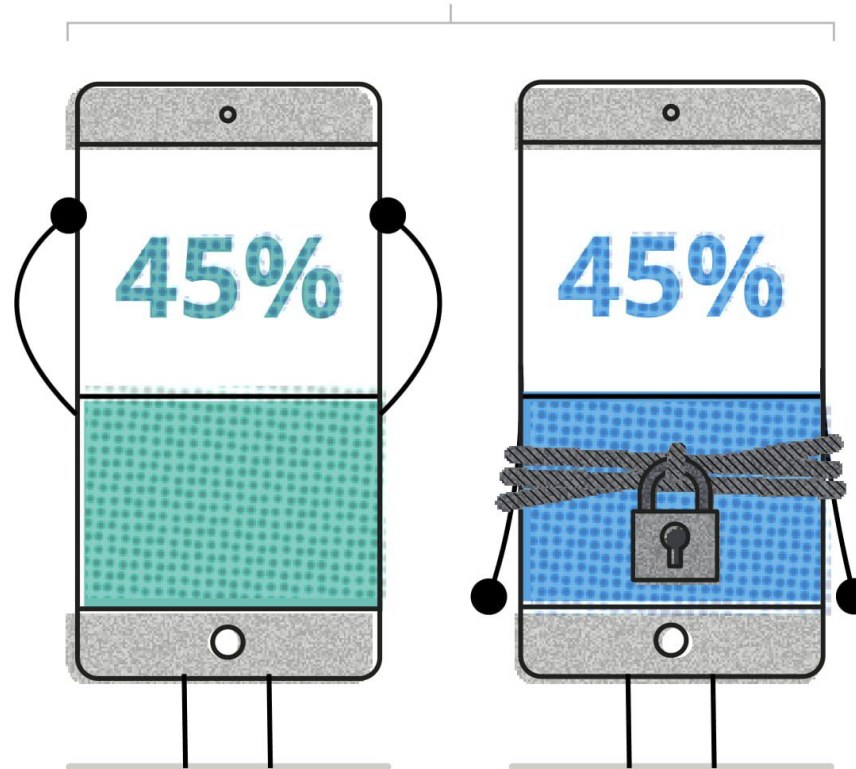


# Smartphones are useful, but they can be distracting

Deloitte Global predicts that in 2018

## Global adult smartphone users

will worry  
they are  
using their  
phones  
too much



will try to  
limit their  
phone usage  
in various  
ways.

**2/3** 18-24 year olds feel they  
use their phone too much

**50** no. of times people look  
at their smartphone in 2017

**<3%** are truly addicted  
to their phones.