

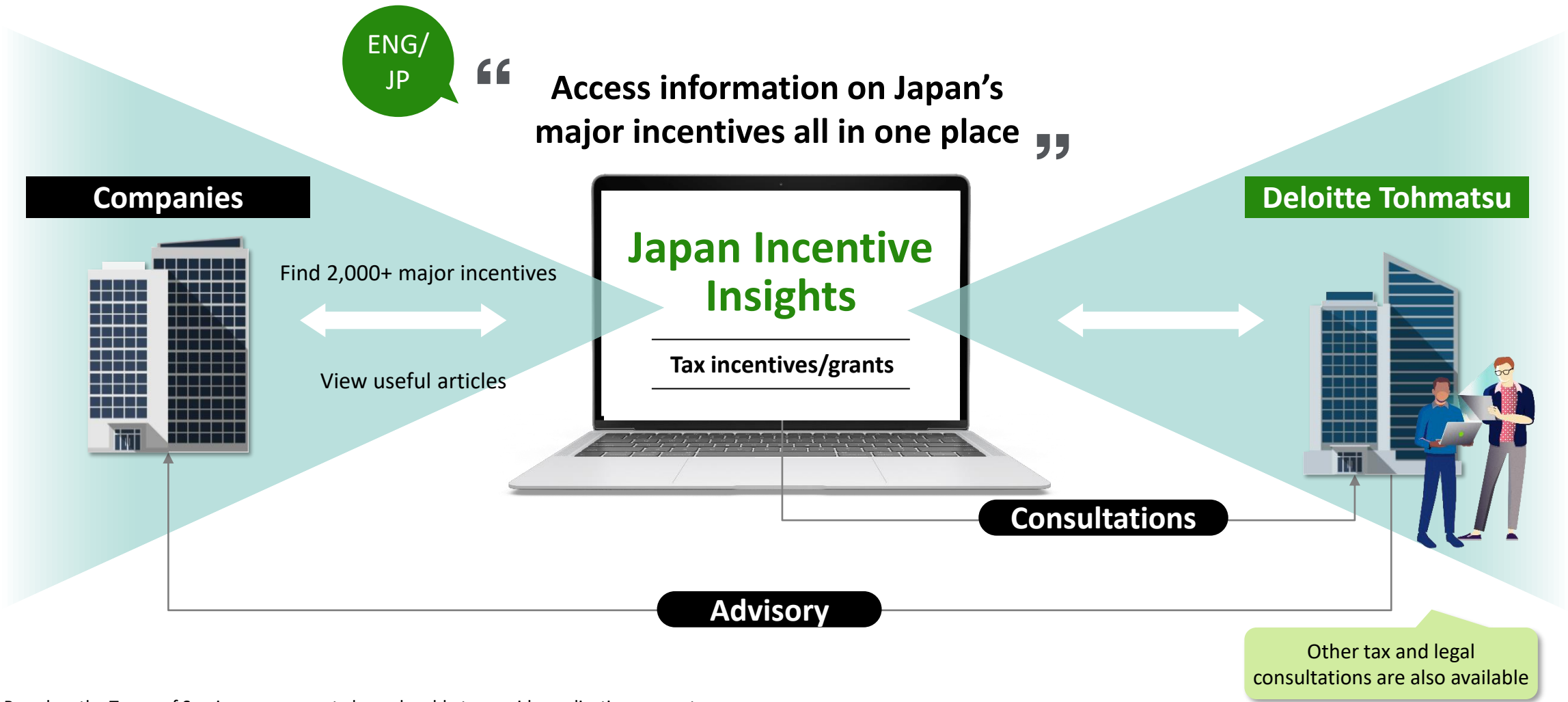


## Introduction of Japan Incentive Insights

# Overview of Japan Incentive Insights

# Overview

Japan Incentive Insights simplifies access to major incentives in Japan



\*1: Based on the Terms of Service, we may not always be able to provide application support.



# Main Functions

Three main functions available



**01** Search

Access 2,000+ incentives in Japanese and English, searchable by industry, region, and time period



**02** Articles

Read articles on key incentives and tax and legal matters useful for investing in Japan



**03** Consult with Experts

Consult directly with an expert for incentive applications<sup>\*1</sup>

\*1: Based on the Terms of Service, we may not always be able to provide application support.

# Sample of Screens

You can search, view articles, and consult with experts from the homepage

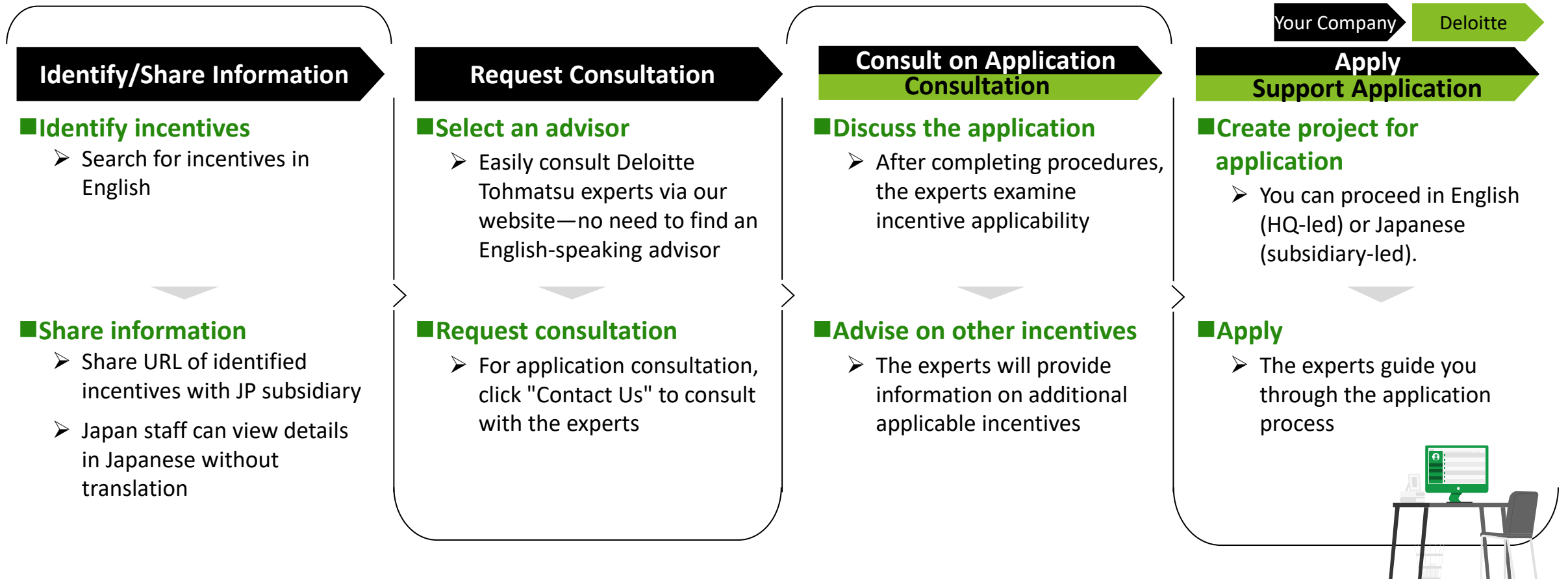
The collage illustrates the user journey on the 'Japan Incentive Insights' website:

- Homepage:** Features a 'Contact Us' button (1), a search bar, and 'Illustrative' article cards for 'Subsidy for energy conservation investment promotion support project' and 'Tax credit for promoting domestic production of the strategic goods'.
- Contact us:** A form for inquiries regarding tax incentives and grant applications, with fields for name, country, company, and email.
- Search for Grants and Tax Incentives:** A search interface with a search bar (2), keyword suggestions, and a 'Search' button (2).
- Search results:** A list of search results (3) for 'Subsidies' with filters for 'Keywords / Advanced Search', 'Jurisdiction', and 'Status'. One result is highlighted with an 'Illustrative' label.
- Details:** A detailed view of a subsidy (3) with a title, dates, description, and a table of details.
- Expert Consultation:** A section offering expert advice on grants and tax incentives, with a 'Contact us' button (1).

# Use Cases

Japan Incentive Insights ensures smooth HQ-subsidary communication for incentive utilization in both Japanese and English

## Case: HQ non-Japanese users utilizing Japan Incentive Insights

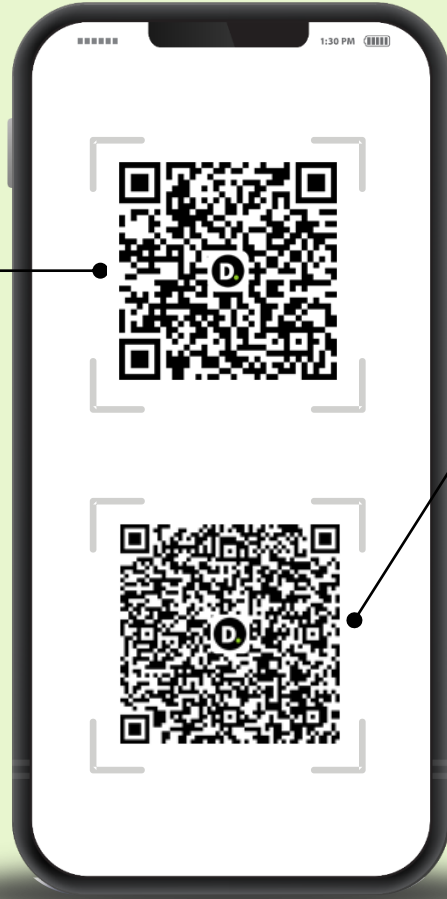
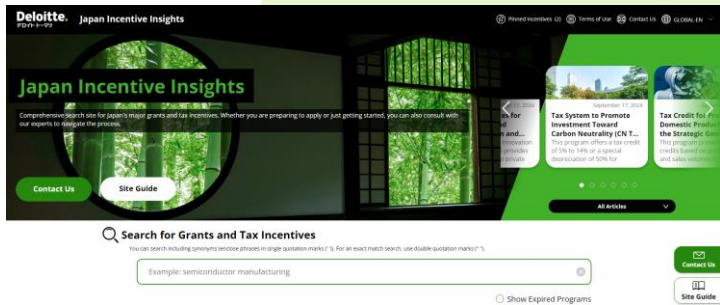


# URL for Japan Incentive Insights



**Japan Incentive Insights**

<https://japan-incentive-insights.deloitte.jp/>



September 27, 2024

**News release**



<https://www2.deloitte.com/jp/en/pages/about-deloitte/articles/news-releases/nr20240927.html>





## Appendix: Key Characteristics



# Key Characteristics (1/5) – Homepage 1

## 1 ➤ Search for Incentives

A simple search of incentives with free keywords

- Clicking the keywords under “Keyword Suggestions” will automatically enter the keyword

## 2 ➤ Advanced Search

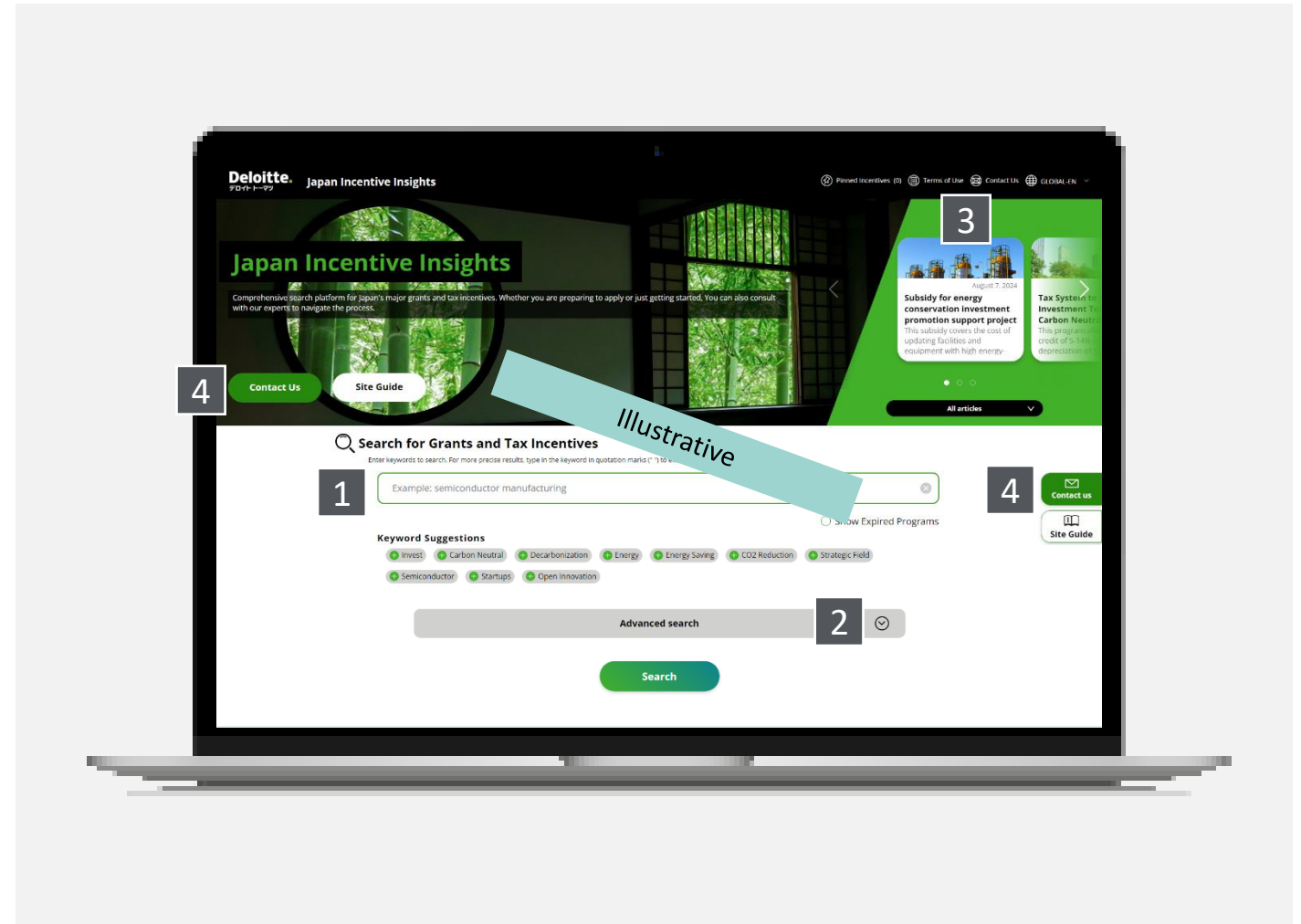
Refine your search using filters such as “region,” “industry,” “field,” “period,” “number of employees,” and so on

## 3 ➤ Articles (Top articles)

Access particularly noteworthy articles

## 4 ➤ Contact Us

Consult with us about applying for incentives



# Key Characteristics (2/5) – Homepage 2

## 1 > Articles

Access articles related to noteworthy incentives and useful information for investing in Japan

**Articles**

1

**Subsidy for energy conservation investment promotion support project**  
August 7, 2024  
This subsidy covers the cost of updating facilities and equipment with high energy-saving effects. Depending on the type of project, the subsidy rate may range from 1/3 to 2/3.

**Tax System to Promote ... Toward Carbon Neutrality**  
August 7, 2024  
This program allows for a tax credit of 5-14% or a special depreciation of 50% of the capital investment for the introduction of equipment that both decarbonizes the production process...

**Tax credit for promoting domestic production of the strategic goods**  
August 7, 2024  
This program supports capital investments related to strategic sectors such as semiconductors, electric vehicles. Tax credits are available based on the volume of production a...

*Illustrative*

# Key Characteristics (3/5) – Search Results

- Applicable Period**  
Displays the applicable period for the incentive
- Incentive Name**  
Click the name to display detailed information
- Max Applicable Amount**  
Displays the max applicable amount of the incentive
- Region**  
Displays prefectures eligible for the incentive
- Summary**  
Displays part of the summary of the incentives
- Change Search Conditions**  
Search again or narrow down the result by changing conditions

Keywords / Advanced Search < Number of hits : 60 < 1 2 3 4 5 6 > Pinned Measures (0) Title (ascend) v

1 From Apr 15, 2024 - To May 24, 2024 >

2 **fy2024 demonstration and support project for case-related issues such as unmanned autonomous driving**  
(project to build a healthy product ecosystem and promote rule-making)

3 Max / Applicable 460,000,000 JPY

4 Jurisdictions Not Region-Specific

5 As electrification and other case technologies are implemented in society, demand for storage batteries is expected to increase. However, there are concerns that storage batteries will emit CO2 during their manufacture, use large amounts of scarce resources, and that some of the scarce resources may involve the environmental impact of refining them. Read more

ID : S-00003078

6 Keywords Search AND OR manufacturing Exclude the following words abcdefg Include Expired Measures Search

Jurisdictions Map

7 R&D Funding From Dec 3, 2020 - To Dec 24, 2020 >

8 **fy2024 "establishment of incubation and industry-academia integration centers for regional core universities" secretariat**  
(for private companies, etc.)

9 Max / Applicable 500,000,000 JPY

10 Jurisdictions Not Region-Specific

ID : S-00002653

Illustrative



# Key Characteristics (4/5) – Detailed Results

## 1 Incentive Name

Displays the full name of the incentive

## 2 Detailed Information

Displays detailed information on the incentive

## 3 Links

Displays links for information referenced

The screenshot displays a subsidies portal interface for the period from April 15, 2024, to May 24, 2024. The main heading is 'FY2022 Demonstration and support project for CASE-related issues such as unmanned autonomous driving (Project to build a healthy product ecosystem and promote rule-making)'. The page is annotated with three numbered callouts: 1 points to the project title, 2 points to the 'Description of measure' section, and 3 points to the 'Reference (External)' field. The 'Description of measure' section contains detailed text about electrification, storage batteries, and the government's strategy towards a carbon-neutral society. The 'Reference (External)' field contains the URL <https://www.jcrants-portal.go.jp/subsidy/a/WS5000000DuiFEAV>. Other fields include 'Start date' (Apr 15, 2024), 'End date' (May 24, 2024), 'Rates' (Large enterprise 1/2, Small and Medium-sized enterprise 2/3), 'Max / Applicable' (460,000,000 JPY), 'Project Deadline' (Feb 14, 2025), 'Jurisdictions' (Not Region-Specific), 'Sector' (Agriculture / Forestry / Fishery / Mining / Quarrying / Gravel Extraction / Construction / Manufacturing / Electricity / Gas / Heat Supply and Water / Information and Communication / Transportation / Postal / Wholesale / Retail / Finance / Insurance / Real Estate / Goods Rental / Academic Research / Professional and Technical Services / Accommodation / Food and Beverage / Lifestyle-related Services / Entertainment / Education / Learning Support / Medical Care / Welfare / Complex Service Ventures / Other Services / Public Service / Others (not classified elsewhere)), and 'Number of Employees' (No restriction). The 'Purpose' section includes tags for 'Research and Development & Demonstration Projects', 'Environment & Energy Saving', 'Capital Investment & IT Introduction', 'Business Improvement & Strengthening Management', and 'Decarbonization'. The ID 'S-00001710' is visible at the bottom right.

# Key Characteristics (5/5) – Inquiry Form

## 1 ➤ Inquiry Form

Consult with Deloitte Tohmatsu on the incentive you are considering applying for

1

**Inquiries Regarding Tax Incentives and Grant Applications**

You can use this form to contact a representative regarding applications for tax incentives and grants. Please note that it may take several days for us to respond. Additionally, depending on the nature of your inquiry, we may not be able to provide an answer.

If Deloitte Touche Tohmatsu Limited determines that there is a violation of independence standards, including laws and regulations applicable to the network firms of Deloitte Touche Tohmatsu Limited, we may not be able to respond to your inquiry or provide any support. Furthermore, if we determine that there is a possibility that your request violates our Terms of Use, we may not be able to provide application support. For more details, please refer to the Terms of Service.

Fields marked with an asterisk (\*) are required.

Type of Inquiry\*  
Select topic

\*First Name

\*Last Name

\*Country of Residence

\*Company/Organization Name

Department

Job Title/Position

\*Email Address

*Illustrative*

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