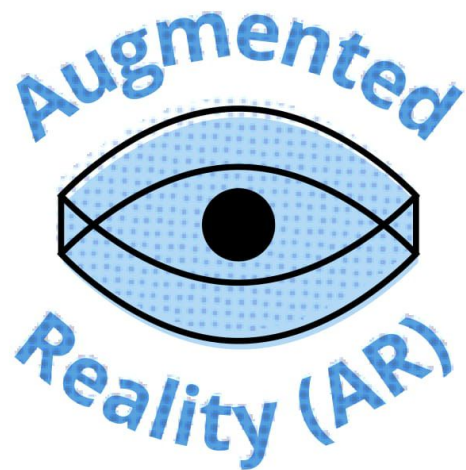


# Augmented reality: on the cusp of reality

Deloitte Global predicts that in 2018

# OVER ONE BILLION

smartphone users  
will create content  
once with...



**300 million**  
monthly creators

**Tens of  
millions**  
weekly creators

Direct revenues  
by 2020

**\$1bn**

**x10**  
revenue of 2018



# AR IS NOT NEW

but has an  
improved photo  
realistic quality



Now you can...

