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M&A Deal Monitor 2018

- Size of M&A deals by F&L sector
- Target company profiles
- Investor profiles
- Analysis of global deals

Private Equity and Investors Survey 2019

- F&L market outlook
- Exit and investment strategies in 2019
- Investors' current portfolio of F&L assets

Geo Scope



Data source

- News and reports from major media providers
- Investor press releases
- Company press releases

Primary data level



- Online survey based on Computer Assisted Web Interviewing (CAWI)
- Interviews with Private Equity funds top management

Primary data level



Remarks

- The survey targeted senior members within investment funds, with a substantial knowledge of the F&L industry

○ Full secondary data

● Full primary data

□ New sector

Sectors covered

Personal Luxury Goods



Apparel & Accessories



Cosmetics & Fragrances



Watches & Jewellery



Furniture



Private Jets



Yachts



Luxury Cars



Electric Cars



Luxury Hotels



Luxury Cruises



Luxury Restaurants



Digital Luxury Goods

Market segmentation

Absolute

Aspirational

Accessible

Fashion

Price point analysis

Consumers' perception

Luxury