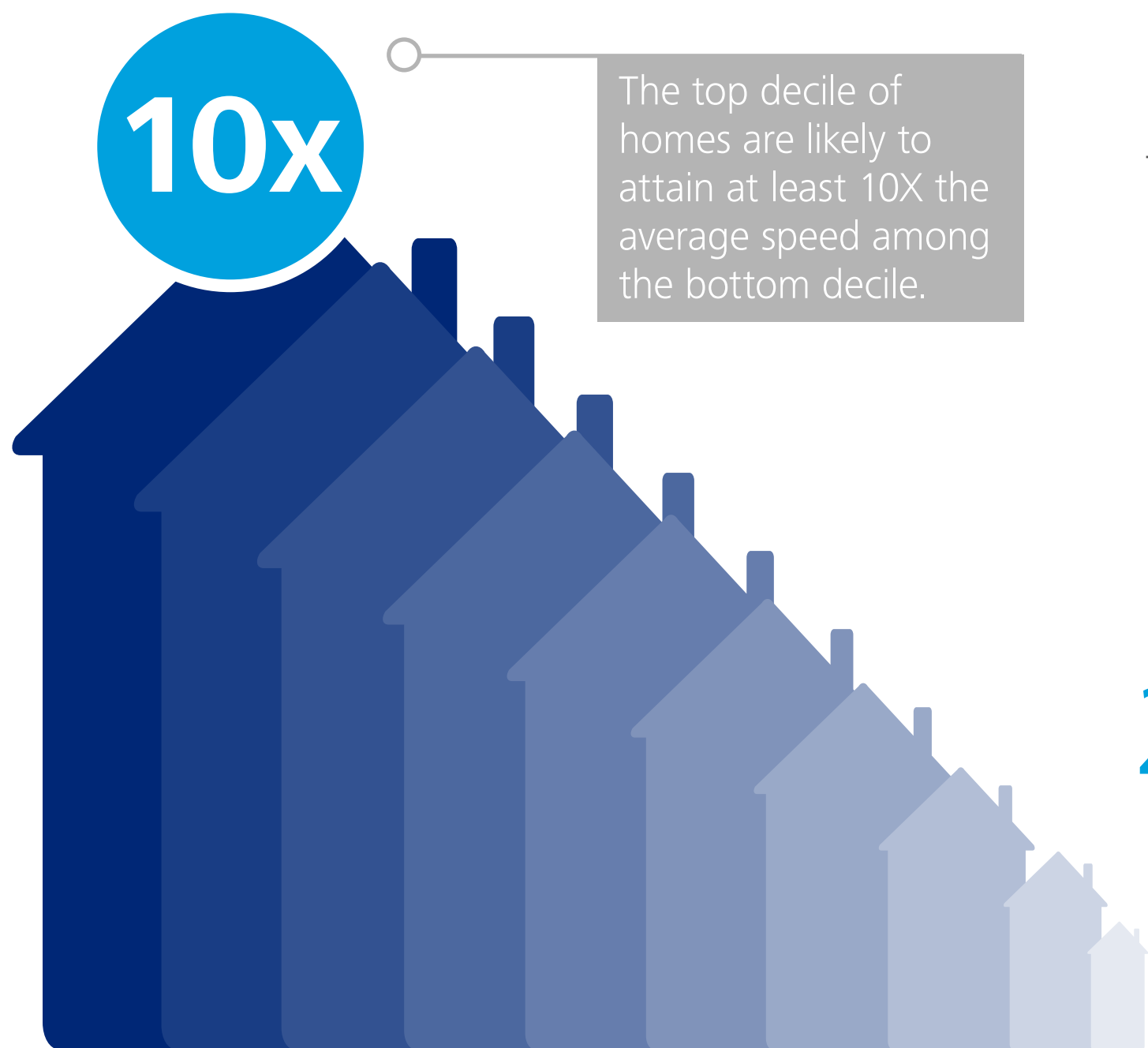


The connectivity chasms deepen: the growing gap in broadband speeds



In 2015, the global number of broadband homes to grow by **2% to 715 million**. There will be significant variations likely in broadband speed per household. Average broadband speed should increase by between **15 to 25%**.

SPEEDS ATTAINED ARE DEPENDENT ON:



Location

The further a home is from an exchange, the lower the speeds.



Technology

Each broadband technology (ADSL, FTTC, FTTP and cable) offers a different range of speed.

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