



MiFID II Target markets

Deloitte solution to Target market definition for investment funds

The target market definition: another challenge for the asset managers



January 2018
MiFID II go-live

Define a target market for each share class by Jan 2018

Define a target market for each new share class and maintain the other targets

MiFID II requires product manufacturers to:

- "Identify" the potential target market for each financial instrument
- Specify the type(s) of client for whose needs, characteristics and objectives are compatible with the financial instrument

Asset managers will have to address:

- Gold-plating across European countries
- Specific requirements from their distributors
- Monitoring the target market as a dynamic piece of information
- Potential modifications based to distributors' post sale information
- The volumes to process (prior to Jan 2018) as the target market has to be defined at the share class level

Deloitte service offering:

- Ensure current book of business is compliant by MiFID II's go-live
- Maintain target market data throughout the life cycle of the fund, especially during the launch of a new fund share class



Our D-Board tool



Access a dedicated apps to process the target market definition



Amend & validate the target market data



Monitor the progress of the target market data definition



Export data % EMT file to the network of distributors and other data hub sources



Our target Market Services

- Our service helps manufacturers define the target market for their products
- Our platform offers a single one-stop-shop for distributors to access target market information
- Our platform and service allows your time-of-request updated data visualisation and validation
- The solution offers manufacturers insight on the distribution of their products in and out of the target market

Download
your target
market
application
now

Configuration



Activities



General



Service Catalogue



Engagements



Document Center

Business Specific



Registration Insights



Functions



Fund Products



Activity Matrix



Communication



SFT



Actors



Projects



Projects Dashboard



Tasks



Target Market

Contacts



Annick Elias
Partner
+352 45145 4386
+352 66119 1345
aelias@deloitte.lu



Francois-Kim Hugé
Partner
+352 45145 2483
+352 66145 1078
fkhuge@deloitte.lu



Lou Kiesch
Partner
+352 45145 2456
+352 62118 2193
lkiesch@deloitte.lu



Simon Ramos
Partner
+352 45145 2702
+352 62124 0616
siramos@deloitte.lu

Deloitte.

560, rue de Neudorf
L-2220 Luxembourg
Grand Duchy of Luxembourg
Tel : +352 451 451
www.deloitte.lu

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