



Portfolio Management Systems

Focus on front-middle-back system definition & implementation

February 2021

Can Portfolio Management Systems (PMS) meet asset managers and asset servicers' business and operational needs along the front-to-back value chain? To investigate, we conducted a 200-questions holistic survey with the leading PMS providers.

“Portfolio Management System providers are transforming across multiple dimensions to service evolving client needs.”

EMERGING TRENDS RESHAPING THE INDUSTRY



ASSET MANAGEMENT CONSOLIDATION

As competition intensifies, asset managers face **increasing pressure to consolidate** to achieve scale across profitable strategies while shedding non-core products.



PROVIDER CONSOLIDATION

Asset managers are consolidating service providers across the value chain to streamline operations and reduce expenses. They are increasingly **valuing specialized skill sets** that match their products' scope.



INCORPORATING ALTERNATIVE INVESTMENTS

Alternative investments are playing an increasingly important role in even “traditional” strategies, requiring a higher level of integration.



UBIQUITY OF ALTERNATIVE DATA

While data may be structured or come from non-traditional sources, a key differentiator is the **ability to aggregate and normalize the data**.



PMS survey:
4 emerging trends

Identified PMS
opportunities

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Deloitte knowledge of the investment management landscape and platforms technical expertise can help asset managers and asset servicers implement PMS platforms to enhance and streamline their front-to-back processes

IDENTIFIED PMS OPPORTUNITIES



IMPROVE VALUE PROPOSITION

In a highly competitive market, leading-hedge PMS improve asset managers' and asset servicers' service quality and completeness (broadening multi-asset coverage and boosting transparency and flexible risk calculation and reporting, including ESG elements)



ENHANCE OPERATIONAL EFFICIENCY

PMS enable asset managers and asset servicers to operate more efficiently, improving data transmission/accuracy and streamlining front-middle-back operations.



LIMIT FEE PRESSURE

Integrating PMS platforms can counterbalance the fee pressure asset manager and asset servicers are experiencing due to increased competition.

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OUR SERVICE OFFERING



SELECTION ASSISTANCE

- Analyze PMS and systems characteristics
- Define target operating model
- Analyze business and technical requirements
- Select relevant PMS (RFP process)



IMPLEMENTATION SUPPORT

- Provide overall program management
- Define functional and technical requirements
- Provide technical setup and business configurations (including fund setup, portfolio and risk analytics modeling)
- Assist integration with existing systems, data services and other third-party providers
- Define test strategies and execute test plans
- Support onboarding and migration processes

EXPERTS



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