



IP News In Focus

The attention your business deserves

Dear friends,

Since 2001, 26 April has been recognised as International Intellectual Property Day, with this year's theme being the "Digital Environment."

We are pleased to announce amendments to the Madrid System for the International Registration of Trademarks effective from 1 April 2016. The Madrid System is the fundamental tool used by the World Intellectual Property Organization

(hereinafter – "International Bureau") to ensure the effective legal protection of brands, slogans, logos, marks and other designations as trademarks in 113 countries.

The Deloitte Legal Group will provide your business with all-encompassing support in relation to:

- the protection of IP right;
- the transfer of IP right;
- litigation etc.

The main changes were as follows:

- **payment of duties to the International Bureau have been removed** for international trademark holders changing their correspondence address, email, telephone and fax numbers, saving funds. It is hoped that removal of the above duties will encourage the international trademark holders to keep their information in the databases duly updated.
- **introduction of new provisions providing an** interested party (applicant, owner, representative or national patent department) with the possibility **to renew the submission deadlines** for making an application to the International Bureau, in case of failure on the part of the latter to receive electronic notifications.

In such a case, the International Bureau may recognise the application (for instance, to extend the registration of an international trademark or to reject an international trademark) as having been submitted within the prescribed deadline. The applicant would then be required to file an application with the International Bureau within 5 days of the means of electronic communication being repaired alongside proof of the relevant electronic communication failure.

Previously, if an interested party missed deadlines for filing electronic applications to the International Bureau due to telecommunication breakdowns or failures, then the latter would not accept the application and treat the application deadlines as having been missed.



If you wish to receive more detailed advice on the above issues, please contact the Deloitte TCF Tax & Legal Department on tel.: +7 (727) 258 13 40 (Almaty). This news was prepared by Deloitte TCF experts exclusively for information purposes, and the use of any information in it in relation to specific situations should be governed by the circumstances in question.

Best regards,
Tax & Legal Department

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