

13 out of 14 hit the mark

## TMT Predictions report card for 2014

10/10

Broadcast sports rights:  
premium plus



9/10

The \$750 billion converged  
living room: a plateau approaches



9/10

Doubling up on pay-TV



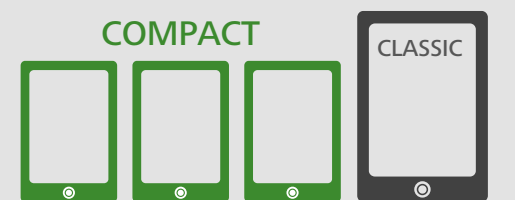
9/10

Short messaging services versus instant  
messaging: value versus volume



9/10

One became many:  
the tablet market stratifies



9/10

Performance rights lift  
recorded music revenues



8/10

Television measurement:  
for better and worse



8/10

'Cordless' video-on-demand  
leaps in Sub-Saharan Africa



8/10

The smartphone generation gap:  
over-55? There's no app for that



8/10

'Ruggedized' data devices at \$250:  
reinventing the business case for mobile field force



7/10

Wearables: the eyes have it



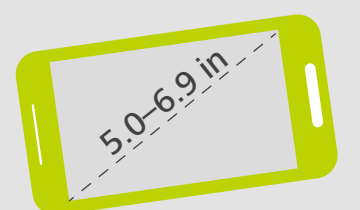
7/10

Massive Open Online Courses (MOOCs):  
not disruptive yet, but the future looks bright



7/10

Phablets are not a phad



2/10

eVisits: the 21<sup>st</sup> century housecall



[www.deloitte.com/TMTpredictions](http://www.deloitte.com/TMTpredictions)