Nyenrode University

- Breukelen Netherlands (2014)
-  **Quint Wellington Redwood** – Management Development Course on Innovation for their top 15 Management Development Trainees – Amsterdam (2014)
-  **Watts Waters** - keynote presentation on Digital Transformation, SMAC and disruptive business models – Amsterdam Netherlands (2015)
-  **Alfa Laval** - keynote presentation on Digital Transformation and Innovation Management – Nyenrode Business School Breukelen Netherlands (2015)
-  **Nutreco** – presentation to the management team + International IT crew on Digital/Bimodal and innovation – High Tech Campus Eindhoven
-  **DSM** – presentation to the IT management team on Bi-modal and their strategy – Heerlen 2015

Speeches in the area of Logistics and Supply Chain Management, Ports & Customs

-  **Akzo Nobel** Supply chain Conference – Nice France (2002)
-  **NATO** interoperability conference Battlespace (Network Enable Supply Chains) – Brussels Belgium (2003)
-  **TNT** client conference on adaptive supply chains – Brussels Belgium (2003)
-  **AHOLD** (retailer) Supply Chain management-meeting on RFID – Zaandam Netherlands (2003)
-  **Norwegian Army** on Network Centric Operations and Supply Chain - Oslo Norway (2003)
-  **Food Services Network Europe** conference on “Fresh Supply Chains” – Paris France (2003)
-  **Unilever/Best Foods** management-meeting on “Fresh Supply Chains” – Rotterdam Netherlands (2004)
-  **Port of Rotterdam** integrated Supply Chain conference – Rotterdam Netherlands (2004)
-  **Efficient Consumer Response** (ECR = a trade and industry body) conference on Retail Logistics, Brussels Belgium (2004)
-  **Flexible Packaging Europe Conference** on Supply Chain Integration – Juan La Pins France (2004)
-  **RFID in SCM conference** – Utrecht Netherlands (2004)
-  **International Harbor Master Association** on maritime logistics – Bremerhaven Germany (2004)
-  **DHL RFID in Supply Chain Management** – DHL innovation Center Bonn Germany (2004)
-  **RFID World** - European RFID conference – Amsterdam Netherlands (2004)
-  **Norfolk Line** – management conference on maritime logistics Vlissingen Netherlands (2004)
-  **TNT Logistics** client event – Maastricht Netherlands (2006)

-  **NATO ACT** – interoperability within Nato Supply Chains
 (Iraq/Afghanistan) – Norfolk Virginia USA (2006)
-  **Australian Armed Forces** interoperability within NATO Supply Chains –
 Canberra Australia (2006)
-  **Qantas Airlines** – adaptive cargo concepts in supply chains – Sydney
 Australia (2006)
-  **KLM Cargo** - adaptive cargo concepts in supply chains – Schiphol Airport
 Netherlands (2006)
-  **Ricoh** – European Supply Chain conference – Schiphol Rijk Netherlands
 (2006)
-  **Deutsche Post** – Future Value Chain 2016 Management Brief - Bonn
 Germany (2006)
-  **Dutch Logistics Manager of the Year contest** - key note speaker - The
 Hague Netherlands (2006)
-  **DHL global supply chain conference** – Dusseldorf Germany (2007)
-  **Dutch Logistics Manager of the Year contest** - conference moderator -
 The Hague Netherlands (2007)
-  **European Solid Board Association (ESBO)** – European Supply Chain
 conference – Sitges Spain (2007)
-  **AHOLD Retail Academy** – Zaandam Netherlands (2007)
-  **Motorola Warehouse Automation** client conference – Amsterdam
 Netherlands (2007)
-  **Capgemini Distribution Days** – keynote during client event – Utrecht
 Netherlands (2007)
-  **EVO** – Dutch National Employer Association for transport and logistics –
 keynote on “Cradle to Cradle” principles and their consequence for Supply
 Chain Management – Rijswijk Netherlands (2008)
-  **Connekt** – Dutch national Governmental Platform for the National Logistics
 Infrastructure – keynote on green supply chains – Rijswijk Netherlands
 (2008)

- 🇪🇬 **Postech** – international conference for national postal companies – key note on supply chain innovations – Sharm El Sheikh Egypt (2008)
- 🇳🇱 **NVSM** – Dutch Trade Association for Service Maintenance – keynote at their 30th anniversary on spare parts logistics – Hilversum Netherlands (2009)
- 🇹🇷 **CIES** – The Consumer Goods Forum – Supply chain Management of Fresh Goods in Retail – Istanbul Turkey (2009)
- 🇬🇧 **Future Channel Shopping** – retail conference on webshops and their consequence for Supply Chain Management – London UK (2009)
- 🇩🇪 **Workshop Deutsche Post** on future postal scenario's – Cologne Germany (2009)
- 🇧🇪 **Delhaize** – Belgian Retailer – Supply Chain adaptivity and 3PL strategy – Brussels Belgium (2009)
- 🇳🇱 **Flora Holland** – Supply Chain innovations in the flowertrade – Naaldwijk Netherlands (2009)
- 🇪🇸 **Technology Services Europe** – key note on change from “product” manufacturer to “services company” and the consequences for remote sensing/spare-parts management and maintenance, supply chain management – Barcelona Spain (2010)
- 🇩🇪 **Deutsche Bahn** – Railroad Logistics – Berlin Germany (2010)
- 🇳🇴 **Statoil** – management conference on their retail operations and supply chain challenges - Oslo Norway (2010)
- 🇳🇱 **OCE/Canon** – management meeting on spare parts management and logistics – Roermond Netherlands (2010)
- 🇳🇱 Conference on **Cargo Data in Maritime Transport** – Rotterdam Harbor Netherlands (2010)
- 🇳🇱 **Post NL** on the future of postal logistics – Utrecht Netherlands (2010)
- 🇳🇱 **Supply Chain Summit 2010** - keynote for customers of Capgemini Consulting – Venlo Netherlands (2010)

- 🇦🇹 **ProCarton** conference on packaging and supply chain management – Vienna Austria (2010)
- 🇦🇺 **Australia Post** – keynote on the use of cloud technology in Postal Services – Melbourne Australia (2010)
- 🇪🇸 **Distribution and Transport Conference** – internal Capgemini Consultants training – Barcelona Spain (2010)
- 🇨🇳 **Comac** (large Chinese Aircraft Manufacturer) – management conference on the use of RFID in spare-parts management and aircraft maintenance– Shanghai China (2011)
- 🇦🇺 **Woolworth Australia** – client presentation on Fresh Chain Supply Chain Management Bella Vista New South Wales Australia (2011)
- 🇦🇺 **George Western Foods** – client presentation on Fresh Chain Supply Chain Management – North Ryde New South Wales Australia (2011)
- 🇦🇺 **Virgin Blue** – client presentation on air craft spare part management – Brisbane New South Wales Australia (2011)
- 🇩🇪 **Deutsche Post/DHL** management conference on Cloud Technology in Supply Chain – Bonn Germany (2011)
- 🇳🇱 **Mann trucks/Linde**: warehouse automation and Retail Supply Chain – Amersfoort Netherlands (2011)
- 🇫🇷 **Airbus** – management conference on spare parts logistics – Toulouse France (2011)
- 🇨🇳 **General Motors China + GM Global** – next generation in car telematics – Shanghai China (2011)
- 🇳🇱 **Shell Retail Operations** – management meeting on retail logistics – the Hague Netherlands (2011)
- 🇭🇺 **UTi Worldwide** – top management + customer conference – 2 keynotes on trends in Supply Chain management + Supply Chain Disruptions – Bucharest Hungary (2011)
- 🇫🇷 **UTi Worldwide** – Sales Management conference – Nice (2012)

-  **Jumbo Heavy Lifting** – global collaboration and communication platform – Utrecht (2012)
-  **Logistik & Transport** – keynote on Supply Chain Disruptions – Gothenburg Sweden (2012)
-  **UTi Worldwide** – Customer Conference on Supply Chain Disruptions for Chinese and Asian customers – Bangkok Thailand 2012
-  **European Supply Chain Forum**, Technical University Eindhoven (2012)
-  **European Carton Makers Association** – Industry Forum on Sustainability in Supply Chains and Packaging – Copenhagen 2012
-  **Deutsche Bundesbahn** – Cargo division – Frankfurt Germany (2012)

Speeches in the area of Border Management/Customs

-  **Dutch Customs**, Innovate sessions for their R&D department (2003, 2005 & 2007)
-  **International Harbor Masters Conference** on security, port of Rotterdam Netherlands (2004)
-  **Harbor Secure Trade Lanes**, International Harbor Masters Organization Bremen Germany (2006)
-  **World Customs Organization** global forum on Secure Trade Lanes, Seoul, South Korea (2008)
-  **Air Cargo conference** on Secure Trade Lanes Schiphol Netherlands (2008)
-  **World Customs Organization** on Cloud Computing and Border Protection, Seattle, USA (2011)
-  **Portbase** Board of Directors, Port of Rotterdam, Rotterdam (2012)
-  **World Customs Organization** Technology Conference, opening Forum Chair, WTC Rotterdam (2015)

Key note speeches in the area of in the area of Retail, Packaging and Consumer Goods

Speeches in the area of Retail

-  **Erasmus University** on Retail management – Rotterdam 2001
-  Key note at **SPAR international** management conference on Shopfloor Automation, Cardiff UK, 2002
-  **Douglas Perfumes** – distribution and retail formula – Utrecht
-  **Retail Press event** – Brussels Belgium 2004
-  **Horeca Netherlands** – conference presentation on customer loyalty – Amsterdam 2004
-  **Efficient Consumer Response Europe (ECR)**, keynote on webtechnology as new market channel – Brussels Belgium 2004
-  **Hoogvliet** retailers presentation to management board on retail formulas – Leiden 2004
-  **Ahold** category management on shopfloor automation and mobile – Zaandam 2004
-  **Kijkshop** boardroom presentation on retail trends and webtechnology – Utrecht 2004
-  **Etos** (beauty and bodycare) boardroom presentation on retail trends and webtechnology – Amsterdam 2004
-  **Halfords** (automotive care & spare parts retailer) presentation on innovation management and webtechnology – Utrecht 2004
-  **Schuitema** – fresh chain automation and distribution using RFID – Amsterdam 2005
-  **Hema** – webworkshop for Hema's webstore – Amersfoort – 2005
-  **Intergamma** (do it yourself retail chain) – webstores for each of the brands – Utrecht 2005
-  **Retailvision** – industry forum – Amsterdam 2006
-  **Global Consumer Products Summit** – consumer behavior and retail concepts – Paris France (2007)
-  **Ahold Retail Academy** – international Management Development School – visiting lecturer – Zaandam (2007)
-  **Schuitema** – strategic technology workshop on Technovision – Amersfoort 2008
-  **Maxeda** – strategic technology workshop on Technovision – Amsterdam 2008
-  **CIES (the Food Business Forum)** – keynote on global retail trends – Istanbul Turkey – 2009
-  **Future Channel Shopping Conference** – keynote on Shopping behavior (web/mobile/shop) and how to align channels – London UK 2009

- 🇧🇪 **Delhaize** – management presentation on Warehouse management solutions – Brussels Belgium 2009
- 🇳🇴 **Statoil Retail** – management presentation on Shopping behavior (web/mobile/shop) for the retail operation of this Norwegian petrol and energy company – Oslo Norway 2010
- 🇳🇱 **AHOLD Infinite** – strategic workshop with the management of Albert Heijn Netherlands – Zaandam 2010
- 🇳🇱 **Shell Retail** - strategic global workshop on Business Intelligence – The Hague 2011
- 🇦🇺 **Woolworth Australia** - management presentation on Shopping behavior (web/mobile/shop) for the retail operation – Bella Vista New South Wales Australia 2011
- 🇦🇺 **Target Australia** – management presentation on business intelligence – North Geelong Australia 2011
- 🇳🇱 **PLUS Supermarkten** – Digital Transformation, SMAC – Utrecht, Netherlands (2014 and 2015)

Speeches in the area of Packaging

- 🇫🇷 **Flexible Packaging Conference** – intelligent packaging and RFID – Juan la Pins France (2004)
- 🇫🇷 **European Carton Manufacturers (ECMA)** – trends in retail supply chain and packaging – Nice France 2005
- 🇳🇱 **Folding Carton conference** – trends in retail supply chain and packaging – Amsterdam 2006
- 🇳🇱 **Sustainpack conference** – Intelligent packaging and RFID – Foodvalley Wageningen University (2007)
- 🇩🇪 **Fedes conference** - trends in retail supply chain and packaging – Munich Germany (2007)
- 🇩🇪 **IPV Packaging Conference** – innovation management – Mainz Germany 2008
- 🇳🇱 **European Metalizers Conference** - R&D in packaging – Amsterdam 2008
- 🇫🇷 **Finat Unfea** – keynote to European packaging Conference – Paris France 2008
- 🇳🇱 **European Carton Manufacturers (ECMA)** – 50th anniversary of their European industry forum – keynote presentation – Vienna Austria 2010
- 🇳🇱 **Pro Carton conference** – keynote presentation – Utrecht 2010
- 🇪🇸 **European Carton Manufacturers (ECMA)** – conference moderator – Barcelona 2011
- 🇩🇰 **European Carton Manufacturers (ECMA)** – conference moderator – Copenhagen Denmark 2012

Speeches in the area of Consumer Goods











-  **Avandis**, Spirits retail conference – Amsterdam 2002
-  **Heineken**, brandmanagers conference on the use of internet and intranet for external and internal branding, Heineken Castle “De Hooge Vuursche” Netherlands 2002
-  **Unilever International** – web strategy – Rotterdam 2003
-  **Foodservices Network NL** – strategy conference foodservices industry – Amsterdam 2003
-  **Unilever Best Foods** – presentation on intelligent packaging – Rotterdam 2003
-  **TNO Food** - presentation on intelligent packaging - Zeist 2003
-  **Foodservices Network Europe** – strategy conference foodservices industry – Schiphol Amsterdam 2003
-  **Deli XL** – presentation on next generation supply chain and fresh food chains – Utrecht 2005
-  **National Retailers Food Conference** - at the invitation of Ahold – Schiphol Amsterdam 2005
-  **National Agricultural Conference** – Dutch exporters association – Rotterdam 2006
-  **Flora Holland** – keynote on digitization of Dutch global flower distribution and trade – Naaldwijk 2009
-  **George West Foods** – workshop on mobile devices for delivery truck drivers – Sydney Australia 2011
-  **Maxxium (global spirits and wine)** – 2 day workshop on a all channel marketing strategy – London UK (2013)
-  **Edrington (global whiskey’s)** – keynote speech for top 200 global sales and exec’s on Digital Transformation and SMAC – Loch Lomond near Glasgow Scotland (2015)
-  **Jacobs Douwe Egberts** – keynote on Digital Transformation, Bimodal and Workforce optimization for the entire international IT team, Amsterdam 2015
-  **Coca Cola Germany** – Presentation on DIGITAL to the CIO and strategic team of Coca Cola Germany, Berlin 2016

Key note speeches in the area of in Traffic Management, Air Travel, Leisure Industry and Tourism










Speeches in the area of Traffic Management

-  Keynote at **Intertraffic conference** – RAI Amsterdam 2006
-  Keynote to **International Four Days Marches Nijmegen** (Vierdaagse) organization on crowd-management and mobile devices, Arnhem 2008
-  Keynote to **European Command and Control conference (CCR)** on traffic management – Kerkrade 2009
-  Keynote to **National Data Warehouse Dutch Ministry of Infrastructure** on traffic management and big data – Driebergen 2010
-  Presentation to **New South Wales Transport Authority** on emergency response cloud solutions for interoperability – Sydney Australia 2011
-  Series of keynotes to the **Summercourse**, directed at the top 100 managers of the **Dutch Ministry of Infrastructure**, 2012

Speeches in the area of Air Travel

-  Keynote at **KLM** on the use of mobile devices to reduce “turn around time at the tarmac – Amsterdam 2004
-  Keynote at **KLM** on portals for Frequent Flyer customers – Amstelveen 2005
-  Keynote at **Qantas** on the use of mobile devices to reduce “turn around time at the tarmac – Sydney, Australia 2006
-  Keynote at **International Airline Conference at Boeing** on the “mobile and digital traveler of the future”, Seattle USA 2011
-  Keynote presentation at “architecture week” to Capgemini and **Airbus** engineers on “systematic innovation and TRIZ”, Toulouse
-  Presentation at **Virgin Blue Airlines** on mobile passenger apps, Brisbane 2011
-  Presentation at **Qantas Airlines** on mobile passenger apps, Sydney 2011
-  **AirFrance/KLM** Keynote on Customer Facing Technologies (SMAC=Social/Mobile/Analytics?Cloud) to the Social Media Customer team, Schiphol Airport 2013
-  Keynote at **Future Travel Experience Europe** conference, London, 2014
-  **Transavia** –presentation on SMAC technology in air travel, Amsterdam Schiphol 2015

Speeches in the area of Rail

-  Keynote presentation at the introduction “Railpocket” the mobile device for employees of the **Dutch National Railroad** company – Utrecht 2004
-  Keynote presentation at the introduction of the RFID enabled national Public Transport Card (OV Chip Card) for the **Dutch National Railroad** company – Utrecht 2005
-  Keynote to **Deutsche Bahn** on cloud computing and mobile apps, Frankfurt Germany 2012
-  Keynote to **Deutsche Bahn Systems** on Customer Service Centers next generation – Cag Gemini Poland (2013)
-  **Portbase Rotterdam** Harbor - Keynote presentation on the Rail connection to the next big infrastructural harbor in Europe (2nd Maasvlakte), Netherlands Rotterdam 2013
-  **Prorail** – keynote on next generation sensor networks in rail infrastructure management, Netherlands, Utrecht 2013
-  **Raiforum** – Conference Moderator for the Dutch public/private industry platform for the Rail Sector – lead an interactive discussion on why so many IT project in the railsector fail to deliver on their promise, Netherlands, Utrecht 2014
-  **Lloyds Rail** – two day engineering training (150 engineers in two days) on sensor networks and data science in the rail sector, Netherlands, Utrecht 2014
-  **Inside Randstad-Rail** – conference chair and moderator for the big evaluation conference on one of the biggest infrastructural conferences in the Netherlands – Randstadrail. [Here's a mood-video](#) of the event. Netherlands, Rotterdam 2014

Speeches in the area of Leisure Industry and Tourism

-  Keynote at **International Hotel and Restaurant Association (IHRA)** on webportals for the hotel industry, Durban South Africa 1999
-  Presentation to **D-Reizen (travel agent)** on intermediate webportals, search and mobile apps, Hoofddorp 2009
-  Keynote presentation to **the Royal Dutch Touring Club (ANWB)** on webportals for specific target audiences, The Hague 2002
-  Keynote on web-innovation and mobile apps to the management board of **Thomas Cook travel agencies** – Birmingham 2010
-  Keynote to Board of Directors of the **Netherlands Board of Tourism and Conventions** on customer relation management and cloud technology, Amersfoort, 2011
-  Keynote to **Meeting Professionals International** conference on mobile technology for travelers, Budapest 2010
-  Keynote to **Meeting Professionals International** conference on mobile technology for travelers, Barcelona 2011

-  Keynote to **Meeting Professionals International USA** conference on mobile technology for travelers, Saint Louis 2012

Key note speeches in the area of in Telecom, Media, Publishing, Advertising & Entertainment

Speeches in the area of Telecom

-  Keynote at **VOIP conference** for Telecom Operators – Amsterdam 2003
-  Keynote to **KPN Innovation session** – The Hague 2003
-  Keynote to **Mobile Solutions Conference** on fieldservices – Rotterdam 2004
-  Keynote **Field Services conference** for services companies – Amsterdam 2004
-  Mobility Platform **Dutch National Railroad** company – Utrecht 2004
-  Presentation at RFID demo center **Deutsche Post** – Bonn Germany 2004
-  Presentation on Mobile application for passengers at KLM airlines – Schiphol Amsterdam 2004
-  Presentation on RFID and Mobile apps public transport conference (OV chipcard) **Dutch National Railroad** company – Utrecht 2004
-  Keynote speaker at sales force new years kick off **KPN** – Apeldoorn 2005
-  Keynote to **Dutch national conference on Broadband networks** – Amsterdam 2005
-  Contribution to **KPN Retail Operations** internal conference – Utrecht 2005
-  **Schuitema** RFID in fresh supply Chains conference – Amersfoort 2006
-  Presentation at **Optus Telecom** internal workshop – Sydney Australia 2006
-  Keynote at **Dutch National Mobility Event** - Rotterdam 2007
-  Keynote to customerconference of **Imtech** on the future of networks – Kaatsheuvel 2007
-  Keynote at **NFC consortium** – Amsterdam 2007
-  Keynote at **Motorola** shopfloor devices for retail conference – Amsterdam 2007
-  Presentation to **Optus** management team on cloud services – Sydney Australia 2011
-  Presentation to **Telstra** innovation board on Mobile Virtual Operators and mobile payments– Sydney 2011
-  **A1 Telecom** – presentation on Prosodi, cloud Brooker Platforms – Vienna (2013)




Speeches in the area of Media/Advertising/Publishing

-  Keynote at **Result/DDB** advertising agency on future of TV, internet and mobile communications, Amsterdam 2001
-  Keynote at **Dutch National platform for Communications Professionals (MWG)** on their convention on webadvertising – Noordwijk 2005 & 2006
-  Keynote to **Emerce Day** – Amsterdam 2005
-  Keynote on web advertising to the annual **Dutch national Publishers conference** – Amsterdam 2005
-  **Elsevier** advertisers conference, Leiden 2006
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-  Keynote at **EGTA** – European Association of Television and Radio sales houses – Brussels 2005
-  Keynote at **Media City conference** – Mediaplaza Utrecht 2006
-  Keynote at **TV and Internet conference** – ‘t Spant Bussum 2006
-  Presentation to **Bild Zeitung** on cloud technology – Berlin 2009









Key note speeches in the Public Sector (public security and customs excluded)

Speeches in the area of National Ministries/Policy Bodies

-  **Swedish Board of Commerce** – presentation on innovation to the Swedish Board of Commerce at the Swedish Embassy – the Hague (2005)
-  **Dutch/Indian Trade Mission** – keynote presentation to Ministers and CXO representatives of Indian and Dutch Commerce on the book “the world is flat” that had just been published at the time – Mumbai (2005)
-  **Ministry of Foreign Affairs** - keynote to CIO and management team on IT security for diplomats and embassy personnel – the Hague (2006)
-  **Ministry of Economic Affairs** – presentation to the Minister team on knowledgemanagement in relationship to intranet and portal technology – the Hague (2007)
-  **Ministry of Agriculture** – innovation workshop on mobile strategy – Apeldoorn (2009)
-  **TNO strategic collaboration** – initiated close collaboration at CXO level between Capgemini and Dutch National Research Institute TNO - the Hague 2008
-  **TAFTIE conference for EU representatives on Economic Growth** – innovation management EU versus Far East/Global Innovation – Estonia (2011)
-  **ICT Office public sector conference** - keynote on IT innovation – Amsterdam (2011)
-  **Conference “overheid in de informatie samenleving”** – keynote on Open Data and privacy – The Hague (2012)
-  **Ministry of Infrastructure (Rijkswaterstaat)** – 11 Summercourse keynotes for the top 250 civil servants – across the Netherlands (2012)
-  **Ministry of Infrastructure (Rijkswaterstaat)** – Cybersecurity Conference on “internet of things”/technical automation – Zeist (2012)
-  **Ministry of Infrastructure (Rijkswaterstaat)** meeting with the Secretary General on mobile strategy all RWS employees – the Hague (2013)
-  **Ministry of Economic Affairs** – speech on Big Data in the flower (tulips) international value chain and trade – the Hague 2013
-  **Dutch Tax Office** – Innovation Management Course - Utrecht Netherlands (2013)
-  **Ministry of Infrastructure and the Environment** – keynote presentation on Rail Safety in the age of the “internet of things, sensor networks and smart industry”
-  **European Union and European E-Skills Conference** – keynote on future profiles of IT professionals + Conference Chair – Brussels Belgium 2014
-  **Certification (Onderwijs Inspectie)** – management lecture on Big Data in testing and educational results tracking – The Hague 2015

-  **Dutch Department of Social Security (UWV)** – management presentation on Digital Transformation and SMAC, Amsterdam 2015
-  **City of Coventry** - workshop on Digital Transformation and Innovation to the senior City management, Coventry, 2016
-  **German Ministry of the Interior (BMI)** – Presentation to the two CIO's of the Ministry of the Interior and their teams (National Level), Berlin 2016






Speeches in the area of Tax

-  **Ministry of Finance-FIOD** – presentation to topmanagement on Tax Fraud and Big Data – Maarssen (2009)
-  **Australian Tax Office** - presentation to the CIO and his team – Canberra (2011)
-  **Ministry of Finance-Belastingdienst** – visit with topmanagement to UK Aspire team – UK (2012)
-  **Dutch Tax Office** – Internet security and risk management - Apeldoorn Netherlands (2013)
-  **Australian Tax Office** – video presentation to the CIO and his top 45 team – Sydney ASE (2013)
-  **Dutch Tax Office** – Innovation Management Course - Utrecht Netherlands (2014)
-  **Dutch Tax Office** – Cloud transformation roadmap workshop - Utrecht Netherlands (2014)
-  **Dutch Tax Office** – keynote presentation to help develop a future vision for their Facilities Management Operation – Utrecht (2014)
-  **Dutch National Bank (De Nederlandse Bank)** – keynote as part of the one week innovation drive of the DNB
-  **University of Tilburg** – keynote at the International Asset Management conference











Speeches for larger metropolitan Cities/area's

-  **CIO Office of the City of Barcelona** – presentation on citizen interaction/portals and mobile technologies
-  **New South Wales Transport** – presentation to senior management on modern public transport systems and emergency response – Sydney (2011)
-  **South East Water** – presentation to the senior management team on waste management and supportive IT solutions – Sydney (2011)
-  **Waterschapsbedrijf Limburg** – innovation workshop for new plant – Venlo (2012)
-  **CIO's of the top 4 major Dutch cities (Amsterdam, Rotterdam, The Hague, Utrecht)** – cybersecurity - Utrecht (2012)
-  **CIO Office City of Amsterdam** – keynote on Smart Cities –Amsterdam

(2013)

-  **CIO Office City of Utrecht** – keynote on Smart Cities – Utrecht (2013)
-  **CIO Office of the City of Amsterdam (IMAC)** – Keynote on IT innovation in public sector
-  **Waterschap Rijnland** – innovation speech + conference moderator – Haarlem (2013)
-  **Kadaster suppliers Day** – Geo-information technologies for the future – Apeldoorn (2013)
-  **Portbase Rotterdam Harbor** – presentation and workshop on next generation port management

Speeches in the area of Healthcare

-  **Amsterdam Medical Center** presentation and pilot on the use of RFID on patients, bloodproducts and operating theatre procedures and equipment – Amsterdam (2005)
-  **ACTIZ (home care industry forum)** – presentation on medical remote monitoring and remote sensing – Utrecht (2007)
-  **Rotterdam Medical Center** – presentation to the Board of Directors on the Future of hospitals and secondary care – Rotterdam (2009)
-  **VDAP (social security Flanders)** – introduction to Google Apps – Brussels Belgium (2010)
-  **Future Government conference Belgium** – IT trends for the public sector – Brussel (2010)
-  **UWV Innovation Board** – cloud brooker platforms – Amsterdam (2010)
-  **NVZD (Dutch industry forum of hospital CEO's)** – IT innovation in the healthcare space (particularly cloud) – Utrecht (2011)
-  **Iperse de Bruggen – psychiatric hospital** – social media to support healthcare professionals/patients and their parents – Rotterdam (2011)
-  **AUVA Social Unfallversicherung** – lead 3 day workshop for medical staff + CIO team on patient monitoring, Personal Health Record, patient security, social networks, RFID, etc. – Vienna Austria (2012)
-  **GGZ Drenthe** – Network Centric Operations
-  **Academy for Information Management** – Patient Health Records/Big Data/Privacy – Amsterdam (2013)
-  **NL National Board of Hospital Directors (NVZD)** – Masterclass Digital Transformation for Hospital Boardmembers – Amsterdam 2014

Key note speeches in the area of General Policing, Public Security, Emergency Management, Defense, Intelligence & Fraud detection, Cyber Security and Cyber Crime, Justice, Border Management & Customs

Speeches in the area of General Policing

- 🇳🇱 Key note at the **International Association of Chiefs of Police Conference** in Amsterdam 2007 (<http://www.theiacp.org/>)
- 🇳🇱 A great number of IT innovation speeches and workshops for national and regional **Dutch Police** organizations including:
- 🇳🇱 Koninklijke Marechaussee – NL Border Management(2007, 2009 and 2011)
- 🇳🇱 National Police conference – KLPD (2006)
- 🇳🇱 Innovation Board Dutch National Police (2008)
- 🇳🇱 National Police Traffic Control conference (2008)
- 🇳🇱 Haaglanden (2009)
- 🇳🇱 Brabant West (2008)
- 🇳🇱 Brabant Oost (2008 and 2009)
- 🇫🇷 **Police Forum** – keynote on network centric operations – Les Fontaines France (2009)
- 🇳🇱 **Columbus II** – international police officers training (2010)
- 🇳🇱 **Visiting Lecturer** to the [Dutch School for Police Leadership](#) (twice a year since 2004)
- 🇳🇱 **World Innovation Conference Law Enforcement Information Management** – participated in the closing forum of the conference, Amsterdam, Netherlands 2014

Speeches in the area of Public security and Emergency Management

- 🇳🇱 **National Conference on Emergency management** – keynote on Network Centric Operations – Apeldoorn (2004)
- 🇳🇱 **VEBON** – presentation on sensor networks for fire prevention – Amsterdam (2007)
- 🇳🇱 **TRIGION** – keynote at opening conference of their new C2 Center – Rotterdam (2007)
- 🇳🇱 **VVbO** – keynote on Network Centric Operations at their annual conference – Amsterdam (2007)
- 🇳🇱 **Dutch National Firemen annual Conference** - network centric operations and interoperability with other services – Nieuwegein (2010)
- 🇳🇱 **Austrian Vienna Red Cross** – management presentation on cloud collaboration platforms – Vienna Austria 2011
- 🇳🇱 **Rotterdam Harbor** – launch of interoperability platform for emergency management “Information Pool” – Rotterdam (2011)

Speeches in the area of Defense

- 🇳🇵 **NATO Ambassadors conference**, NATO HQ Brussels Belgium 2003
- 🇳🇵 **Battlespace Conference** on Network Centric Warfare Brussels Belgium (2003 and 2006)
- 🇳🇵 **TNO National Homeland Security conference**, Rijswijk, Netherlands (2004)
- 🇳🇵 **Conference of National Armourment Directors** – Utrecht (2005)
- 🇳🇵 **NATO Supreme Command** – on Network Centric Warfare – Brussels Belgium (2005)
- 🇺🇸 **NATO Network Enabled Capability (NNEC) Conference** organized by ACT (Allied Command Transformation) at NATO Strategic Command – Norfolk Virginia USA (2006)
- 🇳🇵 **Norwegian Army “Noble” conference** on Network Centric Warfare (2003 and 2004)
- 🇳🇵 Visiting Lecturer to **NATO Network Enabled Capability Course** (2005-2008)
- 🇳🇵 **TNO/BZK Kooy conference** on defense/police joint-development and R&D, Rijswijk, Netherlands (2007)
- 🇳🇵 **Presentation to the newly appointed Secretary General of the Dutch Armed Forces** – current projects and future innovations including outsourcing of IT – The Hague (2013)
- 🇳🇵 **Future Force Conference 2015** – Conference Chair to a two day high security conference of NATO, 15 countries, 400 people , Soesterberg Netherlands (2015) – click [here](#) for the capability video

Speeches in the area of Intelligence Services and Fraud Detection

- 🇳🇵 Key note at the [FBI National Academy Associates 2006](#) – Noordwijk 2006
- 🇳🇵 **FIOD** (fraude squad for economic and fiscal crimes), keynote presentation the Hague (2006)
- 🇳🇵 **Tax & Fraud**: several presentations at Intelligence days Dutch Tax Authority (2007 and 2008)
- 🇳🇵 **SIOD** (fraud squad for crimes related to misuse of social security laws), keynote presentation Utrecht Media Plaza (2005)
- 🇳🇵 **Norea/Vera** conference on IT certification and security – Apeldoorn (2011)

Speeches in the area of Cyber-security and cybercrime

-  Keynote to **GovCERT**, the Hague, Netherlands (2005 and 2006)
-  Keynote to **AusCERT**, Brisbane, Australia (2006)
-  Keynote to **European Network Forensic and Security Conference**, Brussels (2007)
-  **Austrian National Police HQ** – management presentation on cyber forensics – Vienna Austria (2011)
-  **NATO HQ on Cyber Defense** – part of discussion group on deperimeterization – Brussels Belgium (2011)
-  Keynote **GovWare Conference** on Cloud Computing and Security – Singapore (2011)
-  **@Tomic 2012** – keynote on cybersecurity to international nuclear industry forum – the Hague (2012)

Speeches in the area of Justice and Criminal Prosecution



















-  Workshop and presentation at the Criminal Court of 's-Hertogenbosch (2012)

Speeches in the area of Border Management/Customs




-  **Dutch Customs**, Innovate sessions for their R&D department (2003, 2005 & 2007)
-  **International Harbor Masters Conference** on security, port of Rotterdam Netherlands (2004)
-  **Harbor Secure Trade Lanes**, International Harbor Masters Organization Bremen Germany (2006)
-  **World Customs Organization** global forum on Secure Trade Lanes, Seoul, South Korea (2008)
-  **Air Cargo conference** on Secure Trade Lanes Schiphol Netherlands (2008)
-  **World Customs Organization** on Cloud Computing and Border Protection, Seattle, USA (2011)
-  **Portbase** Board of Directors, Port of Rotterdam, Rotterdam (2012)
-  **World Customs Organization** Technology Conference, opening Forum Chair, WTC Rotterdam (2015)
-  **German Ministry of the Interior (BMI)** – Presentation to the two CIO's of the Ministry of the Interior and their teams (National Level), Berlin 2016

Keynote Presentations in Financial Services, Pensions and Insurance

Speeches in the area of Financial Services

-  **ING Bank** – customer portals presentation – Amsterdam (2001)
-  **RABO Bank** – presentation to HRM management on HRM BPO – Utrecht (2003)
-  **AEGON Bank** - customer portals presentation – The Hague (2003)
-  **RABO Bank** – presentation to retail bank on mobile payments – Utrecht (2005)
-  **ING Carlease** – presentation on customer Web Portals – Breda (2005)
-  **ABN AMRO Bank Young Bilderberg** – presentation in a moving train to corporate clients on innovation management (2005)
-  **ING Bank** – program management conference – Amsterdam (2005)
-  **ABN AMRO Bank** – member of Dialogues Think tank – Amsterdam (2005 – 2007)
-  **RABO Bank International Wholesale** – IT trends - Utrecht (2009)
-  **Equens** – presentation to management team on Global Payments report – Utrecht (2009)
-  **ANZ** – management presentation on banking trends – Sydney Australia (2011)
-  **Common Wealth Bank** - management presentation on next generation ATM's – Sydney Australia (2011)
-  **Westpac Bank** – management presentation on mobile payments – Sydney Australia (2011)
-  **Westpac Bank** – Customer Experience Design workshop – Sydney Australia (2011)
-  **NAB Wholesale bank** – presentation on Service Oriented Architecture – Sydney Australia (2011)
-  **Cards & Payments Conference** – keynote on mobile payments - Sydney Australia (2011)
-  **Dutch National Bank (De Nederlandse Bank)** – keynote as part of the one week innovation drive of the DNB (2014)
-  **University of Tilburg** – keynote at the International Asset Management conference, Tilburg Netherlands (2014)

Speeches in the area of Pensions

-  **PGGM** – presentation and research program on intranet use and knowledge-management – Zeist (2002)
-  **ABP** – presentation on customer portals to management team – Heerlen (2003)
-  **PME** - presentation on customer portals to management team – Amsterdam (2003)

Speeches in the area of Finance and Insurance

-  **AXA** - presentation on customer portals to management team – Amsterdam (2003)
-  **Achmea** – facilitated an innovation day for senior management reflecting on their direct market approach – Apeldoorn (2005)
-  **Ohra** – presented at Media Plaza to management conference on customer intimacy – Utrecht 2006
-  **Achmea** – presentation to their internal Architecture conference on Service Orientation – Apeldoorn (2006)
-  **Baycorp** – presentation on Business Intelligence models and risk management – Sidney Australia (2006)
-  **Health Insurance Platform Netherlands** – technovision – Apeldoorn (2009)
-  **Nationale Nederlanden** – Digital Transformation for Marketing Management – Tilburg (2013)
-  **Operational Excellence Conference BankFinance** – Digital Transformation and OE – Brussels Belgium (2013)
-  **Nationale Nederlanden** – one day Management Development course for 15 managers on the topic of IT driven Innovation in General and SMAC (Social/Mobile?Analytics/Cloud) in particular, Netherlands, Tilburg 2013
-  **Bank of Ireland** – presentation on Digital Transformation and Innovation to the IT management Team, Dublin, 2015
-  **J.P. Morgan** - presentation on Digital Transformation and Innovation to the IT management Team, Bournemouth, 2015
-  **Fidelity** - presentation on Digital Transformation and Innovation (blockchain technology) London, 2015

Lectures at Universities and speeches in the area of Education and Research

-  **Technical University Delft Toptech** – IT innovation and Innovation management – Delft (2007)
-  **VO Raad** – speech for the board of the national body for secondary education in the Netherlands – Utrecht (2012)
-  **Technical University Delft Toptech** – IT innovation and Innovation management – Delft (2008)
-  **Technical University Delft Toptech** – IT innovation and Innovation management – Delft (2009)
-  **Technical University Delft Toptech** – IT innovation and Innovation management – Delft (2010)
-  **Capgemini/Nyenrode joint Cloud Conference** – cloud brokerage – Breukelen (2011)
-  **Technical University Delft Toptech** – IT innovation and Innovation management – Delft (2011)
-  **SURF** – presentation to the national interoperability conference between Dutch and international universities on Student Tracing and cloud technology – Noordwijk (2011)
-  **Technical University Delft/Nyenrode Business School** – MBA Business & IT (2011)
-  **Technical University Delft Toptech** – IT innovation and Innovation management – Delft (2012)
-  **Tias Nimbas Business School** – Master of Informaticus
-  **Technical University Eindhoven – European Supply Chain Forum** – supply chain integration + cloud – Eindhoven (2012)
-  **Tias Nimbas Business School** – Master of Information Management – Tilburg (2012)
-  **Tias Nimbas** – guest-lecture at the occasion of the Alumni Day of the University of Tilburg – (2013)
-  **Technical University Delft/Nyenrode Business School** – MBA Business & IT (2011)
-  **Technical University Delft/Nyenrode Business School** – MBA Business & IT (2012)
-  **EBF Conference University of Groningen** – keynote on global innovation sourcing – Groningen (2013)
-  **Tias Nimbas Business School** – Master of Information Management – Tilburg (2013)
-  **Hanzehogeschool** - guestlecture – Groningen 2013
-  **Instituto Universitário de Lisboa (ISCTE = national MBA)** – commemoration keynote on the 25th birthday of the University – Lisbon Portugal 2013
-  **University of Vienna Austria** – Big Data Conference – Vienna Austria (2014)

-  **Tias Nimbas Business School** - Masterclass on Social Media and Marketing – Tilburg 2013
-  **Technical University Delft/Nyenrode Business School** – MBA Business & IT (2013)
-  **Technical University Delft/Honors program** – keynote on Industry 4.0 and 3D printing in spare parts logistics
-  **Nyenrode Business University/RTL Z** – opening keynote at Smart Industry conference, Breukelen 2015
-  **Workshop topmanagement Dutch National Prosecutor's Office (Openbaar Ministerie)** – interactive workshop determining the relevant initiatives of their future bimodal strategy – Utrecht, 2015
-  **Instituto Universitário de Lisboa (ISCTE = national MBA)** – lecture on Digital Transformation and IT driven Innovation – Lisbon Portugal 2015