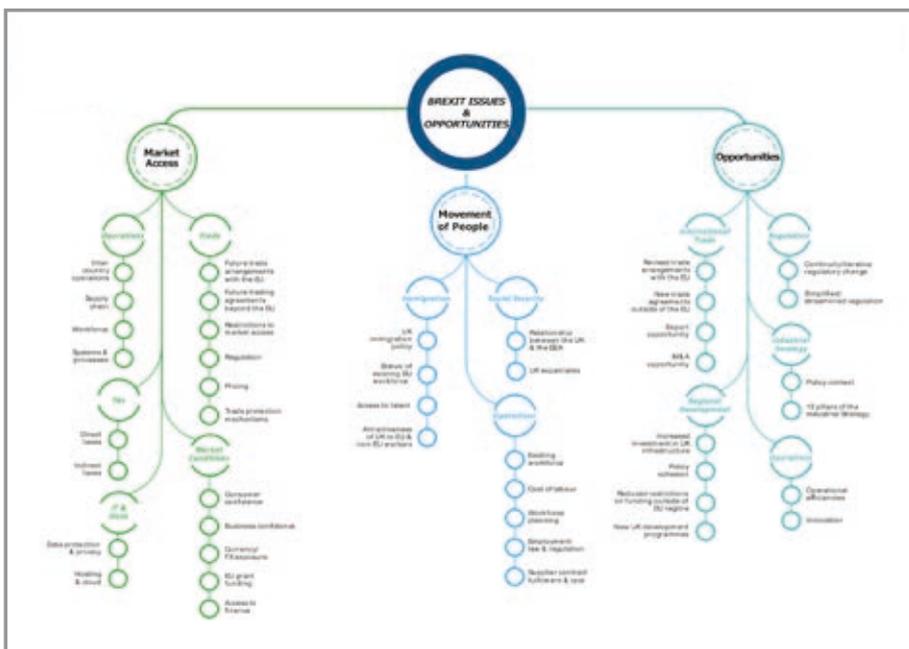


Contingency Planning for Brexit

Managing Uncertainty and Preparing for Change

With the United Kingdom set to leave the European Union in March 2019, organisations face a period of continued uncertainty with unknown consequences.

Despite this uncertainty, Brexit is an issue that can be planned for using a proven contingency planning method.



Brexit is an issue and potentially, an opportunity for many organisations.

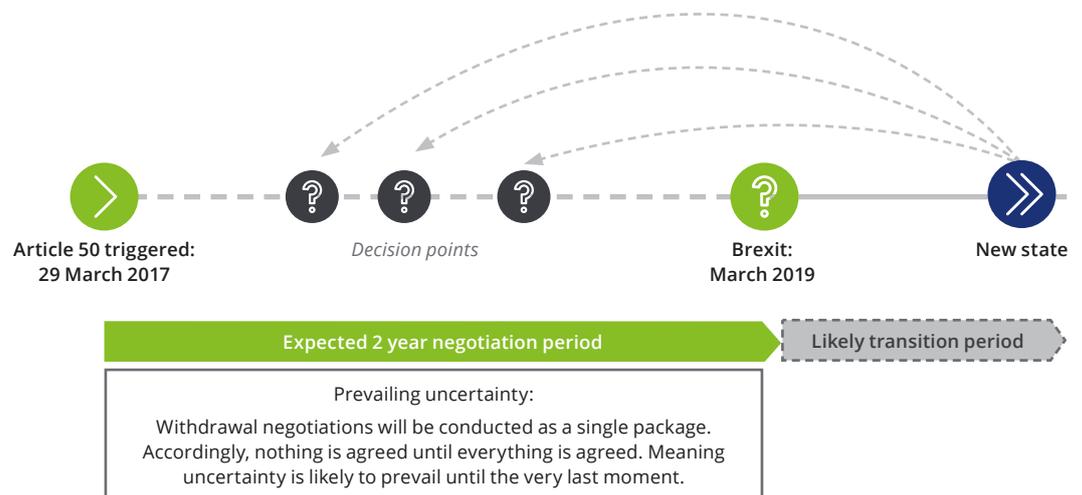
Our Brexit Issues & Opportunities Map can help you to identify the areas of concern for your business and accelerate your preparations for Brexit. It will help you consider your exposure relating to:

- Market Access
- Movement of People
- New Opportunities

* Note: A more detailed version of the Brexit Issues Map is available.

Whilst nobody can predict the outcome of the next two years of negotiations, we can be sure that Brexit will require many organisations to take some big decisions. Some will require lengthy and complicated preparations, and there will be advantages in thinking about this sooner rather than later.

The key is to preserve decision-space for as long as possible by planning ahead.



The Brexit Lab

A cross-functional, collaborative and immersive approach which will accelerate your contingency planning

The Deloitte 'Brexit Lab' is a flexible approach, including a series of workshops to help organisations to plan in the face of Brexit uncertainty. Facilitated by our contingency planning specialists and Brexit subject matter experts, alongside members of the organisations' internal teams, the Brexit lab is an effective way to accelerate your understanding of Brexit issues and opportunities, consider the impacts of a number of scenarios and identify where you may need to take action. It can be used at different stages of your Brexit journey – providing a constant environment for assessing and reassessing impacts and strategic choices to develop and update your bespoke Brexit contingency plan.

THE BENEFITS

- Enables a **better understanding of the broad range of issues and opportunities** associated with Brexit
- Provides a **cross-functional approach** with the right domain experts
- **UK-out and European/Global-in lenses** for a more complete assessment
- Challenges assumptions to come to a **practical and actionable Brexit contingency plan**
- Identifies **when an organisation may need to take action**

THE WHAT

 Initial Brexit Diagnostic	 Brexit Contingency Planning	 Monitoring and implementation support
<p><i>Assessing the impacts, identifying key decision points to investigate further</i></p> <p>Brexit diagnostic workshop to identify and prioritise impacts (issues and opportunities), and establish areas for further investigation</p> <p>Brexit diagnostic map highlighting key outputs from the workshop and recommendations for further investigation</p> <p>A detailed understanding of the issues, opportunities and decision points for your organisation</p>	<p><i>Defining the mitigation actions, key strategic choices, preparing to execute</i></p> <p>Brexit lab workshop(s) to develop mitigation actions and explore the possible strategic options for your key decisions</p> <p>A practical action-orientated Brexit contingency plan that is timelined (with identified trigger points) so you know exactly what to do and when</p> <p>Clarity on your key strategic choices, what action you may need to take and when</p>	<p><i>Monitoring the situation, executing at the right time</i></p> <p>Ongoing support to monitor the key Brexit developments and provide our domain specialists for further key briefings</p> <p>Support with implementation of your Brexit contingency plans using our experienced issues management team</p> <p>An ability to get the latest Brexit developments and to act to implement key decisions in a coordinated and effective manner</p>

THE HOW

 <p>People</p> <ul style="list-style-type: none"> • Deloitte domain & sectoral specialists • Your organisation's Brexit Task Force 	 <p>Accelerators</p> <ul style="list-style-type: none"> • Brexit Issues and Opportunities Map • Sectoral Brexit playbooks/ knowledge 	 <p>Techniques</p> <ul style="list-style-type: none"> • Scenario planning and analysis • Simulation and Wargaming • Crowdsourcing
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Designed and produced by The Creative Studio at Deloitte, London. J13997

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