

**9th Art & Finance Conference co-organized with the Van Gogh Museum Amsterdam
21 April, Koninklijke Concertgebouw**

Organized by:

Deloitte.



Main Sponsor:



Sponsors:



Media Partners



Time Frame	Subject	Speakers
08.30 - 09.00	Registration and welcome coffee	
09.00 - 09.10	Welcoming words	Adriaan Dönszelmann - Managing Director, Van Gogh Museum Amsterdam Vincent Gouverneur - Partner, EMEA Investment Management Leader, Art & Finance Leader, Deloitte Luxembourg
09.10 - 09.20	Introduction	Jessy van de Klundert-Verhoeven - Business Manager, Van Gogh Museum Amsterdam Adriano Picinati di Torcello - Directeur, Advisory & Consulting, Art & Finance Coordinator, Deloitte Luxembourg
09.20 - 09.50	Keynote Speech: An Art Market in transformation: issues and developments	Pieter Hoogendijk - President, International Confederation of leading art and antiques dealers associations (CINOA)
09.50 - 11.00	Partnering - how to make your fine art collection more visible	Moderator: Suzana Diamond - Director Business Development, Artnet A.G. Panel: Federica Bonacasa - UK & European Sales Director & Art Advisor, Pall Mall Art Advisors Sanne ten Brink - Head Curator ING Collection, ING Art Management Edwin Becker - Chief curator of Exhibitions, Van Gogh Museum Amsterdam Sylvain Levy - Collector & Co-Founder, dslcollection David Liatowitsch - Rechtsanwalt / Attorney-at-law, Bär & Karrer AG
11.00 - 11.30	Coffee break	
11.30 - 12.30	Safeguarding - how to protect the integrity of your fine art collection	Moderator: Henry Blundell - CEO, MasterArt Panel: Bert Degenhart Drenth - Chief Technical Officer, Axiell Group Jasper Hunnekens - Area Sales Manager, Bruynzeel Storage Systems Kai Kuklinski - CEO, AXA ART Versicherung AG Kevin Lay - Director of Operations, ARCIS Teio Meedendorp - Senior Researcher, Van Gogh Museum Amsterdam Paul W.L. Russell - Senior Partner, Russell Advocaten - Collector
12.30 - 14.00	Lunch Break	
14.00 - 15.10	Monetising - Why and how to turn your fine art collection into a working asset (Art secured lending)	Moderator: Joe La Placa - CEO, All Visual Arts Panel: Dr. Rachel A. J. Pownall - Professor in Arts Finance and Museum Management, TIAS School for Business and Society and Professor of Arts Finance, Maastricht University Andrea Danese - President & CEO, Athena Art Finance Corp. Philip Hoffman - CEO, The Fine Art Group Dr. Tim Hunter FSA - Vice President Art Financing, Falcon Fine Art Ltd. Kenny Schachter - Collector, Dealer, Writer and Teacher on Art Market Harco van den Oever - Founder & Managing Director, Overstone Art Services
15.10 - 15.40	Deloitte & ArtTactic Art & Finance Report 2016 – Learning from the results	Anders Petterson - Founder & Managing Director, ArtTactic Ltd Adriano Picinati di Torcello - Directeur, Advisory & Consulting, Art & Finance Coordinator, Deloitte Luxembourg
15.40 - 16.10	Coffee break	
16.10 - 16.25	Transferring - how to maintain a fine art collection through generations and or time	Introduction: How to measure social impact of cultural projects Maria Lambarri - Senior Manager - Public Sector, Deloitte Spain
16.25 - 17.30		Moderator: Arno Verkade - Managing Director, Christie's Germany Panel: Mélanie Damani - International Wealth Structuring and Art Advisor, Edmond de Rothschild (Suisse) S.A. Deborah Gunn - Associate Director, Art Finance, Vulcan Inc. Maria Lambarri - Senior Manager - Public Sector, Deloitte Spain Pierre-Jean Estagerie - Partner, Tax, Deloitte Luxembourg Aldo Rubino - Managing Director Jefferies LLC. & Founder – Executive Director, MACBA Prof. Dr. Frederik Swennen - Of Counsel, Professor in Law, Greenille by Laga & University of Antwerp
17.30 - 18.00	Closing Speech : Swings and Roundabouts - the need for real diversification	Alan Mudie - Head of Investment Strategy, Société Générale Private Banking
18.00 - 18.15	Concluding remarks	Adriaan Dönszelmann - Managing Director, Van Gogh Museum Amsterdam Vincent Gouverneur - Partner, EMEA Investment Management Leader, Art & Finance Leader, Deloitte Luxembourg
18.15 - 18.30	Exit Concertgebouw	
18.30 - 19.00	Reception at the newly renovated Van Gogh Museum Amsterdam	
19.00 - 19.15	Speech by great grandson of Vincent van Gogh - A family history	Vincent Willem van Gogh - Advisor to the Board, Van Gogh Museum Amsterdam
19.15 - 20.00	Exclusive tour at the Van Gogh Museum Amsterdam	