

# Prediction highlights

## Deloitte TMT Predictions

Launched in January 2014, TMT Predictions are Deloitte's view of the key developments over the next 12–18 months that are likely to have significant medium- to long-term impact for companies in Technology, Media, Telecommunications (TMT), and other industries.

### TECHNOLOGY

Wearables: The eyes have it

**10,000,000**

units of wearable computer form factors should sell in 2014 generating

**\$3 BILLION**



SMART GLASSES  
**4,000,000 UNITS**



SMART FITNESS BANDS  
**4,000,000 UNITS**



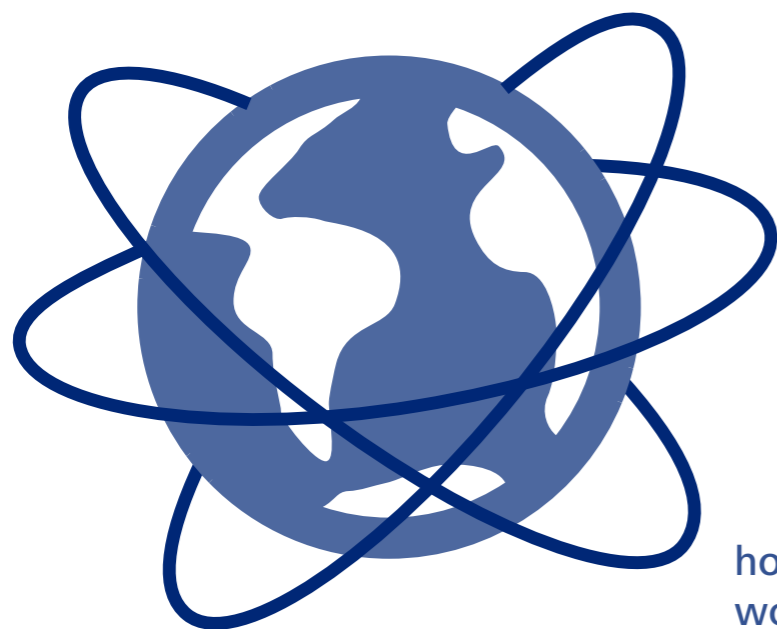
SMART WATCHES  
**2,000,000 UNITS**

### MEDIA

Doubling up on pay TV

Up to

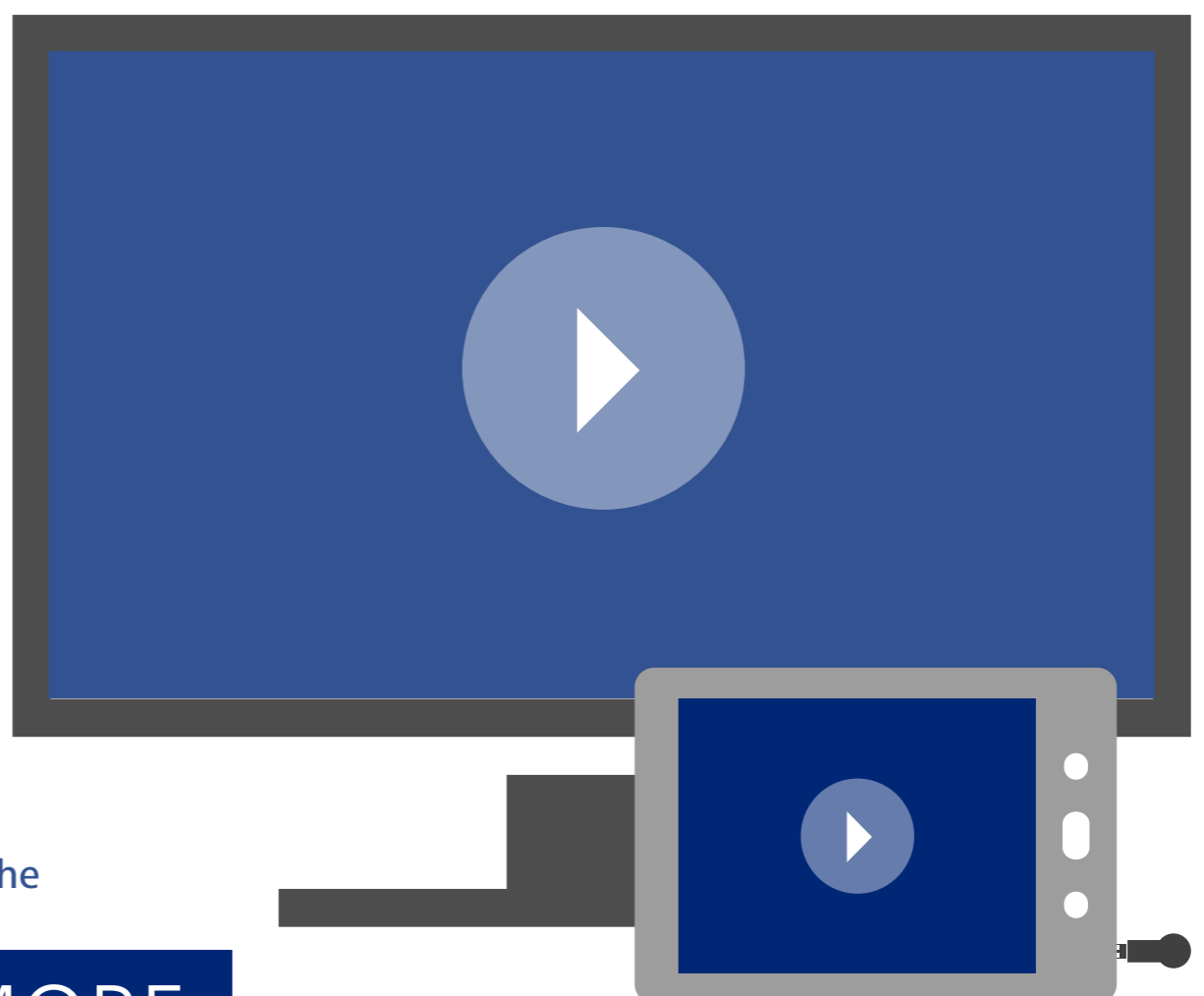
**50,000,000**



homes around the world will have

**2 OR MORE**

separate pay-television subscriptions



### TELECOMMUNICATIONS

Short messaging services versus instant messaging: value versus volume



Despite the burgeoning volumes of messages carried over MIM services, we expect SMS to generate more than

**\$100,000,000,000**

approximately

**50 TIMES**

the total revenues from all MIM services

[www.deloitte.com/TMTpredictions](http://www.deloitte.com/TMTpredictions)  
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