



## Innovations in intellectual property in the EAEU

### Winning in a changing world

#### Dear friends,

The Treaty coordinating actions to protect intellectual property rights ("*Treaty*") in Eurasian Economic Union countries ("*Union*" or "*EAEU*"). The Treaty was signed to implement the section of the EAEU Treaty regarding the protection of intellectual property ("*IP*") rights and focuses on interaction between EAEU countries to highlight violation of IP rights.

Union member country activities in IP focus on both creating an effective common system for registering Union trademarks and service marks, which are then protected throughout the entire Union, and protecting national and international IP rights in the Union. These goals and objectives were developed when the EAEU Treaty was signed and the parties are currently working to create a legal base to implement them, a part of which is the Treaty.

The Treaty's main goal is to create a common system for protecting IP rights, including preventing breaches of IP rights in the Union. It also makes provisions for coordinating the actions of the authorities in Union member countries to warn about, highlight, prevent and investigate breaches of IP rights, and improve their activities.

Under the Treaty, to coordinate actions, the authorised bodies, either at their own initiative or if requested, will exchange information on facts, events and entities linked to

and (or) involved in breaching IP rights, including transporting goods and vehicles into Union member countries and (or) items imported from other countries in violation of IP rights.

There are currently no clear rules on how the authorities should work together on requests. However, it is expected that such rules will be approved by the Eurasian Economic Commissions within three months from the date the Treaty enters into force.

If you would like to receive more detailed advice on the above, please contact the Deloitte TCF Tax & Legal Department on tel: +7 (727) 258 13 40 (Almaty). This alert was prepared by Deloitte TCF experts exclusively for information purposes, and the use of information in it in specific cases should correspond to circumstances.

Best regards,

**Tax and Legal Department**



Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee ("DTTL"), its network of member firms, and their related entities. DTTL and each of its member firms are legally separate and independent entities. DTTL (also referred to as "Deloitte Global") does not provide services to clients. Please see [www.deloitte.com/about](http://www.deloitte.com/about) for a more detailed description of DTTL and its member firms.

Deloitte provides audit, consulting, financial advisory, risk management, tax and related services to public and private clients spanning multiple industries. Deloitte serves four out of five Fortune Global 500® companies through a globally connected network of member firms in more than 150 countries bringing world-class capabilities, insights, and high-quality service to address clients' most complex business challenges. To learn more about how Deloitte's approximately 225,000 professionals make an impact that matters, please connect with us on [Facebook](#), [LinkedIn](#), or [Twitter](#).

This communication contains general information only, and none of Deloitte Touche Tohmatsu Limited, its member firms, or their related entities (collectively, the "Deloitte Network") is, by means of this communication, rendering professional advice or services. Before making any decision or taking any action that may affect your finances or your business, you should consult a qualified professional adviser. No entity in the Deloitte Network shall be responsible for any loss whatsoever sustained by any person who relies on this communication.

36 Al Farabi Ave.  
Almaty, 050059, Republic of Kazakhstan

© 2016 Deloitte LLP. All rights reserved.

To no longer receive emails about this topic please send a return email to the sender with the word "Unsubscribe" in the subject line.