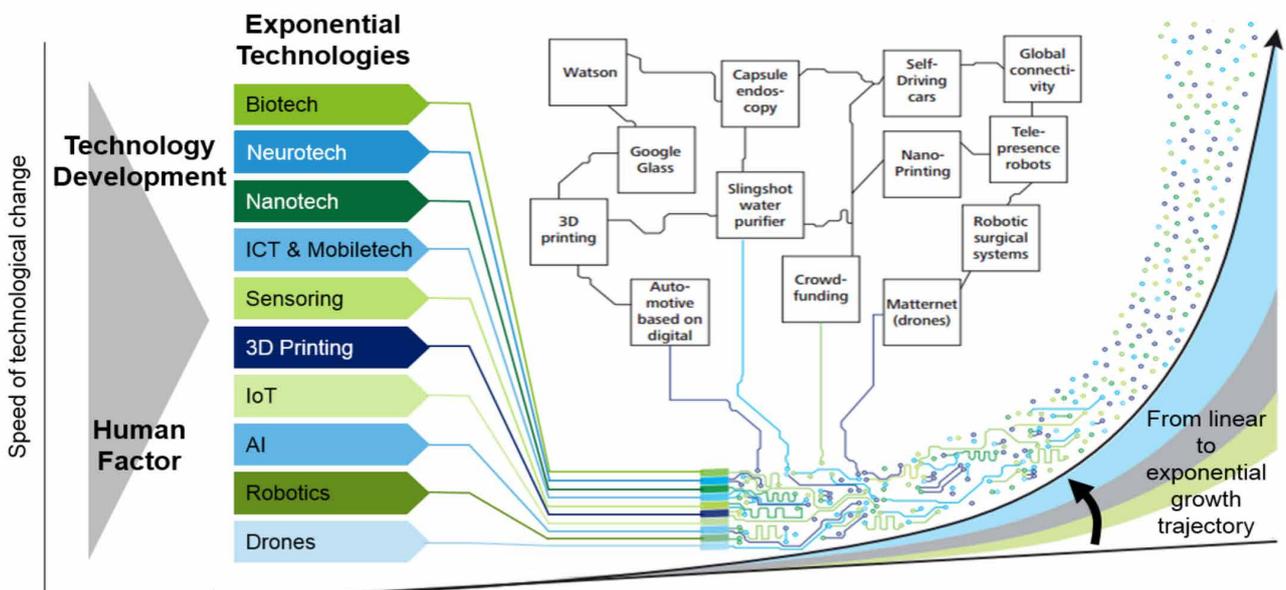


# Exponential growth is driven by global Open Innovation

Design your next disruptive strategy with the latest global technology trends and startup evolution analysis from the world's leading consultants

“Exponential Technologies” such as AI, IoT and robotics are disrupting the corporate world in ways not anticipated before. In addition to the well-known Silicon Valley, a variety of places around the world – Israel, Berlin, Singapore etc. – have become new hubs of technological innovation. The ability to harness and transform these technologies into growing business, greatly differentiates corporate value in today's economy. Nevertheless, many Japanese and global firms have been unable to keep up with this trend. According to a Deloitte Tohmatsu Consulting survey, 75% of companies are not undertaking modern efforts to foster disruptive innovation. The survey also revealed a correlation between companies' involvement in open innovation practices and their growth, concluding that companies must take immediate action to stay globally competitive in the coming years.



Connecting with disruptive technologies and capturing innovative business models is the leading force behind enterprise growth

## Global Open Innovation services

Deloitte's global network of experts and the knowledge accumulated are coming together, into a comprehensive Open Innovation service line that enables companies to convert innovation into growth, leveraging external resources and awareness.

At the forefront of global innovation, Deloitte has continuously developed its offering into cutting-edge solutions to leave-up to that commitment, and deliver the most advanced vision and support tailored to specific needs.



# “TechHarbor” data platform is the engine behind innovation services

**Deloitte’s resources worldwide to deliver tailored analysis to your doorstep**

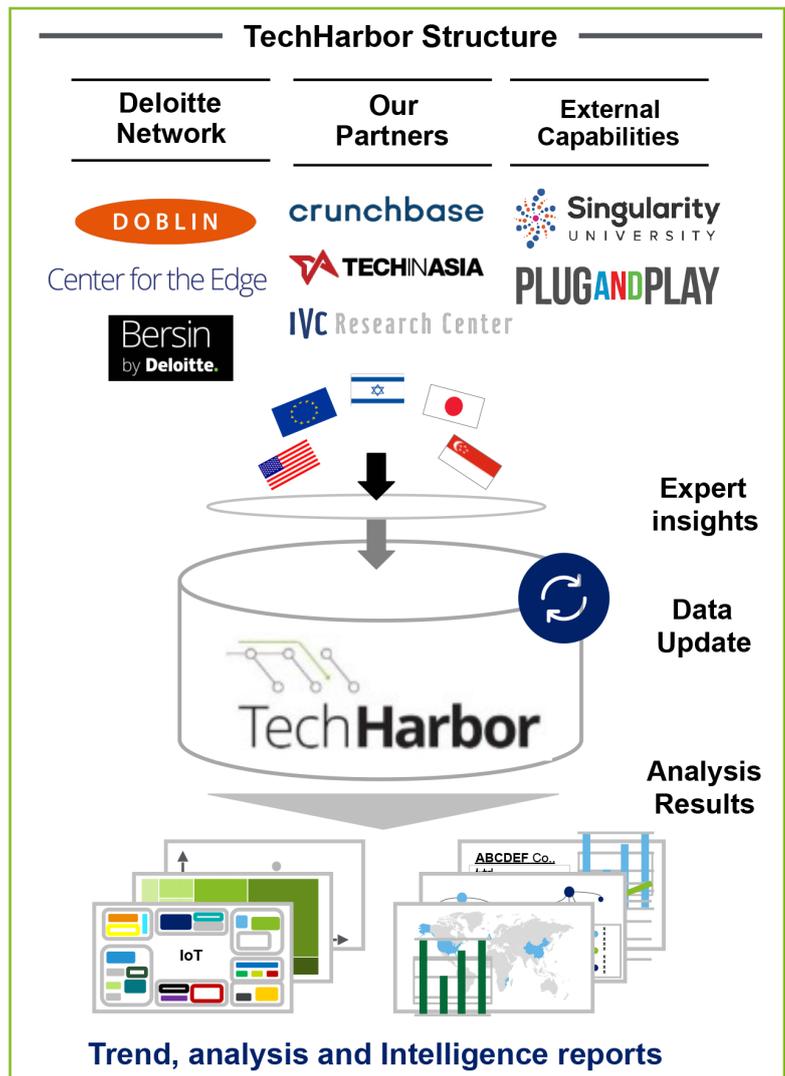
TechHarbor is the data platform used by Deloitte’s consultants for startup data research, technology trend analysis and Open Innovation strategy consulting.

The alliance of the Deloitte Group located in 150+ countries with VC firms, universities, and startup database providers (Crunchbase, IVC, Tech In Asia) unlocked the ability to provide reporting of up-to-date, vouched by experts and analyzed insights like never before.

By leveraging TechHarbor for strengthening the intelligence depth, or strategic planning of new businesses, we not only allow customers access to reliable information, but enhance their capabilities to identify disruptions early and deepen their understanding of technological evolutions in the world.

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