

G7: Deloitte will be Knowledge Partner of B7 Italy 2024

In 2024 Italy will lead again the G7, the intergovernmental forum of the world's seven biggest economic powers among advanced Countries. As part of related activities, **Confindustria** will lead the B7 - the **industry voice of the G7 Countries** - of which **Deloitte will be Knowledge Partner**. Deloitte will, in this capacity, support the Italian presidency chaired by **Emma Marcegaglia** in elaborating contents for preparatory works and writing final declarations. Deloitte was also Knowledge Partner of Confindustria during the **B20 Italy 2021**.

The announcement was made on the 6th of December 2023 in Rome at the headquarters of the Foreign Press Association during the press conference for the presentation of the **B7 Italy 2024**, which was attended by B7 Chairwoman Emma Marcegaglia and other representatives of the G7 Business Associations.

“Our network - says **Fabio Pompei**, Deloitte Central Mediterranean CEO - is at the forefront in offering its expertise for the B7, identifying enabling factors for the economy's growth potential and, where available, the obstacles that slow down its development. In order to face the future challenges in the best possible way, it is important to build a virtuous path together with Institutions, associations and businesses, by encouraging a synergic effort driven by innovation and sustainability toward increasingly competitive scenarios”.

“We will contribute to the technical and institutional debate on topics of global relevance - adds **Andrea Poggi**, Deloitte Head of Delegation - including the impact of global insecurity on value chains, the different transitions we are experiencing - energy, climate and environmental - the data and digital economy challenges, the implementation of new labour market policies and, undoubtedly, the revolutionary impact that Artificial Intelligence will have. This is, indeed, a transversal priority destined to revolutionize our lives and, as Chairwoman Emma Marcegaglia explained, it is necessary to find a compromise between opportunities and risks with the aim of allowing the business community to express its full potential”.

In 2024 the B7 will, therefore, focus on **four thematic clusters** and a **cross-cutting priority**: value chain security, energy, climate and environmental transition challenges, data economy regulation and the digital challenge, new labor market opportunities and, lastly, Artificial Intelligence - the cross-cutting priority. For each of them, the B7's mission will be to draft concrete and specific policy recommendations for the leaders of the world's major economic powers.