

Deloitte helps create a 360-degree view of valuable insights by helping organizations capture and analyze full datasets, and remove silos

We have seen a shift in big data cloud services as they move from batch analytics to stream processing like Kinesis, from virtual machines to managed services such as RDS, and server-based services to serverless cloud services like Elastic Map Reduce and DynamoDB. AWS cloud analytics services like these help organizations to improve their analytics and generate new value by leveraging advanced analytics capabilities such as machine learning, natural language processing, and others available natively in AWS.

As big data services continue to evolve, so must your strategy. A cloud-enabled big data strategy can help organizations gain a competitive edge—while reducing costs and enhancing operational efficiencies—by migrating large-scale workloads to big data technologies on the cloud. Failure to correctly address big data challenges can result in escalating costs, as well as reduced productivity and competitiveness. That’s where Deloitte can help. We’re helping organizations maximize the value they can derive from their big data services investment by establishing a cloud analytics and big data strategy equipped with the right machine learning and cognitive capabilities in their applications. As a result, Deloitte helps organizations lower costs and enhance operational efficiencies.

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