



## Deloitte 6<sup>th</sup> Art & Finance Conference 2013, The Turning Point for the Art & Finance Industry

The Crowne Plaza Hotel  
Maastricht, The Netherlands  
**Friday, 15 March 2013**

### Agenda

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#### Plenary Session

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| 8:30 a.m. – 9:00 a.m.   | <b>Registration and welcome coffee</b>   |
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| 9:00 a.m. – 9:05 a.m.   | <b>Welcoming words</b><br><i>Thierry Hoeltgen, Lead Partner at Deloitte Luxembourg will be giving welcoming remarks</i>  |
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| 9:05 a.m. – 9:15 a.m.   | <b>Opening address</b><br><i>Pierre Lorenz, Ambassador of the Grand-Duchy of Luxembourg in The Netherlands</i>   |
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| 9:15 a.m. – 9:25 a.m.   | <b>Introduction</b><br><i>Adriano Picinati di Torcello, Directeur, Art &amp; Finance, Deloitte Luxembourg</i>  |
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| 9:25 a.m. – 10:00 a.m.  | <b>A new online platform for art business professionals for artworks valuation, estimation of market and liquidity risks</b><br><b>Keynote speech</b><br><i>Fabian Bocart, Quantitative Research Director, Tutela Capital S.A.</i> |
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| 10:00 a.m. – 11:00 a.m. | <b>Silver Wine Art Gold (SWAG) based portfolio management – Realizing investment potential out of your SWAG assets</b>   |
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| 10:00 a.m. – 10:15 a.m. | <b>Keynote speech / moderator of the panel</b><br><i>Rachel Pownall, Associate Professor of Finance at Tilburg University and Assistant Professor of Finance at the University of Maastricht</i>                                   |

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10:15 a.m. – 11:00 a.m. **Panel**

**Speakers:**

- *Dan Scott, Head of Driven Research, Credit Suisse*
- *Arnoud Zevering, Head of Private Wealth Management, ABN AMRO Luxembourg*
- *Jeremy Eckstein, Managing Director, ArtBanc International*
- *Greg B Davies, Managing Director and Head of Behavioural Finance and Investment Philosophy, Barclays*

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11.00 p.m. – 11.30 a.m. **Coffee Break**

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11.30 a.m. - 12.45 p.m. **Fragmentation of Players in Art & Finance – Common denominators or rivaling agendas?**

11:30 a.m. – 11:45 a.m. **Keynote speech / moderator of the panel**

*Dr. Dietrich von Frank, Head Special Accounts and Co-operations HNWI/Art, Nationale Suisse*

**Panel**

11:45 a.m. – 12:45 p.m.

**Speakers:**

- *Philip Hofmann, Art Fund Manager, The Fine Art Fund*
- *Patrick Van Maris, Global Strategic Initiatives, Sotheby's Europe*
- *Michael Darriba, Director and UK Head of Lending and Credit Solutions, Deutsche Bank AG*
- *James Willington, International Group Finance Director, Gagosian Gallery*

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12:45 p.m. - 2:15 p.m. **Lunch Break**

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2:15 p.m. - 3.30 p.m. **Art Philanthropy and the next generation: Learning from Art Foundations**

2:15 p.m. – 2:30 p.m. **Keynote speech / moderator of the panel**

*Annabelle Birnie, Managing Director, Drents Museum*

**Panel**

2:30 p.m. – 3:30 p.m.

**Speakers:**

- *Naomi Russell, Managing Director, Wonderbird*
- *Mike Betesh, Managing Director, Generation Three Family Partners*
- *Ryclef Rienstra, Managing Director, VandenEnde Foundation*
- *Croisine Martin-Roland, Development Associate, Louvre Endowment Fund*

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3.30 p.m. - 4.15 p.m. **Alternative Investment Fund Managers directive – New Regulatory Framework for Art investment funds**

*Christopher Stuart Sinclair, Directeur, Deloitte Luxembourg*

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4.15 p.m. - 4.45 p.m. **Coffee Break**

4.45 p.m. - 5.15 p.m.	<b>Deloitte / ArtTactic Art &amp; Finance Report 2013 – Learning from the results</b> <b>Speakers:</b> <ul style="list-style-type: none"> <li>• Adriano Picinati di Torcello, Directeur, Art &amp; Finance, Deloitte Luxembourg</li> <li>• Anders Petterson, Managing Director, ArtTactic</li> </ul>
5.15 p.m. - 5.55 p.m.	<b>Closing Key-note speaker</b> <i>Dr. James Cuno, President and CEO, J. Paul Getty Trust</i>
5.55 p.m. – 6.00 p.m.	<b>Concluding remarks</b> <i>Thierry Hoeltgen, Lead Partner, Deloitte Luxembourg</i>
6.00 p.m.	<b>Cocktail</b>

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