

Proposed Guidelines for University Venture Grand Prix 2015

National Convention

June 2015

Entrepreneurship Education Promotion Project 2015 Secretariat

1. Objective

In order to improve the effectiveness of entrepreneurship education, we will hold a nation-wide business plan contest targeting students who are currently studying entrepreneurship at universities and graduate schools. Through this business plan contest, we will improve the awareness of students taking entrepreneur training courses as well as provide a place for the educators involved in entrepreneur training to exchange opinions and build a network that leads to the improvement of the quality of education.

2. Outline

We will invite the students from the universities and graduate schools that offer entrepreneurship training to submit business plans. After a preliminary selection, a "national convention" will be held in December that includes final plan presentations, evaluation, interaction, mentoring session, and social gathering, etc.

Additionally, we will invite the professors from the universities and graduate schools that offer entrepreneurship education to submit their course contents. After a preliminary selection, the most outstanding professors in entrepreneur training will be selected at the above "national convention".

3. Implementation System

Organizers: Entrepreneurship Education Promotion Network, Ministry of Economy, Trade and Industry (METI)

Co-sponsors: Ministry of Education, Culture, Sports, Science and Technology (MEXT), The Tokyo New Business Conference (NBC), The Japan Academic Society for Ventures and Entrepreneurs (JASVE)

Cooperation: pending

Supporters: Japan Venture Capital Association (JVCA), Venture Enterprise Center, Japan (VEC)

4. Eligibility

1) Undergraduate students and graduate students

Teams of undergraduate and graduate students taking entrepreneurship courses (eligible up to one year after graduation).

A team consists of two or more students. A student may only participate in one team.

2) Professors

Professors from the universities and graduate schools that teach entrepreneurship to students.¹

5. Schedule

Start accepting applications: June 12, 2015 (Fri)

Deadline for applications: October 30, 2015 (Fri)

Initial screening: late November, 2015

Secondary screening: early December 2015

National Convention: December 19, 2015 (Sat)

Overseas internship: March, 2016

¹ In addition to a guidance regarding business plan strategies and the training in the said field, general education fostering entrepreneur spirit (challenging spirit, creativity, inquiring mind etc.), entrepreneur quality and skills (collecting information, analytical faculty, judgement, executive ability, leadership, communication skills etc.) will be considered.

e.g. Creativity education, education to foster abilities to discover/solve problems, education regarding idea creation

6. Judging and Awards²

1) For undergraduate students and graduate students

Through the initial screening by entrepreneurial support specialists etc., we will select approximately 30 business plans. Through the secondary screening by the university/graduate school entrepreneurial promotion network advisory board, we will select about 8 plans. We will announce the following winners through the final screening based on the presentations at the National Convention:

University Venture Grand Prix Award

Decided by the judging committee. As an extra prize, the recipient wins an internship abroad.

Professor Jury Grand Prize

Decided based on the evaluations by the participating professors at the National Convention. As an extra prize, the recipient wins an internship abroad.

JVCA Award

Selected by the member from Japan Venture Capital Association (JVCA) of the jury committee. As an extra prize, the recipient is presented with an opportunity to obtain funding for the plan etc.

TOMODACHI Award (provisional)

It will be arranged if we can have TOMODACHI Initiative on board as a cooperator. As an extra prize, the recipient wins an internship abroad.

2) For professors

The Entrepreneur Promotion Network Advisory Board will select 4 course contents and conduct the final screening at the National Convention after announcing the final selection.

Best Professor Award

Decided based on the evaluations by the participating professors at the National Convention. As an extra prize, the recipient wins an internship abroad.

Outstanding Professor Award

Decided based on the evaluations by the participating professors at the National Convention.

² University Venture Grand Prix Award, Professor Jury Grand Prize, JVCA Award, and TOMODACHI Award (provisional) will be decided by the rating of the jury committee (or part of the jury committee).

Professor Jury Grand Prize, Best Professor Award, and Outstanding Teacher Award will be decided by the rating of the national convention participating professors.

7. National Convention

Date: December 19, 2015 (Sat)

Place: The University of Tokyo, FUKUTAKE Hall, FUKUTAKE Learning Theater

Opening

13:00-13:15 Opening Remarks

Business Plan Presentations

13:15-14:15 Final selection. Presentations by 4 teams
(5 minutes per team, Q&A 10 minutes).

(Break 14:15-14:30)

14:30-15:30 Final selection. Presentations by 4 teams
(5 minutes per team, Q&A 10 minutes).

(Break 15:30-15:45)

Entrepreneurship Training Lecture Presentations

15:45-16:25 Presentations by 4 professors
(7 minutes per professor, Q&A 3 minutes)

(Break 16:25-16:45)

Business Plan Evaluation Session / Lecture Session for Students and Other Participants

16:45-17:45 Evaluation session by the jury committee and professors

Evaluate and score the plans by student teams and lecture contents by professors, by the jury committee and participating professors.

As for plans by student teams, mentoring policies for each student team will be discussed. (Entrepreneurship Education Promotion Network Advisory Board participating professors will be coordinators)

(Held at the same time)

16:45-17:45 Lecture session for students/other participants

As the lecturer, an entrepreneur who can attract the interests and attentions of the students is assumed.

(Break 17:45-18:00)

Mentoring Session

18:00-18:30 Advice for each student team by the jury committee and participating professors

The jury committee and participating professors will offer opinions and interact with each student team. (Entrepreneurship Education Promotion Network Advisory Board participating professors will be coordinators)

Awards Ceremony, Social Gathering

18:30-19:15 Result announcement, award ceremony, remarks.

19:15-20:23 Social gathering

8. Jury Committee³

Mr. Soichi Tajima, Director, Japan Venture Capital Association (JVCA)

Mr. Ryuji Ichikawa, President, Venture Enterprise Center, Japan

Mr. Yutaka Tanaka, Vice President in charge of Business Incubation Division, The Tokyo New Business Conference (NBC)

Mr. Takayuki Tanaka, EO(Entrepreneurs Organization) Japan

Mr. Katsuhiko Hara, Chairman of Advisory Council, Ernst & Young ShinNihon LLC Japan

Now considering adding some practitioners for jury committee

9. Entrepreneurship Education Promotion Network Advisory Board Participating Professors⁴

Prof. Shingo Igarashi, Associate Professor, Department of Business and Technology Management, Graduate School of Economics, Kyushu University

Prof. Shigeo Kagami, Professor, General Manager - Innovation and Entrepreneurship, Division of University Corporate Relations, The University of Tokyo

Prof. Masaki Kuroki, Professor, College of Business Administration, Ritsumeikan University

Prof. Hitoshi Suga, Visiting Professor, Global Business Program, Faculty of International Liberal Arts, Akita International University

Prof. Noriyuki Takahashi, Professor, Department of Management, Faculty of Economics, Musashi University

Prof. Mariko Tamura, Secretary-General, The Japan Academic Society for Ventures and Entrepreneurs / Visiting Professor, Waseda University

Prof. Hirokazu Hasegawa, Professor, Waseda Business School

³ Mainly in charge of the rating of University Venture Grand Prix Award, Professor Jury Grand Prize, JVCA Award, and TOMODACHI Award (provisional)

⁴ Coordinating the mentoring policies for each student group, and facilitating the advice to each student group by the members of the jury committee and professors

10. Application / Contact Information

1) Undergraduate students and graduate students

Enter required information and plan contents on Entry sheet (format 1) and attach documents, and email them to the following email address (in Japanese / English).

2) Professors

Enter required information and entrepreneurship course contents on Entry sheet (format 2) and attach documents, and email them to the email address below (in Japanese).

Deloitte Touche Tohmatsu LLC, Total Service Division, UVGP Secretariat
(Okada, Miyamoto)

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