

Goals for EUROBAK in 2014

I would first of all like to thank EUROBAK and its members for re-electing me as Chairman of the Board of Directors in 2014. I am looking forward to working with all EUROBAK members and organisations.



Mark Smith
EUROBAK Chairman
Managing Partner,
Deloitte Caspian Region

The Board met directly after the Annual General Meeting, and together with the newly elected board members we agreed on EUROBAK's main aims for the year ahead; raising issues of concern to the business community, acting as a networking platform for business development and information exchange, and providing an opportunity for the business community to meet socially.

We agreed on the following goals for EUROBAK in 2014:

- increasing EUROBAK membership
- contributing to the work done to further enhance the investment climate for European companies to do business in Kazakhstan
- continuing to support the promotion of regional development
- maintaining further close cooperation with government institutions and the diplomatic community
- improving EUROBAK's communication strategy

By committing to these goals and meeting each of its objectives in previous years, EUROBAK has and will continue to enjoy an excellent working relationship with the Kazakhstan government, in particular with the Ministry of Industry and New Technology and its Investment Committee, the Ministry of Foreign Affairs, the Ministry for Regional Development, the Ministry of Economy and Budget Planning, the Kazakhstan Parliament and many other institutions. This special relationship has been achievable through arranging

and collaborating on pertinent events, at which EUROBAK members have the opportunity to engage in constructive dialogue with one another and with Kazakhstan authorities. This engagement contributes toward the positive changes Kazakhstan is already implementing, making itself a favourable investment target for foreign investors.

Despite the current global economic uncertainty, Kazakhstan continues to experience economic growth, through the government's initiatives and recent administrative reforms, particularly in supporting SMEs and enhancing the business environment in Kazakhstan. Kazakhstan's president and government, through different business associations, are actively promoting and supporting the development of local companies and building competitive conditions for all market players.

EUROBAK continues its policy of being an independent organisation to address issues in a constructive and efficient manner. Clearly, EUROBAK cannot achieve any of its goals and objectives without its members, which is why they remain its most important asset. Supported by the numerous diplomatic missions in our membership, we continue to operate as a successful platform for business development and yield tangible results. EUROBAK is committed to continue to provide a high quality service with a personal touch for each member, to ensure a better future for the business environment, and for the country, as a whole.